

## Saint Paul ACOA December Meeting Minutes

December 16, 2020

9:00 a.m. - 10:30 a.m.

### Skype Meeting

ACOA MEMBER ATTENDEES: (Paige Sumera, David Cheesebrow, Dawn Selle, Susan Maki, Su Yeager, Chuck Lentz). Several individuals also attended but was unable to capture all attendees' names.

#### AGENDA

##### I. INTRODUCTIONS AND UPDATES

- a. Welcome – Chair Sumera welcomed attendees. Provided a brief overview of ACOA.
- b. Introductions – ACOA members and attendees introduced themselves.
- c. City Updates – Alex Dumke provided city updates.
  - i. Committee recruitment and appointments.
    1. Recruitment continues. A notice was sent 12/1/20 to Human Rights and Equal Economic Opportunity subscribers regarding applications being accepted by all HREEO committees and commissions.
    2. Chair Sumera, Alex Dumke, and a Mayor's Office representative interviewed 3 ACOA applicants in December. Applicants have been recommended for approval to the Mayor's Office.
  - ii. Human Rights Day was declared in the City of Saint Paul on 12/10/20. More information available at [www.stpaul.gov/hreeo](http://www.stpaul.gov/hreeo).
- d. Ramsey County Update – Julia Wolfe provided an overview and update regarding potential COVID-19 vaccines. More information is available on Ramsey County's COVID-19 information page. Julia Wolfe encouraged attendees to reach out with questions, more information, or to sign up for Ramsey County Public Health email updates.

##### II. TOPIC DISCUSSIONS

- a. ACOA Resource Webpage
  - i. ACOA website updates – Alex Dumke provided an overview of updates to the ACOA webpage.
    1. [www.stpaul.gov](http://www.stpaul.gov) for more information about the city, find COVID-19 resources, and sign up for email alerts (i.e., city newsletter, snow alerts, etc.).
    2. [www.stpaul.gov/seniors](http://www.stpaul.gov/seniors) has been updated.
    3. ACOA webpage pivoting to also include general Senior resources.
    4. Meeting information will be posted on [www.stpaul.gov/seniors](http://www.stpaul.gov/seniors). Meetings are open to the public. Calendar invites will be sent to committee members.
    5. Internet search tags (Seniors, Elders, Senior Citizens) have been added to the page to improve search engine optimization.
    6. Webpage content recommendations can be sent to Chair Sumera or [Alex Dumke](#). Content should be current, applicable to area Seniors, and static (not news content).

- ii. Research on other jurisdiction's Senior pages/resources – Members Su Yeager and David Cheesebrow provided findings.
  - 1. Best websites focused on the consumer/user; used pictures; offered translations; search functions; contact information; information organized by subject matter and audience; provided links to content.
  - 2. City of Pittsburgh, New York City, Allegheny County, San Diego, Seattle recommended for “Senior Resources” pages and content.
  - 3. Government Experience Awards given by the Center for Digital Government is a helpful resource. <https://www.govtech.com/cdg/government-experience/>
  - 4. Group discussion about webpage. Attendees express Senior resource webpage recommendations and communication around the resource webpage.
    - a. Add links to District Councils and leverage District Councils to network ACOA and resources available.
    - b. Use third parties to improve website usability; corporations, grant funding.
    - c. Add links to larger Senior organizations that provide Senior content and resources.
      - i. Senior LinkAge Line
      - ii. Transportation resources
    - d. Include racial equity initiative in ACOA resources and communication efforts.
- b. Discussion: next project or focus area
  - i. Group briefly discussed next ACOA focus topic – Senior Food Insecurity
    - 1. Group discussed current resources available from the city and county.
    - 2. Group discussed food delivery issues.

III. Meeting ended at 10:30.

IV. **Next ACOA Meeting: January 20, 2021 9:00 a.m. - 10:30 a.m.**

More information is available at [www.stpaul.gov/seniors](http://www.stpaul.gov/seniors).