

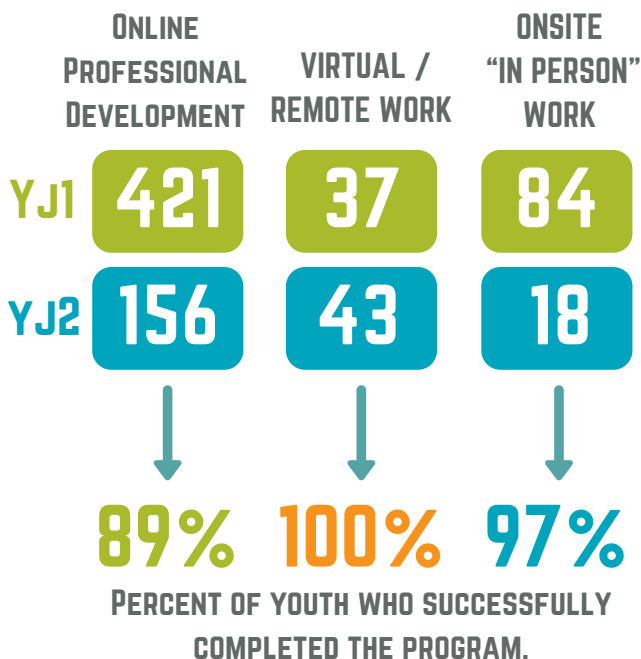


SAINT PAUL YOUTH EMPLOYMENT

## 2020 IMPACT

Despite the challenges presented this summer, Right Track was able to quickly adapt programming to provide onsite and remote internships and online professional development training for 759 youth while prioritizing youth, staff and partner safety. All three experiences provided young people the opportunity to build employment skills, earn money, and stay connected to the community. Right Track is excited to share this summer's results with you.

### OPPORTUNITIES & RETENTION



ESTIMATED  
WAGES EARNED

\$276,375

STIPENDS  
EARNED

\$306,050

84% OF YOUTH REPORTED THEY GAINED  
MORE CONFIDENCE IN THEIR SKILLS AND  
ABILITIES

89% OF YOUTH REPORTED FEELING PROUD  
OF WHAT THEY DID THIS SUMMER

94% EXPRESSED THAT THEIR SUPERVISOR  
OR JOB COACH VALUED THEIR OPINIONS AND  
TREATED THEM WITH RESPECT

### RESTAURANT RESILIENCY PROJECT

This summer, in response to the impact COVID-19 had on local restaurants Right Track was excited to partner with NCXT and Full Stack Saint Paul, an initiative of the Department of Planning and Economic Development and the Saint Paul Area Chamber of Commerce. Consultants from NCXT mentored Right Track interns over the course of the summer, and together they contacted local restaurant owners, listened to their concerns, and helped the small, independent and minority-owned businesses develop new revenue-generating options and establish operational stability.

In a summer when many internships were cancelled, this cohort of ten interns learned human-centered data driven design work, captured insights from restaurant owners, completed Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis, and helped create and implement new strategies around digital design, health & safety, mental health, and government regulation for restaurants in their community. Not only did they develop transferable work skills, they had the opportunity to support local business owners as they navigate how to operate during the pandemic. A special thanks to Ramsey County Workforce Solutions for financially supporting the interns throughout this project.

"OVER THE TIME OF THE INTERNSHIP I LEARNED ABOUT THE PROCESS OF HOW BIG PROJECTS GO AND HOW EACH PART IS IMPORTANT TO THE WHOLE PROCESS. I ALSO LEARNED ABOUT WHAT SMALL BUSINESSES GO THROUGH AND HOW IMPORTANT THIS WORK IS."

- ALYSSA SANDERS



RAMSEY COUNTY



RISE

Ramsey County Investment  
and Support Efforts



Financial support for Right Track was provided by the Minnesota Department of Employment and Economic Development, Ramsey County Workforce Solutions, Otto Bremer Trust, F.R. Bigelow Foundation, Cities for Financial Empowerment Fund, and the City of Saint Paul.



# 2020 STATS



**90% QUALIFY FOR FREE OR REDUCED-PRICE LUNCH**

**9.7% OF YOUTH SELF-IDENTIFIED AS HAVING A DISABILITY**

## RACE

BLACK / AFRICAN AMERICAN

ASIAN / PACIFIC ISLANDER

LATINO

NATIVE AMERICAN

WHITE

NOT DISCLOSED

0% 10% 20% 30% 40% 50%

## AGE

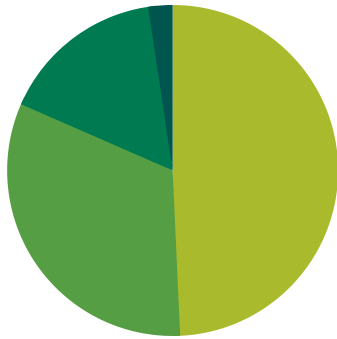
21 YEARS OLD+

2.4%

18 TO 20 YEARS OLD  
16.1%

14 TO 15  
49.3%

16 TO 17 YEARS OLD  
32.3%



**59% ONE OR MORE PARENTS BORN OUTSIDE THE UNITED STATES**

**36% YOUTH SELF-IDENTIFIED AS HAVING A BARRIER TO EMPLOYMENT**

## PARTNERS

Like every summer, Right Track's partners played a significant role in the success of 2020. From brainstorming ideas, to offering new opportunities, to financially sponsoring youth participation, Right Track's partners stepped up in many ways for the young people of Saint Paul, thank you!



Capitol River Council



FILMNORTH



MACQUEEN EQUIPMENT



Project for Pride in Living



Saint Paul PORT AUTHORITY



SAINT PAUL URBAN TENNIS LAUNCHING LEADERS



A special thanks to our colleagues in the Office of Technology and Communications, Human Resources, and the Office of Financial Services who created new systems and helped Right Track navigate matching youth to opportunities, hiring, and distributing stipends.