



# Central Corridor Transit Service Study Update



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## Transit Service Study Overview

- Comprehensive review of the transit network
- Integrate new facilities & future plans
- Improve connections & reliability
  - Enhanced timed - transfers especially in off-peak
  - Better neighborhood to neighborhood connections
  - Grid route network where appropriate
- Simplify system
- Faster service to major destinations
- Optimize efficiency of routes & schedules



## Implemented Sector Studies

- Northeast Metro Transit Restructuring Plan  
(Sectors 1 & 2) 2000 & 2001
- Three Cities Transit Restructuring Plan  
(Sector 7) 2001
- Central-South Transit Plan  
(Sector 5) 2004
- Northwest Metro Transit Planning Study  
(Sector 8) 2007



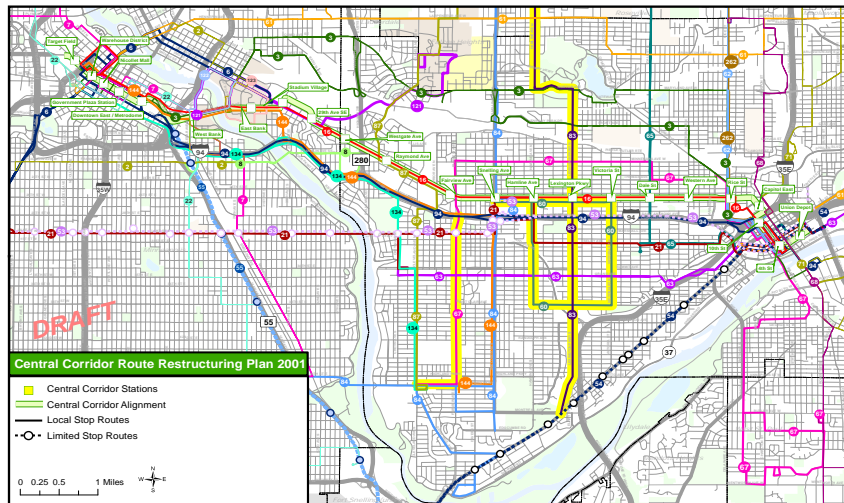
## Key Considerations in Central Corridor

- Strong community interest in future transit service, bus and rail
- Commitment to Central Corridor transit study before LRT service begins
- Ridership forecast projects large volume of transfers between bus and rail

## Central Corridor Transit Service Study Area



## Modeled Central Corridor Bus Route Network



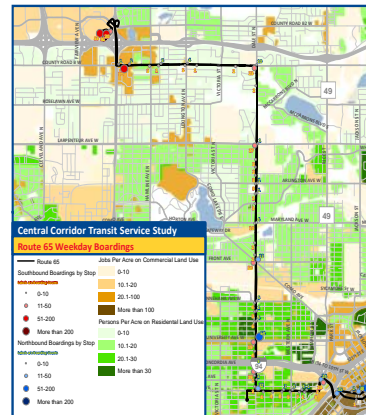
## Central Corridor Existing Conditions

- Study Area
  - **246,170** population; **357,587** jobs
  - **14** colleges and universities;  
**95,000+** students
  - **113,378** housing units
- Existing Service
  - **14** local, **9** express routes
  - **86,000** average weekday rides  
(**1/3** of the total weekday rides system wide)



## Central Corridor Existing Conditions, cont.

- Service Assessment Results
  - Good existing route network design and coverage
  - Some gaps in grid network
  - Lack of adequate frequency and span of service on some routes
- Existing conditions report online  
[www.metrotransit.org/central-corridor-study](http://www.metrotransit.org/central-corridor-study)





## Transit Service Study Timeline

- ✓ Data Collection ..... 2010
- ✓ Evaluate Existing Conditions ..... Early 2012
- ✓ Stakeholder / Community Engagement ..... Jan. – March
- Concept Plan Development ..... March – May
- Concept Plan Review, Public Comment ..... June
- Plan Revision ..... July – September
- Final Plan Approval ..... Oct – Nov.
- Service Change Implementation ..... 2013-2014
- Ongoing Service Evaluation ..... Ongoing



## Community Engagement & Outreach

- Strong desire to better engage our agency colleagues and community partners in our process
- Coordinate with existing (standing) meetings
- Better provide useful information to support tremendous outreach efforts
- Concentrated effort to extend effectiveness and reach
- Ultimately, the project is strengthened by the many fingerprints it carries



## Central Corridor Transit Service Study & Community Engagement & Outreach

- Strong desire to engage the diverse community in transit service planning BEFORE planning begins
- COORDINATE with existing corridor outreach efforts
- Broaden ongoing RELATIONSHIP between Metro Transit and the community
- CONNECT with key community organizations



### Corridors of Opportunity



## Community Outreach

- Website with online survey
- Over 40 meetings with neighborhoods, businesses, agency colleagues
- Three open houses in March
  - Project information
  - Existing service
  - Origin/destination exercise
- Trusted Advocate Project



## Trusted Advocate Project



- ❖ Nine trusted advocates hired from communities traditionally under-represented in public process
- ❖ New Americans from Africa, Persons with varied abilities, African America, Southeast Asian, Renters
- ❖ Communities are very transit literate
- ❖ Requires high level of **TRUST**
- ❖ Funding from Central Corridor Funders Collaborative

## Transit Service Study – Next Steps

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# Thank you.



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