The City of Saint Paul seeks to identify strategies to minimize displacement of lowand moderate-income communities, communities of color, and small businesses in Saint Paul, while encouraging investment in housing, affordable housing, and small businesses.



Project Scope



Engagement Timeline

	July - September 2022	October - November 2022	November - December 2022
Focus	Inform stakeholders of the study and identify stakeholder vision and values while building momentum for public support.	Disseminate findings to gather an assortment of perspectives and begin to gauge feasibility of proposed policies	Strategy refinement of identified policy recommendations.
Informs	Stakeholder engagement and visioning	Assessment and analysis	Development of recommended strategy

City of Saint Paul Anti-Displacement and Community **Wealth Building** Study

Here is how you can participate:

Focus Groups

30 min one-on-one conversation:

Invite us to your community event

Email a comment or question

Contact Jerome Benner | NEOO Partners | Project Manager jerome@neoopartners.com

Definitions

Gentrification and displacement are interconnected but distinct phenomena, and terms themselves mean different things to different people. HR&A defines these as..

GENTRIFICATION:

A process of neighborhood change where higher income residents and businesses move into a historically marginalized or underinvested neighborhood.

There are several types of displacement that can occur in gentrifying neighborhoods:

DIRECT DISPLACEMENT:

occurs when residents can no longer afford to remain in their homes due to rising housing costs or are forced out by lease non renewals, evictions, eminent domain, or poor physical conditions that render homes uninhabitable as investors await redevelopment opportunities.

INDIRECT DISPLACEMENT:

(or exclusionary displacement occurs when homes are vacated by low income residents and prices increase and/or policies change such that other low income residents cannot afford to move in.

CULTURAL DISPLACEMENT:

occurs as the scale of residential change advances. Shops and services shift to focus on new residents, the character of the neighborhood is transformed, and the remaining residents may feel a sense of dislocation despite remaining in the neighborhood.

What do you think of these definitions?