



MEETING DATE: Tuesday, July 29, 2021
LOCATION: Hamm Park, 743 E 7th St, Saint Paul MN 55106

SWEDE HOLLOW PARK SIGNAGE PROJECT OPEN HOUSE

NOTES BY: Chee Yang, July 6, 2021

Chee opened the open-house event with a brief overview of the sign project and Swede Hollow Park master plan. A special thank you to Parks Conservancy for providing snacks and water, and to everyone who attended the event!

Signs:

- (9) Interpretive Signs
 - **All narratives have been vetted by subject matter experts and professionals
- (3) Location Park Maps
- (3) Identity Park Signs
 - Please help identify preferred locations for the interpretive signs.

OVERALL COMMENTS:

- Connemara Sign
 - Can Eamon a Burc's name be on just one line instead of splitting it on two lines? Looks like there is room on the 2nd line for his whole name.
 - Connemara is misspelled under the historic photo of Connemara.
 - Wondering about the yellow font on the title. It doesn't really stick out compared to the others. Plus, we fear the yellow will fade and then be unreadable, a darker color may fade but still be readable. Can we explore a darker color for the sign title?
 - We love this location!
 - Connemara group would still like to meet on site to locate actual location.
 - Very grateful & happy!
- Bee Sign
 - Include other wildlife on the bee sign and focus on the overall wildlife not just one.
- History of Swede Hollow Park Sign
 - Svenska
 - Languages, customs, and stories, they worked...
- Swedes Sign
 - Svenska – an "a" at the end and not an "e"
- Mexican Sign
 - By 1920s many Swedes had left
 - Swedes still in Swede Hollow into 1930s
 - Augie Garcia – A930 Music
- The narratives have repetitive or similar sentences.
- Like the short narratives. It feels more personal and relatable.
- Sign location should have a visual connection to the site.
 - The History sign should be located along the inner park trail facing directly to the Drewry Tunnel.
 - City asked FOSH for help to determine location for the Box car for Mexican sign.
- Please don't get rid of the Swede Henge. It is a public gathering place for events in the Hollow. (A natural amphitheater).
- Try to reduce text on some of the signs. Use the Hemingway app or similar function in Word for all narratives to test reading level and to simplify the text.