



STPAUL.GOV

CULTURAL
STAR
PROGRAM

CITY OF SAINT PAUL

2022 Cultural STAR Program Info Session

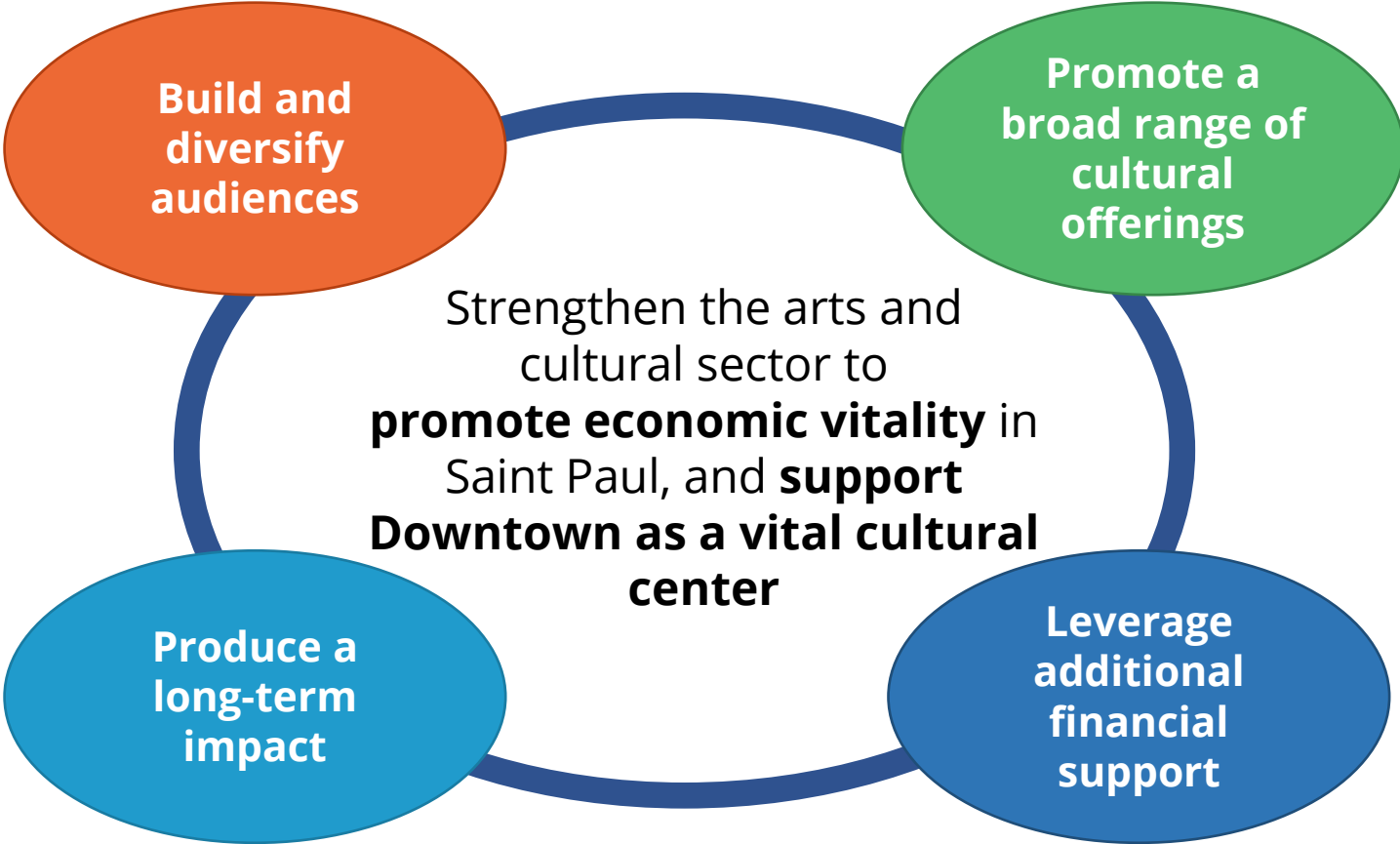


Cultural STAR Program

- **Funded by a half-cent sales tax in place since 1993**
- **10% of STAR revenue goes toward Cultural STAR program**
 - Targets nonprofit arts and cultural organizations
 - 80% goes to “Cultural District of downtown Saint Paul”
 - Programming, operating, and capital expenses
- **Two application rounds in 2022**
 - Round One: April 29th deadline; Projects between Aug. 1, 2022 and July 31, 2023
 - Round Two: August 26th deadline; Projects between Jan. 1, 2023 and Dec. 31, 2023



Program Goals





Three Project Types

SPECIAL PROJECTS

Quality arts
activities, in any
discipline

ORGANIZATIONAL DEVELOPMENT

Activities to
strengthen, grow
and develop an
organization

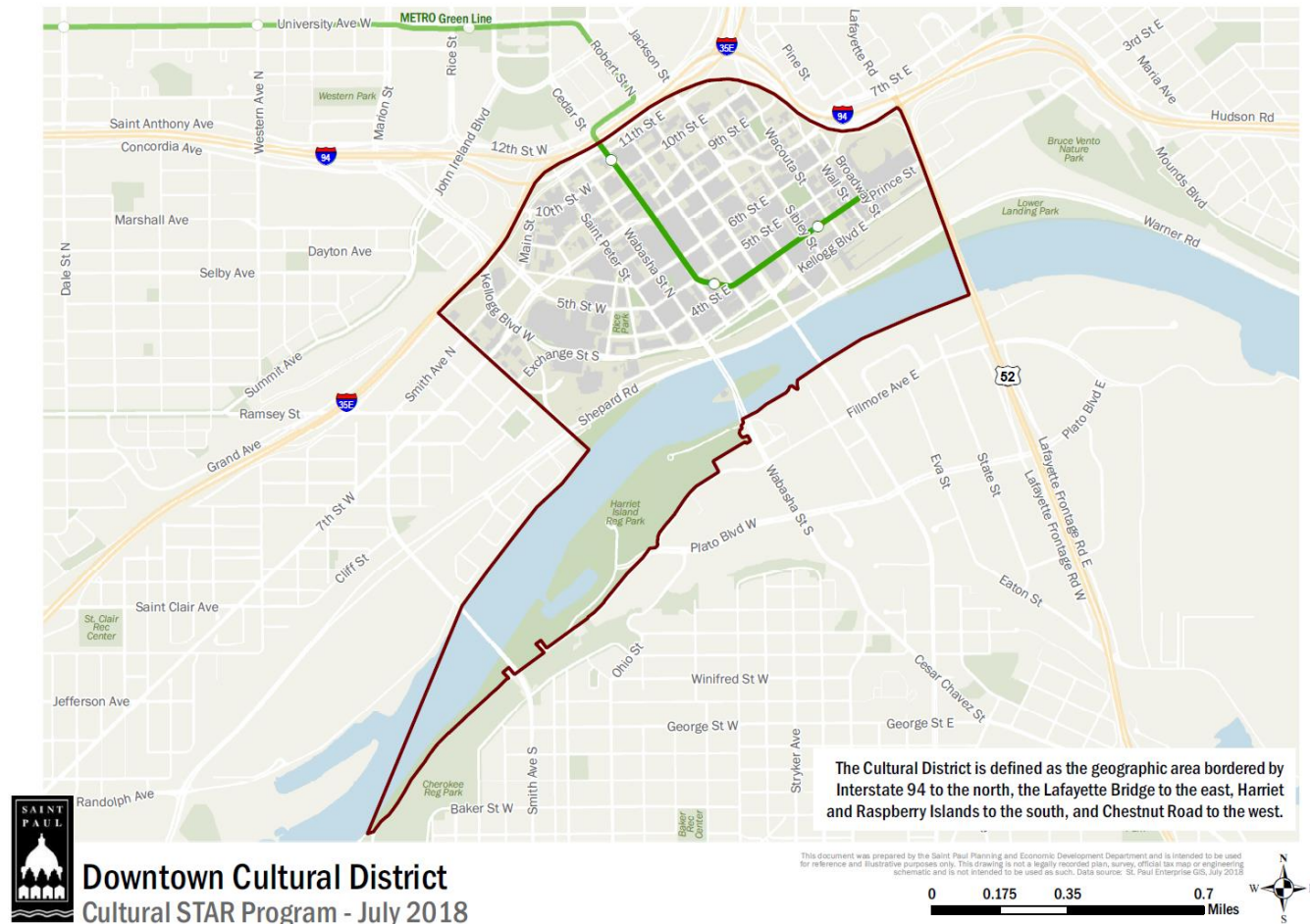
CAPITAL PROJECTS

Physical
improvements,
permanently
installed
equipment,
public art



Cultural District

- **80% of funds:**
 - Nonprofits and unincorporated groups with projects in the **Cultural District of downtown**
- **Remaining 20%:**
 - Businesses in the Cultural District enhancing visitor enjoyment
 - Nonprofits with projects in Saint Paul, but outside of the Cultural District





Guideline Summary

- **Eligible Project Dates:** August 1, 2022 – July 31, 2023
- **Minimum request:** \$5,000
- **Matching grant program** – one-to-one match required
 - Example: \$10,000 project - \$5,000 from Cultural STAR, \$5,000 from other sources



Guideline Summary

- **Special Projects / Organizational Development funds:**
 - 80% advanced once contract signed
 - 20% after project and reporting complete
- **Capital Project funds:**
 - Disbursed as project expenses incurred
 - Match is accounted as you go



Guideline Summary

- **St. Paul-based nonprofits based OUTSIDE the Cultural District** – eligible to receive two awards per year
 - One project in the Cultural District; One project outside of the Cultural District
 - Two applications allowed in one round
- Only allowed **3 consecutive years of Special Projects/Organizational Development** in a row, then take a “year off”
 - Eligible for Capital Project in that “year off”
 - All organizations are “reset” in 2021 due to Gen Ops grants in 2020
- **Unincorporated art groups and individual artists**
 - Use a St. Paul-based fiscal sponsor organization
 - 100% of project must take place in Cultural District



How to Apply -- www.stpaul.gov/cultural-star



Cultural STAR provides grants and loans to Saint Paul cultural projects and organizations. Most projects are located in the Saint Paul Cultural District (bordered by I-94 to the north Lafayette Bridge to the east Mississippi River to the south, and Chestnut Road to the west). Cultural STAR grows Saint Paul's economy by strengthening the arts and cultural sector and supporting Downtown as a vital cultural center.

The four major goals of Cultural STAR are:

- Build and diversify audiences;
- Promote a broad range of cultural offerings;
- Produce a long-term impact; and
- Leverage additional financial support.

Cultural STAR is funded by Saint Paul's half-cent sales tax.

Applications

There will be two rounds of Cultural STAR applications period in 2022. Most applicants can apply for **one funding type per year**.

Applications are currently open for Round One. Completed applications must be received by Friday, April 29 at 4 p.m. Incomplete or inaccurate materials may result an ineligible application.



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You must be logged in to apply.

City of Saint Paul
Planning and Economic Development **Deadline** 4/29/2022

2022 Round 1 Cultural STAR Program

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Application Status: Not Submitted

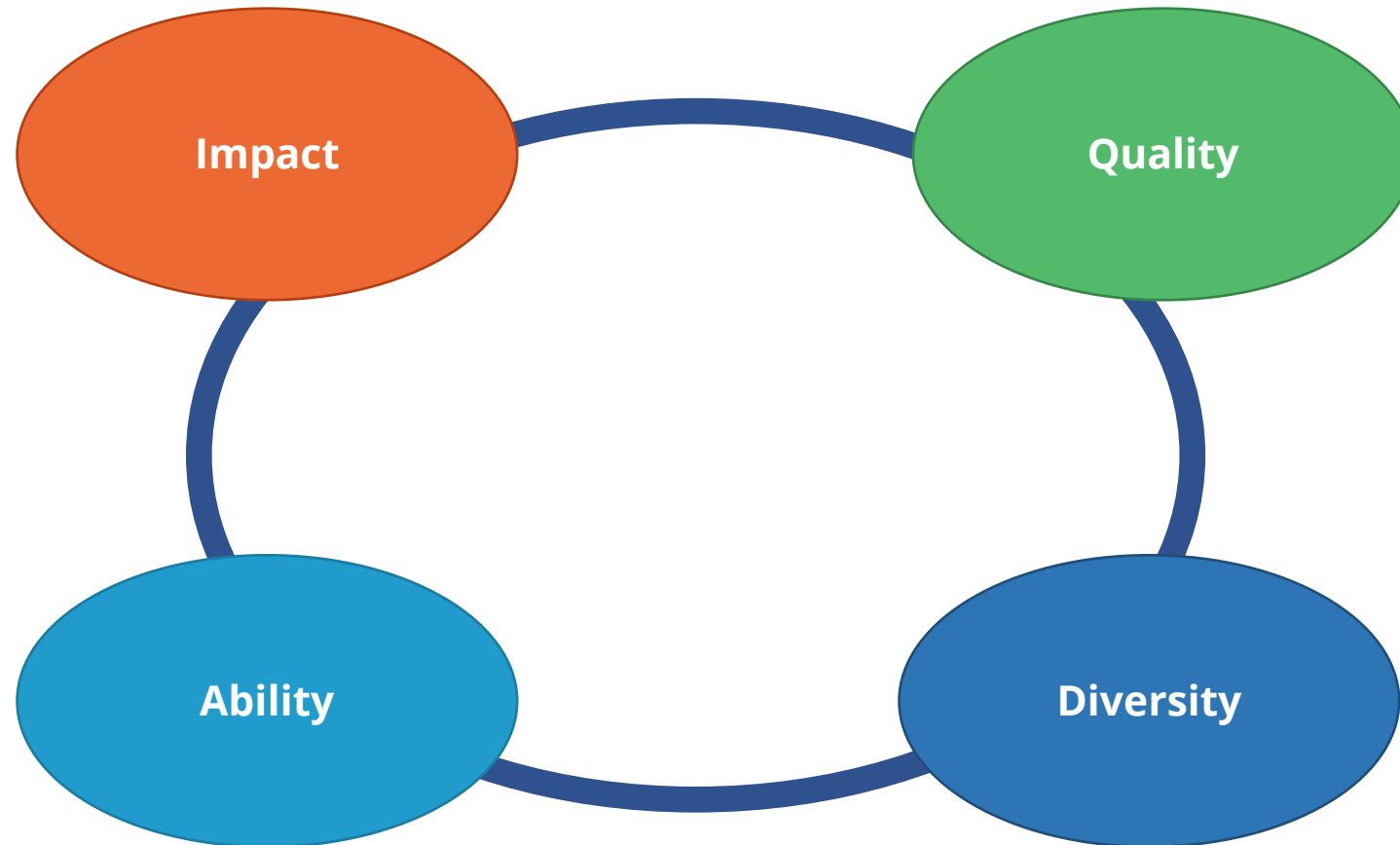
\$ 0.00 requested You must be logged in to begin.

Application Summary

(answers are saved automatically when you move to another field)



Evaluation Criteria





Application Tips

- Craft your narrative responses in Word or another program, not directly into the application
- Remove formatting from your copy and pasted responses (Select all text, then click Edit > Clear > Formatting)
- Review your application before you submit to see if any words are cut off
- Tab to another question to auto-save your responses



Next Steps

- **DEADLINE: Friday, April 29 by 4 p.m.**
- Corrections to application, if asked
 - Due by May 13
- Interview – mid-June
 - 7 minutes each
 - Provide updates
 - Respond to clarifying questions
- Informed of Board Recommendations the week after interview
- Mayor and City Council Decision – mid-July



Compliance Requirements

- **Vendor Outreach Program (VOP)**
 - Total project budgets of over \$50,000
 - Maximizing contracting opportunities for Minority-Owned, Women-Owned and Small Business Enterprises
- **Labor Standards**
 - Capital projects with total project budgets over \$25,000
 - Contractors required to pay union-level wages



Contact Us

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