

## Registration: EXPANDING HORIZONS

### PERSONAL INFORMATION:

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY, ORGANIZATION OR AGENCY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

### REGISTRATION FEE:

- Minneapolis, MN - US \$50.00  Phoenix, AZ - US \$50.00

PAYMENT METHOD: Pay by VISA, MasterCard or American Express. The charge on your credit card statement will appear as "MFM Global"

- Visa  MasterCard  Amex  Check Enclosed

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ 3-DIGIT CID CODE: \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

- If you require special arrangements to fully participate in this meeting due to a physical disability, please check this box and we will contact you.

Special Dietary Requirements (if any):

- Vegetarian  Other: \_\_\_\_\_

### Four Easy Ways to Register

1. Mail: MFM Global  
8105 NW 33rd St.  
Miami, FL 33122 USA  
+ 305.667.4705 or  
Toll Free: 1.800.814.6548
2. Phone: +1.786.342.744. E-mail: opic@mfmglobal.com
3. Fax: +1.786.342.744. E-mail: opic@mfmglobal.com
4. E-mail: opic@mfmglobal.com

## Hotel Information

Minneapolis, MN • April 2, 2014



**Hilton Minneapolis**  
1001 Marquette Ave S  
Minneapolis, MN 55403

Tel: +1.612.376.1000

Phoenix, AZ • May 22, 2014



**Hyatt Regency Phoenix**  
122 North Second Street  
Phoenix, AZ 85004

Tel: +1.602.252.1234

For more information about rates and reservations,  
please visit:  
[www.opicevents.com](http://www.opicevents.com)

# EXPANDING HORIZONS 2014

A Workshop for Small Businesses  
Entering International Markets

Minneapolis • Phoenix • Orlando • Trenton



Organized by the Overseas Private Investment Corporation, the U.S. government's development finance institution.

Learn how hundreds of American small businesses have used OPIC finance and insurance products to gain access to emerging markets overseas. Discover how you can take advantage of all the resources OPIC has to offer to expand internationally while supporting growth at home.

April 2, 2014  
Minneapolis, MN

May 22, 2014  
Phoenix, AZ



# EXPANDING HORIZONS 2014

## As more U.S. small businesses participate in the global marketplace, they are facing new questions and challenges.

Lack of knowledge about government programs available to support overseas investment, limited access to private sector capital to pursue opportunities abroad, or concern over political risks in emerging markets can prevent small businesses from expanding overseas.

Speakers will include senior government officials from OPIC, as well as from the Small Business Administration, the Export-Import Bank of the U.S., the U.S. Trade and Development Agency, the U.S. Department of Commerce's U.S. Commercial Service and the Minority Business Development Agency; and other agencies and representatives from businesses investing overseas who will share their insights and experiences.

Additionally, excellent networking opportunities will be available and participants will have the opportunity to arrange one-on-one meetings with OPIC and other government officials.

The EXPANDING HORIZONS Workshop will address these concerns by providing participants with an understanding of the programs and resources provided by the Overseas Private Investment Corporation, which is the U.S. government agency responsible for supporting private sector investment in developing countries. This is a unique opportunity to learn about:

- How expanding overseas can benefit your business at home
- U.S. government programs offering assistance to small and medium-sized enterprises planning to go global
- Political risk insurance and how it can protect your business
- Accessing capital for your overseas project
- Current opportunities in the renewable energy and clean technology sector
- OPIC's special finance products for small businesses

### AGENDA:

|                 |   |
|-----------------|---|
| Opens at 7:30am | Workshop Registration & Continental Breakfast |
| 8:45am-9:00am   | Welcoming Remarks                             |
| 9:00am-10:30am  | Local & Federal Resources Panel               |
| 10:30am-10:45am | Break   |
| 10:45am-11:25am | OPIC Political Risk Insurance                 |
| 11:25am-12:05pm | OPIC Small & Medium Enterprise Finance        |
| 12:05pm-12:45pm | Getting Started with OPIC                     |
| 1:00pm-2:30pm   | Keynote Luncheon                              |
| 2:45pm-4:45pm   | One-on-One Appointments                       |

### ABOUT OPIC:

OPIC is the U.S. Government's development finance institution. It mobilizes private capital to help solve critical world challenges and in doing so, advances U.S. foreign policy. Because OPIC works with the U.S. private sector, it helps U.S. businesses gain footholds in emerging markets, catalyzing revenues, jobs and growth opportunities both at home and abroad. OPIC achieves its mission by providing investors with financing, guarantees, political risk insurance, and support for private equity investment funds.

Established as an agency of the U.S. Government in 1971, OPIC operates on a self-sustaining basis at no net cost to American taxpayers. OPIC services are available for new and expanding business enterprises in more than 150 countries worldwide. To date, OPIC has supported more than \$200 billion of investment and generated an estimated \$75 billion in U.S. exports.

**For further information and/or to register online visit us at:**  
[www.opicevents.com](http://www.opicevents.com)

**You may also contact MFM Global, the conference producer of the Business Workshops at:**  
1.305.667.4705  
1.800.814.6548

**or via email at:**  
[opic@mfmglobal.com](mailto:opic@mfmglobal.com)