

City of Saint Paul Department of Parks and Recreation Community Interest Survey

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Saint Paul Department of Parks and Recreation Community Interest and Opinion Survey Results

Executive Summary

Nearly all of the individuals responding to the survey who use parks report that, overall, they are either satisfied or very satisfied with the condition of park amenities, regardless of whether they are considering regional parks, city parks with recreation or community centers, or one of the many passive parks operated by the city.

When it comes to a consideration of particular amenities, all are thought to be in good condition with the exception of basketball courts and park restrooms, which are, on average, thought to be in only fair condition. However, when asked about their satisfaction with these amenities, in all except three instances, over three-quarters of respondents were either satisfied or very satisfied with the amenity. The three amenities with lower satisfaction ratings were indoor fitness/exercise facilities, outdoor courts and skateboard parks, but it is important to note that even these amenities had 68% of users reporting that they were either satisfied or very satisfied. In general, respondents are satisfied with the park amenities available to them.

Respondents were also asked to prioritize investment in these amenities. Two items – playground equipment and small neighborhood parks – were ranked as "highest priorities." Three items– tennis courts, fishing areas and boating areas – were identified as "low priority" amenities to invest in, with all other items, except golf courses, ranked as priorities. Golf courses were alone in being identified as "not a priority."

When asked to rank potential actions to improve parks, two actions were identified as "very important" – repairing older park facilities and connecting existing trails. Once again, respondents rated golf courses low with "upgrade existing city golf courses" identified as a "very unimportant" potential action.

Respondents' were also asked about their participation in Parks and Recreation programs, and the importance of these programs to them and members of their households. Of households that had participated in such programs, more than a third (37%) rated the programs as excellent with approximately half more (49%) rating them as good.

Introduction

Saint Paul Department of Parks and Recreation conducted a community interest survey in late summer 2016 to better understand residents' park and recreation usage, satisfaction and priorities for future investment. The department engaged Civic Consulting MN pro-bono partner QEM, Inc., to administer, analyze and report survey results.

An online survey was sent to Parks and Recreation e-delivered news bulletin subscribers. The subscriber lists for two Parks and Recreation e-lists – `Parks and Recreation Updates' and the `Parks and Recreation News, Events and Activities' – were used. The first survey mailing was sent to these subscribers on August 17th. Reminders were sent on August 26th and September 2, 2016, and the survey was closed on September 9, 2016. The result was a 17% "opened" rate for these emails, which means that 4,762 surveys were successfully delivered. Of these, 1,382 responses were received for a 29% response rate.

The survey examined 6 main areas of interest. These included park usage, condition of park amenities and satisfaction with those amenities. Respondents were also asked to prioritize investment in these amenities and to rate the importance of various actions that might be taken to improve the Parks and Recreation system. Finally, the survey examined respondents' participation in Parks and Recreation programs and the importance of these programs to them and members of their households.

Breakdowns of respondents by zip code and by household type are given in Table 1 and Figure 1, Appendix A^{*}. Approximately 91% of respondents reported being residents of Saint Paul with the remaining 9% living in either Minneapolis or suburban areas. Where appropriate, analyses were done to compare overall responses to those of just Saint Paul residents. No significant differences in average responses were found when the 9% of non-residents respondents were removed. Thus, results are reported using all responses.

Park Usage by Type

Survey recipients were asked to characterize their household's park usage. Three types of park – Regional Parks, Parks with Recreation/Community Centers, Passive Park/Green Space – were included. Of these, the largest percentage of respondents (96%) reported using regional parks. Nevertheless, parks with recreation or community centers and passive parks/green space were still used by the vast majority of respondent with 93% and 90% reporting usage, respectively. Given the nature of the survey recipients – individuals subscribed to Parks and Recreation e-bulletins – this high percentage of usage should not be surprising. However, it is interesting to note that, of the three types of parks surveyed, regional parks had the highest reported usage by this group of individuals.

^{*} All tables and figures are contained in Appendix A unless otherwise noted.

Those who report using these three types of park also report that, on average, they visit regional parks a few times a year, while the other two types of park are visited, on average, a few times a month. Households without children differ significantly from households with children in that the former tend to use regional parks more frequently while the latter report that they are more frequent users of parks with recreation or community centers. The complete distribution of park usage is reported in Table 2.

Respondents were also given the opportunity to indicate which park or recreation center they visit most often. This optional question received 1113 replies (multiple locations could be identified by a single respondent). Como Park/ Zoo/ Conservatory was mentioned most frequently (407 write-ins), while Highland Park (261), Phalen (121) and Edgecumbe (118) were all identified by at least 10% of those who answered this question. All write-in data is contained in the Supplement to the survey.

Usage and Condition of Amenities

Survey recipients were asked to characterize the condition of park amenities on a scale from "excellent" to "poor" with "I/we don't use this" as an option. Because of this last option the results give us two pieces of information. First, we can see the rate at which respondents use each amenity and, second, we can also see, *of those who use the amenity*, the rating of its condition. The first of these, amenity usage, is given in Figure 2, below.

Figure 2. Percent of total respondents reporting amenity usage



We asked those who use the amenity to rate the condition of that amenity on a scale from excellent to poor. Respondents typically report that amenities are in good condition. This was true for each of the amenities we asked about except for two: basketball courts and park restrooms. These two amenities were, on average, thought to be in fair condition. A complete account of the ratings breakdown for each amenity can be seen in Table 3.

When we split respondents into two groups – household with and households without children – we saw that both groups agree on all of these rating except for one: community center buildings. While this amenity received an overall average rating of "good," it did so largely because of the households without children. Households with children, on the other hand, were more likely to give community center buildings a slightly lower average rating of "fair."

Nevertheless, when asked to give an overall rating of the condition of amenities in each of the three types of park – regional parks, those with recreation or community centers, and passive parks – park users reported that, in general, the amenities are in good condition. Table 4 supplies the rating breakdown for each type of park.

Priorities for Investment in Amenities

Survey recipients were then asked to tell us how they would prioritize investment in each of the amenities listed. Again, respondents were given the opportunity to "opt out" by indicating that they had "No opinion" about a particular amenity. Of those with opinions, two items – Playground Equipment and Small Neighborhood Parks – typically received "highest priority" rankings for future investment. Three items on the list – Tennis Courts, Fishing Areas and Boating Areas – were most commonly identified as "low priority" amenities to invest in, while Golf Courses were alone in being identified as "not a priority." All other items were, on average, characterized as a "priority" for investment. Figure 3, below, shows the overall average response by item and responses broken down by household type.

When we examine the prioritization of these amenities by household type, we do see significant differences although most, if not all, are to be expected. So, for example, households with children ranked investing in playground equipment significantly higher than did households without children. The latter, however, ascribed more importance to investment in walking trails. A similar trend was seen with outdoor swimming pools and ice-skating rinks, as well as athletic fields, all of which were ranked significantly higher for households with children. Households without children on the other hand ranked off-leash dog parks as a significantly higher priority than households with children.

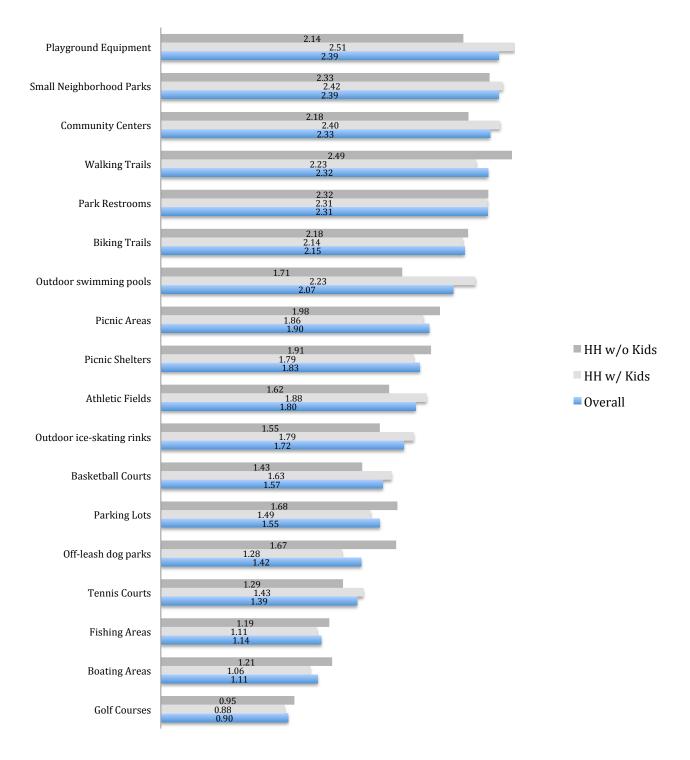


Figure 3. Investment priorities for nineteen amenities. (3 = high, 2= moderate, 1=low, 0 = not a priority)

Satisfaction

When it comes to overall satisfaction, of those who reported usage of the three park types, nearly all (96%) reported being either satisfied or very satisfied with Regional Parks, while 83% felt similarly about city parks with recreation or community centers and nearly all (90%) were satisfied or very satisfied with passive parks and green space.

Respondents were also asked to rate their level of satisfaction with the particular park amenities that they do use. Across all categories (see Appendix B, Survey Instrument, Item 5 for complete list) respondents most commonly reported satisfaction with all amenities. (See Table 5 for a breakdown of the distribution of responses.) In fact, in all except three instances, over three-quarters of respondents were either satisfied or very satisfied. The three amenities with lower satisfaction ratings were indoor fitness/exercise facilities, outdoor courts and skateboard parks, but it is important to note that even these amenities had 68% of users reporting that they were either satisfied or very satisfied with park amenities.

What is Missing from Parks?

Respondents were given the option of identifying anything that they thought was missing from the parks they visit. This was an optional, write-in item. Six hundred and sixty respondents replied, in some cases providing details of numerous things they think are needed. These responses can be found in the Supplemental Report, which contains all write-in responses. While no strong themes emerged, splash pads, restrooms and recycling were all mentioned with greater frequency than other suggestions.

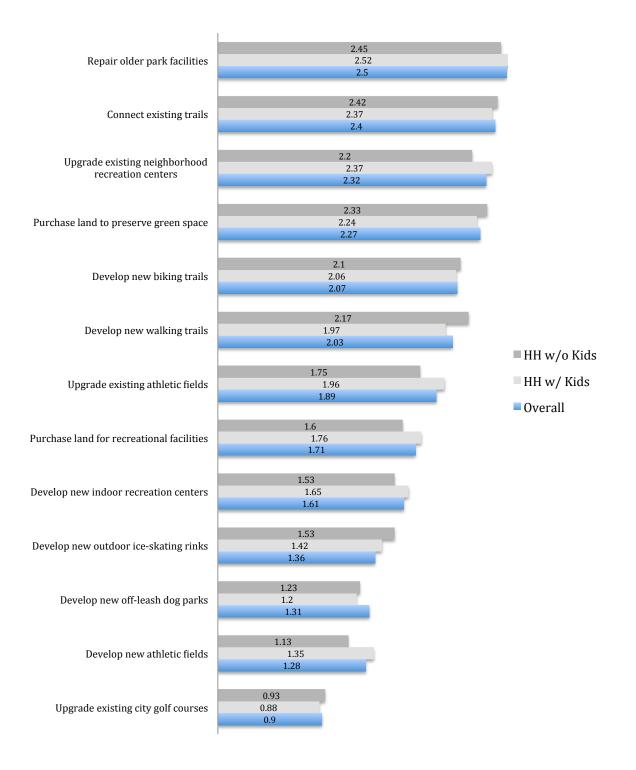
Actions to Improve Parks and Recreation System

We asked respondents to tell us about their priorities for thirteen different potential actions to improve the Parks and Recreation system. (See Appendix B, Survey Instrument, Item 8) Each action could be rated on a scale of "very important" to "very unimportant" with the option of being "not sure." Two actions were identified as "very important" – repairing older park facilities and connecting existing trails. A number of actions were, on average, rated as "unimportant" (developing new athletic fields, new off-leash dog parks and new outdoor ice-skating rinks) with one action – upgrade existing city golf courses – rated as "very unimportant." All other actions were rated as "important."

It is important to note that, much as with Investment Priorities, there are differences of opinion on these actions when we consider responses by household type. Figure 4 shows the overall ranking of items surveyed along with the rankings for each type of household. While particular items may move up or down in rank for household type when compared with its overall ranking, it is important to note that the items rated as "very important" remain so with one change, it now includes "upgrading existing neighborhood recreation centers" for households with children.

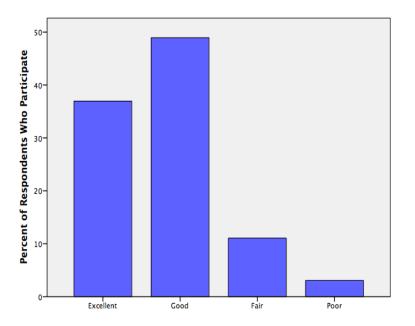
Figure 4. Importance of actions- average score

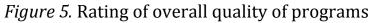
3 = very important, 2= important, 1=unimportant, 0 = very unimportant



Parks and Recreation Programs

More than two-thirds of respondents (67%) reported that either they or a member of their household had participated in a Parks and Recreation program within the last year. Of households that had participated in such programs, more than a third (37%) rated the programs as excellent with approximately half more (49%) rating them as good.





Of the 566 respondents who provided a reason for not participating in programs[†], the most commonly cited reason was a preference for unplanned or unstructured activities (183 responses). Respondents also said that the programs were difficult to learn about (145 responses) or were offered at inconvenient times (153 responses). These were the three most commonly cited reasons. All responses can be found in the Supplement.

Respondents were asked to consider a number of particular program types. None were rated, on average, as "very important", however quite a number were identified as "important." The majority of these were youth programs. They included summer camp, fitness and wellness, art/dance/performing arts, sports, and learn to swim programs. Also identified as important were adult fitness and wellness programs, family programs and nature programs. Computer training was typically reported as being "not important."

An open-ended question asked respondents to indicate which programs, activities or services they would like to see offered at City parks and recreation centers. Six hundred and forty eight write-in responses were provided (see Supplement). A word cloud of responses is presented in

[†] Respondents could check as many responses as were applicable. An "other" category provided an opportunity for write-in responses.

Figure 6, Appendix A. One can see that among the most common responses were fitness programs for both youth and adults, including yoga and swimming. However, there were over a thousand suggestions.

Communication

We asked survey recipients to tell us how they learn about the City's parks, trails, programs and activities. Parks and Recreation's website (953 responses), brochures (612) and email bulletins (547) were among the most highly chosen responses. Community education catalogs (497 responses), flyers at park facilities (379) and friends and neighbors (562) were also frequently identified. The most frequent write-in answer was Parks and Recreation Facebook page. A complete list with frequency of response is provided in Table 6. A complete list of write-in responses is available in the Supplement.

Appendix A – Tables and Figures

Table 1 Number of responses by zip code/ area

Zip Code	Responses
55101	21
55102	97
55103	41
55104	230
55105	204
55106	130
55107	58
55108	110
55114	8
55116	166
55117	115
55119	60
55130	21
Minneapolis +	42
West Suburbs	
North Suburbs	43
South Suburbs	36

Figure 1. Breakdown of Respondents by Household type

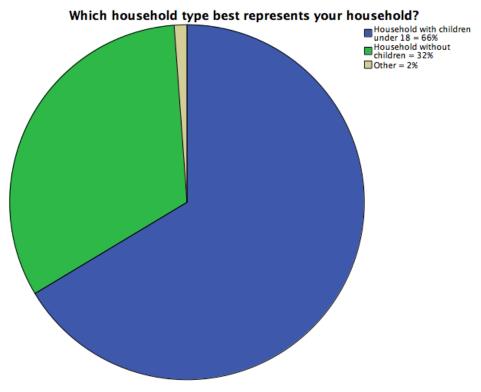


Table 2

Distribution of park type usage for those who use parks (by percent of users)/ (Averages in green.)

	Almost daily	A few times a week	A few times a month	A few times a year
Regional Parks	10	21	31	38
Parks with Recreation/ Community Centers	11	31	33	25
Passive Park/ Green Space	20	28	29	24

Table 3

Respondents' rating of amenities.

	Excellent	Good	Fair	Poor
Athletic fields	7	60	25	8
Basketball courts	5	44	42	9
Biking trails	14	61	21	4
Boating areas	7	54	34	5
Community centers	13	53	29	6
Fishing areas	7	48	38	8
Golf courses	20	61	17	2
Off-leash dog parks	16	52	24	7
Outdoor ice-skating rinks	12	52	29	8
Outdoor swimming pools	35	49	13	4
Park restrooms	4	46	40	10
Parking lots	8	60	27	4
Picnic areas	12	65	20	3
Picnic shelters	14	64	20	2
Playground equipment	17	56	21	5
Tennis courts	8	47	31	14
Walking trails	21	61	16	2

Table 4

Overall rating of the condition of the City Parks and Recreation amenities at each of the three types of park (Averages identified in green.)

	Excellent	Good	Fair	Poor
Regional Parks	21	67	11	1
Parks with Recreation/ Community Centers	12	59	25	4
Passive Park/Green Space	13	64	21	2

Table 5

Respondents' satisfaction with amenities. (Averages identified in green.)

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied
Athletic fields	7	76	13	4
Beach areas	6	73	18	3
Biking trails	13	74	12	1
Boating areas	5	81	11	3
Community centers	13	65	18	4
Fishing areas	4	77	16	3
Golf courses	13	80	5	2
Indoor swimming pools	19	67	12	3
Indoor fitness/ exercise facilities	10	58	25	7
Off-leash dog parks	13	64	17	7
Outdoor swimming pools/ Water parks	29	58	10	3
Outdoor courts	4	66	26	3
Outdoor ice rinks	10	65	20	5
Outdoor amphitheater	10	70	18	3
Picnic areas	10	79	10	1
Picnic shelters	10	78	10	1
Playground equipment	12	66	18	4
Skateboarding parks	6	62	21	11
Walking trails	19	71	9	2



Figure 6. Programs, activities or services respondents would like to see offered

Table 6

How respondents learn about the City's parks, trails, programs and activities

	Number of Responses	Percent of Total
Parks and Recreation website	953	69%
Parks and Recreation brochure	612	44%
Friends and neighbors	562	41%
E-mail bulletins	547	40%
Community education catalog	497	36%
Flyers at park facilities	379	27%
Parks and Recreation staff	234	17%
School flyers/newsletters	226	16%
Newspaper	185	13%
Other	95	7%
Radio	42	3%
Cable access television	15	1%

Saint Paul Department of Parks and Recreation Community Interest Survey

Help us plan the future of parks in Saint Paul! The Department of Parks and Recreation would like your input to help determine park and recreation priorities for our community. Your responses will help us understand how you prioritize investments in your parks and your park and recreation needs. This survey should take approximately 10 -15 minutes to complete. We greatly appreciate your time.

* Required

The Department of Parks and Recreation oversees three different types of City Parks. When filling out this survey, please keep the following distinctions in mind.

Regional Parks -- These include: Cherokee, Como, Crosby Farm, Harriet Island, Hidden Falls, Indian Mound, Lilydale, Phalen and Raspberry Island

Parks with Recreation/Community Centers - All City parks other than regional parks with permanent public buildings such as community centers, restroom facilities, picnic pavilions and recreation centers.

Passive Park/Green Space - Parks with no permanent buildings. This category includes parks with athletic fields, walking trails, playgrounds and picnic areas. Also included are mini-parks which sometimes have only benches.

1. 1. On average, how frequently does your household use: *

Mark only one oval per row.

	Almost daily	A few times a week	A few times a month	A few times a year	l/we don't use this
Regional Parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Parks with Recreation/Community Centers	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Passive Park/Green Space	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

2. 2. Based on your experiences, please rate the condition of each of the following amenities. * Mark only one oval per row.

	Excellent	Good	Fair	Poor	I/we don't use this
Athletic fields	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Basketball courts	\bigcirc	\bigcirc	\bigcirc	\bigcirc	$\overline{\bigcirc}$
Biking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Boating areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Community center building	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Fishing areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Golf courses	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Off-leash dog parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Outdoor ice-skating rinks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Outdoor swimming pools	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Park restrooms	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Parking lots	\square	\bigcirc	\bigcirc	\bigcirc	
Picnic areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Picnic shelters	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Playground equipment	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Tennis courts	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\square
Walking trails/ paths	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

3. **3. Overall, how would rate the condition of the City Parks and Recreation amenities at:** * *Mark only one oval per row.*

	Excellent	Good	Fair	Poor	I/we don't use this
Regional Parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Parks with Recreation/ Community Centers	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Passive Parks/Green Spaces	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

4. 4. How would you prioritize investment in these amenities? *

Mark only one oval per row.

Highest priority	Priority	Low priority	Not a priority	No opinion

Athletic fields	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Basketball courts	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Biking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	$\overline{\bigcirc}$
Boating areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Community centers	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Fishing areas	$\overline{\bigcirc}$	$\overline{\bigcirc}$	$\overline{\bigcirc}$	$\overline{\bigcirc}$	$\overline{\bigcirc}$
Golf courses	\bigcirc	$\overline{\bigcirc}$	\bigcirc	\bigcirc	\bigcirc
Off-leash dog parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Outdoor ice-skating rinks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Outdoor swimming pools	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Park restrooms	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Parking lots	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Picnic areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Picnic shelters	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Playground equipment	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Small neighborhood parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Tennis courts	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Walking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

5. 5. How satisfied are you with the following? *

Mark only one oval per row.

	Very satisfied	Satisfied	Dissatisfied	Very Dissatisfied	l/we don't use this
Athletic fields	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Beach areas	\bigcirc	$\overline{\bigcirc}$	\bigcirc	\bigcirc	\bigcirc
Biking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Boating areas	\bigcirc	\bigcirc	\bigcirc	$\overline{\bigcirc}$	\bigcirc
Community Centers	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Fishing areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Golf courses	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Indoor swimming pools	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Indoor fitness/exercise facilities	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Off-leash dog parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Outdoor swimming pools/water parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Outdoor courts	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Outdoor ice rinks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Outdoor amphitheater	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Picnic areas	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Picnic shelters	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Playground equipment	\bigcirc	\bigcirc			
Skateboarding parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	
Walking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

6. 6. Overall, how satisfied are you with: *

Mark only one oval per row.

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	I/we don't use this
Regional Parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
City Parks with Recreation/Community Center	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Passive Park/Green Space	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

7. 7. Is there anything that you think is missing from the parks you visit?



8. 8. How important is each of the following potential actions to improve the Parks and Recreation system? *

Mark only one oval per row.

	Very important	Important	Unimportant	Very unimportant	Not sure
Purchase land to preserve green space.	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Purchase land for recreational facilities (e.g., athletic fields, ice rinks, etc.)	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Repair older park facilities	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Upgrade existing athletic fields	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Upgrade existing neighborhood recreation centers	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Upgrade existing city golf courses	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Develop new walking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Develop new biking trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Connect existing trails	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Develop new indoor recreation centers	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Develop new athletic fields	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Develop new off-leash dog parks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Develop new outdoor ice-skating rinks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

9. 9. Has any member of your household participated in any City Parks and Recreation programs in the past year? *

Mark only one oval.



10. 10. How would you rate the overall quality of the program(s)? *

Mark only one oval.

11.

I/we don't participate
Excellent
Good
Fair
Poor
11. If nobody in your household participates in Parks and Recreation programs, why not?
(Check all that apply)
Check all that apply.

	The programs are not interesting.
	The programs are not offered at convenient times.
	It is difficult to find transportation to get to these programs.
	My/our preference is for unplanned or unstructured activities.
	I find it difficult to learn about these programs.
	Registration is complicated
	Costs are prohibitive
\square	Other:

12. 12. How important to members of your household are the types of recreation programs listed below? *

Mark only one oval per row.

Very important Important Slightly important Not important

			5	
Adult Fitness/Wellness Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Adult Art/Dance/Performing Arts		$\overline{\bigcirc}$		\bigcirc
Adult Sports Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
After School Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Computer Training		$\overline{\bigcirc}$	\bigcirc	\bigcirc
Family Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Nature Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Pre-school Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Programs for Disabled Residents	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Seniors Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Youth Summer Camp Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Youth Fitness/Wellness Programs		\bigcirc	\bigcirc	\bigcirc
Youth Art/Dance/Performing Arts	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Youth Sports Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Youth Learn to Swim Programs	\bigcirc	\bigcirc	\bigcirc	\bigcirc

13. 13. How do you learn about the City's parks, trails, programs and activities? (check all that apply) *

Check all that apply.

Parks and Recreation brochure
Parks and Recreation website
Parks and Recreation staff
Flyers at park facilities
Newpaper
Radio
Cable access television
Community education catalog
Friends and neighbors
School flyers/newsletters
E-mail bulletins
Other:

14. 14. What programs, activities or services would you like to see offered at your City Parks/ Recreation Centers?

15. Which City Parks/Recreation Centers do you and members of your household visit most often?
15. Which City Parks/Recreation Centers do you and members of your household visit most

- 16. **16. Which household type best represents your household?** * *Check all that apply.*
 - Household with children under 18
 - Household without children
 - Other:
- 17. 17. What is your home zip code?*

Thank you for your help!