

# Guiding Principles

1) **Integrate a broad mix of complementary land uses** throughout the neighborhood that offer people opportunities for living, working, commerce, entertainment and recreation.

2) **Promote a diverse mix of housing types** that welcome residents of all ages, incomes, household types and cultural backgrounds.

3) **Re-establish an urban neighborhood block and street pattern** that provides urban-scale development parcels, a robust network of attractive public streetscapes, and increased connectivity for all transportation modes.

4) **Create a prominent public realm that links the riverfront esplanade**, bluffs, parks, open spaces and streets into a green space framework; provides opportunities for community gathering and public art; and connects to the regional system of trails, parks and open spaces.

5) **Sensitively integrate stormwater runoff into the neighborhood's green infrastructure** system of streets, public open spaces and private yards as a valuable natural resource, visual asset and unique neighborhood identity element.

6) **Provide a balanced, convenient, safe and comfortable network for movement** within, to and from the neighborhood, including walking, biking, vertical circulation (e.g. bluffs to flats, levee to water), driving and transit.

7) **Encourage a variety of building heights and massing**, while preserving important views and creating new views of the river, bluffs and community landmarks.

8) **Create an urban ecology that balances sustainable urban and natural systems**, including tree canopy, green streets, native vegetation, and cleanup of contaminated soils.

9) **Improve the business functionality, land use diversity and visual character of the commercial/industrial employment district** east of Robert Street to provide high-paying job opportunities (especially for West Side residents) and complement the larger West Side Flats neighborhood.

10) **Support community cultural development opportunities** that reflect and respond to the larger West Side neighborhood's past, present and future, engaging artists and creative communities in all phases of West Side Flats redevelopment.

11) **Create a unique and welcoming public edge along the riverfront** that invites walking, cycling and gathering places for all in all seasons.

12) **Engage all members of the West Side community** in on-going plan implementation.