

BRAD J. GOLDBERG

Statement

In 1978, I earned a BFA (Sculpture) and a BLA from Rhode Island School of Design. My thesis project was to develop a graphic study of the attributes, successes, and future potentials of public sculpture in an urban context, using New York as a model. Doris C. Freedman, President of the Public Art Fund, was my advisor. Upon graduation, I was awarded an ASLA Honor Award for the Study of Landscape Architecture. From the beginning I was deeply attuned to exploring the intersection of art and landscape, art and context.

Early on, I participated in International Sculpture Symposia in Austria, Japan, United States, France and the former Yugoslavia, a true cultural exchange between international sculptors, their conceptual thinking, tools, and craft. These cultural exchanges led to further work in places like Japan, Scotland, Italy and China.

My work experiences over the last thirty years include conceptualizing large and small scaled projects, serving as Lead Artist, participating on design teams with artists, architects, engineers and city officials, as well as designing, fabricating and installing my own personal work. I have project experience with public and private spaces, historic preservation, community healing, land-reclamation, wetlands management, brown-field reclamation, solar energy, wind energy and water preservation, and for many years have realized the importance of incorporating these ideas into my work.

Having long been a photographer in service to my art, I am accustomed to creating Powerpoint presentations and Photoshopped renderings. I have the latest version of AutoCad and produce detailed drawings for my projects.

Specific planning and collaborative experiences that would illustrate what I could bring to the table include my work on a 20 acre land reclamation project at the Kemnay Quarry in Scotland with a team of engineers and an artist from Britain and Scotland. We created a 30 meter high engineered earthwork, community woodlands of 15,000 newly planted trees, and walking paths, drawing upon the rich history of the region and an understanding of its archeology, geology and industrial history.

Also of pertinence is my participation on a design team with Sasaki Associates for the creation of the original four CBD light rails stations for Dallas Area Rapid Transit. I went on to become the DART System-Wide Lead Artist for twelve years, in which role I curated and supported artists' participation in subsequent station designs. I also designed the Fair Park Station, a historic site, and the Belt Line Station which will service DFW Airport. I participated on a design team with HNTB Engineers in the Wichita Rail Corridor Project and on the design team for the Trinity River Corridor Project in Dallas with WRT Landscape Architects where I conceptualized an amphitheater, an isthmus feature between an urban and natural lake, a water maze for children, a series of council circles throughout the river corridor and a master plan for public art. I conceptualized, fabricated and installed three separate projects in Houston as part of the Cotswold 2000 plan to rejuvenate the City Center.

Recently, my work has been focused on renewable energy systems and sustainability. Examples include Montgomery Farm in Allen, Texas where a 30' tall limestone cisterna powered by a 150' tall wind turbine collects surface run-off water and uses it for irrigation, seven solar light sculptures which light the vehicular entryway to Symantec Corporation in Culver City, California, and two sculptural compositions at Children's Hospital in Minneapolis which flank the entrances and utilize solar power. In Addison, Texas I designed a 195' tall water storage tower powered by eight vertical axis wind turbines, with the help of Freese and Nichols Engineers, which has just been completed.

My sense of joy in this work is in exploring the culture of a place and needs of a community and creating something which brings meaning, value and beauty to a community. My most meaningful experiences have been those of working in a place and developing relationships with clients, professionals, and suppliers with whom some of which I have completed multiple projects, understanding in depth the needs and aspirations of their community. An underlying thread remains constant from those early years through time until now of respecting history, context, culture, community, place, craftsmanship, and beauty. For more information, see www.bradjgoldberg.com.

BRAD J. GOLDBERG

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Education

Rhode Island School of Design, Providence, Rhode Island, 1974-78
Bachelor of Fine Arts, Sculpture and Bachelor of Landscape Architecture
Antioch College, Yellow Springs, Ohio, 1972-73

Selected Projects

2011- Pueblo Grande Museum, Phoenix, Arizona
2009- Terrazzo Floor Project, Ft. Lauderdale International Airport, Florida
2012 Elevated Water Tower Design/Wind Energy Project, Town of Addison, Texas
2012 Belt Line DART Station, Irving, Texas
2011 *Every Place A History*, Austin Animal Shelter/Betty Dunkerley Campus, Austin, Texas
2011 *Water Table*, Cityplace, Dallas, Texas
2011 *Alluvium*, Pinnacle/Pima Road Project, Scottsdale, Arizona
2010 *Healing Stones*, Solar Light Project, Children's Hospital, Minneapolis, Minnesota
2010 DART System-Wide Lead Artist, Dallas Area Rapid Transit Projects (12 Years)
2009 Trinity River Project, Conceptual Design, Design Team Member with WRT, Dallas, Texas
2009 *Fair Park Station*, Dallas Area Rapid Transit, Main Entrance to Fair Park, Dallas, Texas
2007 *Cisterna*, Stone Cistern and Wind Turbine Project, Montgomery Farm, Allen, Texas
2007 *Illumination*, Symantec Corporation Solar Light Project, Culver City, California
2007 *Coral Eden*, Miami International Airport Project, Miami, Florida
2006 *Place of Origin*, Land Reclamation Project, Village of Kemnay, Aberdeenshire, Scotland
2005 *High Plains of Texas*, DFW International Airport Terrazzo Floor Project
2005 *Living Room*, Project for State of New Jersey 911 Police Headquarters Facility
2004 *Houston Waters 2*, Water Sculptures/ Streetscape Design, Houston, Texas
2004 *Stratum*, Allen Civic Center Plaza Design, Phase Two, Allen, TX
2004 *Foundation*, New Federal Campus Project, Oklahoma City, Oklahoma, (GSA) Art in Architecture Program
2003 Wichita Rail Corridor Project, Wichita, Kansas, Design Team Member with HNTB Architects & Engineers
2002 *Wanderings*, Biblical Garden Project for Congregation Agudas Achim, Austin, Texas
2002 *Brownfield to Greenfield*, Land Reclamation Project at Former West Bend Plating Site, West Bend, Wisconsin
2002 *Houston Waters 1*, Cotswold 2000, Phase One, Downtown Houston, Texas
2001 *Planting Vessels*, 900 Block of Nicollet Mall, Minneapolis, Minnesota
2001 Bethany Parkway Design, Allen, TX, with WRT, Landscape Architects, Philadelphia
2001 *Epoch*, Network Appliance Corporation, Sunnyvale, California
2001 *Stratum*, Allen Civic Center, Phase One, Allen, Texas
2001 *Explicitus Est Liber*, Memphis/Shelby County Public Library, Memphis, Tennessee
2000 *Mesquite Bosque*, Phoenix Criminal Justice Center, Phoenix, Arizona
2000 *Continuum*, 800 Block Nicollet Mall, US Bancorp Piper Jaffray, Minneapolis, Minnesota
1999 *Untitled*, 100,000 s.f. Terrazzo Floor Design, Miami International Airport, with Garrison Roots/ Norie Sato
1998 *Origin*, Tech Museum of Innovation Lead Artist, San Jose, California, with Beliz Brother and Joe McShane

- 1998 *Step Well*, Water Sculpture at Mountain View College, Dallas, Texas
- 1997 *Spiral Study*, Fine Arts Building, Greenhill School, Addison, Texas
- 1997 Outdoor Exhibition Area, Theater and Sculpture Garden, Lindabrunn, Austria
- 1996 *Bloomington Waters*, Sculpture for New City Hall, Bloomington, Indiana
- 1996 Dallas Area Rapid Transit Central Business District Transit Mall, Texas, with Sasaki Associates
- 1994 *Pegasus Plaza*, Dallas City Center Project, Dallas, Texas
- 1994 *Liturgy*, Prince of Peace Catholic Community, Plano, Texas
- 1994 Dallas Convention Center Expansion/Vertiport, Project Lead Artist, Dallas, Texas
- 1994 City of Wichita Museum District Master Plan, Wichita, Kansas
- 1993 *Think*, Sculpture for Main Entrance Roadway, Miyakoda Technopolis Research Institute, Hamamatsu City, Shizuoka Prefecture, Japan
- 1993 *Mears Park*, St. Paul, Minnesota, with the City of St. Paul and the Lowertown Redevelopment Corporation
- 1992 *Lapidarium*, Sculpture for Heritage Park, Fort Worth, Texas
- 1991 *Yuri No Ki Dori*, Pocket Park/Water Sculpture, Hamamatsu, Japan
- 1990 *Universal Cycles*, Main Public Entrance to the Dallas Arboretum and Botanical Society, Dallas, Texas
- 1989 *Lay Ornamental Garden*, Dallas Arboretum and Botanical Society, Dallas, Texas, with Boyd Heiderich Armstrong and Berger, Landscape Architects, and Jim Cinquemani and Linnea Glatt, Artists
- 1989 *Artist Square*, Dallas, Texas, with Sasaki Associates, Landscape Architects
- 1989 *Portal*, Sculpture for Lippincott Center, Marlton, New Jersey
- 1988 *Labyrinths*, Two Permanent Installations for The Crescent Office Tower Lobbies, Dallas, Texas

Recent Selected Activities

- 2013 Advisory Council Member, University of Texas (Arlington) School of Landscape Architecture (2 years)
- 2013 Board of Directors, Dallas Architectural Forum (5 years)
- 2012 Panelist, “The Third Hand: Digital Tools in an Analog World”, Public Art Preconference Americans for the Arts Annual Convention
- 2011 Panelist, “Landscape and Public Art: Making a Seamless Realm” ASLA National Convention, San Diego
- 2011 Panelist, “The Sustainable Artist: A Virtual Panel Discussion” New York Foundation for the Arts
- 2011 Panelist/Fellow (18 years), “Re-envisioning the Soul of the City”, Dallas Institute of Humanities & Culture

Recent Selected Awards

- 2010 Americans for the Arts, Public Art Network “Year in Review” *Fair Park Station*, Dallas Area Rapid Transit, TX
- 2008 Americans for the Arts, Public Art Network “Year in Review”, *Coral Eden*, at Miami International Airport, FL
- 2008 The Marble Institute of America, Pinnacle Award, Special Award for Artistry and Technology, *Illumination*, Culver City, CA
- 2008 United Masonry Contractors Association, Golden Trowel Award, 1st Place Hardscape, *Cisterna*, Montgomery Farm, Allen, Texas
- 2007 The Saltire Society, Arts & Crafts in Architecture Award, *Place of Origin*, Aberdeenshire, Scotland
- 2002 Americans for the Arts, Public Art Network “Year in Review”, *Explicitus Est Liber*, Memphis Central Public Library, Tennessee
- 2001 Community Citation of Honor Award, AIA, *Mesquite Bosque*, Phoenix Criminal Justice Center
- 1999 Centennial Medallion Award, Minnesota ASLA, *Mears Park*, St. Paul
Named one of the 362 best projects in US in the past 100 years
- 1995 Kessler Award, Pegasus Plaza, City of Dallas’ highest honor for commitment to excellence in urban design

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References

Dr. Gail Thomas
Former Director, Dallas Institute of Humanities and Culture (*Pegasus Plaza*)
Director of the Trinity Trust (*Trinity River Project*)
1444 Oak Lawn Ave. Ste. 200
Dallas, Texas 75207
214-352-6652 / gail@thetrinitytrust.org
Pegasus Plaza, Dallas, Texas, 1994
Trinity River Project, Dallas, Texas, 2009

Mr. Ignacio Bunster, Principal
Wallace Roberts and Todd (WRT), Architecture, Landscape Architecture, Planning
1700 Market Street, 28th Floor
Philadelphia, PA 19103 / ibunster@ph.wrtdesign.com
Trinity Lakes Project, Conceptual Design, Dallas, Texas, 2009

Mr. Bob Parr
Project Manager
Ryan Companies US, Inc.
50 South 10th Street, Suite 300
Minneapolis, MN 55403-2012
612-492-4355 / bob.parr@ryancompanies.com
Continuum, 800 Block of Nicollet Mall, Minneapolis, Minnesota, 2000
Planting Vessels, 900 Block of Nicollet Mall, Minneapolis, Minnesota, 2001
Healing Stones, Children's Hospitals and Clinics, Minneapolis, Minnesota, 2010

Mr. Steven Bourn
Chief Architect
Dallas Area rapid Transit (DART)
1401 Pacific Avenue
Dallas, TX 75202
214-749-2915 / sbourn@dart.org
Fair Park Station, DART, Parry Street Entrance, Dallas, TX,

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Work Samples Narrative

1 *Explicitus Est Liber* / Memphis Central Public Library, Tennessee / 2001

Three 8' by 100' long granite paving scrolls, imprinted with text and images, unfurl across the entrance plaza creating an interactive passage as a metaphor for the sheer tenacity and intellectual curiosity of the human spirit. Commissioned by the Foundation for the Library, this artwork was fabricated for \$555,500 and the plaza, also designed by the artist, was part of the overall construction budget.

2 *Houston Waters I* / Houston, Texas / 2002

One of three urban streetscape projects the artist created for the Cotswold 2000 Plan to rejuvenate the City Center, two 14' high x 6' wide Alabama limestone water vessels, with curved water stairs, create a focal point at the intersection of Preston and Main Streets and reference the City's relationship with water. Commissioned by Cultural Arts Council of Houston and Harris County, the project budget was \$303,183.

3-4 *Houston Waters II* / Houston, Texas / 2004

A Cotswold 2000 project completed by the artist incorporates two granite water sculptures, approximately 12' high and 8' wide, into the streetscape at the intersection of Congress and Main Streets, adjacent to Metro's rail line. Within the context of an active business day and vibrant night life, the water vessels create a new sense of elegance for downtown Houston. Commissioned by CACHH for a budget of \$642,185.

5-6 *Coral Eden* / Miami International Airport, Florida / 2007

Coral Eden was derived from the artist's macro photographs of brain coral enlarged to such a huge scale so as to create an abstraction that celebrates South Florida sea life. These two hand-finished 30' wide x 90' high travertine walls are juxtaposed against the clean modernist architecture of the Terminal Wide Improvements. Commissioned by Miami-Dade Art in Public Places and fabricated by the artist for \$3,000,000.

7-8

Illumination / Symantec Corporation, Culver City, California / 2007

Illumination consists of seven Solar Light Sculptures which define the entrance drive to Symantec Corporation and an entrance courtyard, also designed by the artist, creating an intersection between art and architecture. Photovoltaic arrays are incorporated onto seven solid marble columns topped with horizontal translucent marble Light Tubes. Symantec Corporation's budget for the artist's light sculptures was \$750,000. The courtyard was included in the overall construction budget.

9

Fair Park Station / Dallas, Texas / 2009

Built for the 1936 Texas Centennial Exposition, Fair Park holds the largest gathering of Art Deco buildings in the world and is notable for its integration of art and architecture. The new DART light rail station sits on the footprint as the original streetcar station and the granite and limestone design emulates architectural details within the Park, including historic dramatic lighting. DART's artist design budget was \$50,000.

10

Elevated Water Tower / Addison, Texas / 2011

Working with engineers, the artist designed a 1.5 million gallon elevated water storage tank utilizing alternative energy. An iconic landmark for the town, the 195' x 96' concrete and steel Water Tower is topped by eight, five kilowatt vertical axis wind turbines, net-metered and grid tied into the power utility. Inside the pedestal base is a wind energy and water distribution educational classroom. Entire project budget: \$5,000,000