



**RIGHT  
TRACK**  
CELEBRATING 10 YEARS  
OF YOUTH EMPLOYMENT

# IMPACT 2023 REPORT

Developing Saint Paul's leaders.  
Driving Saint Paul's success.



**SAINT PAUL**  
**MINNESOTA**



# PROGRAM GOALS

Right Track is Mayor Carter and the City of Saint Paul's youth employment initiative building the region's workforce, supporting young people and their families now and in the future. Right Track addresses changing labor force demographics as well as education and employment disparities by connecting young people from cost-burdened households to internships, training them for personal and professional success, while supporting employers as they prepare for, recruit and mentor the next generation of diverse talent.

## Goals:

- Develop work readiness skills
- Explore potential Careers and their pathways
- Earn money and develop financial capability
- Expand professional network



- Right Track's commitment to Financial Empowerment continued expand by providing all participants the opportunity to participate in weekly wealth justice trainings. We are also happy to report over 60% of interns on Right Track payroll reported being banked this year.
- Right Track offered Credit Recovery again this year. In partnership with Saint Paul Public Schools 47 English and/or Social Studies credits were earned in 2023.

## 2023 Summer Program Outcomes

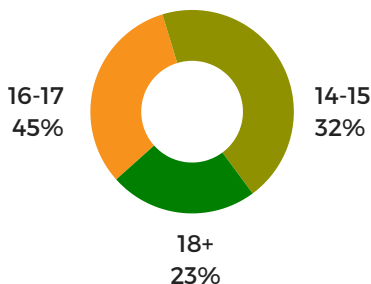
**803** → **169** → **\$1,502,909**  
participants      worksites      total wages & stipends earned





# DEMOGRAPHICS

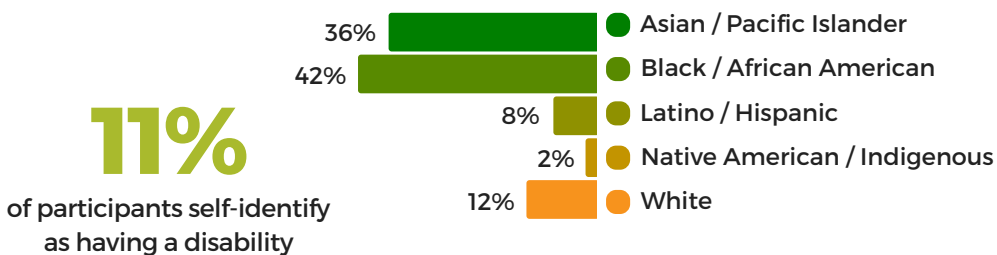
## Participants by Age



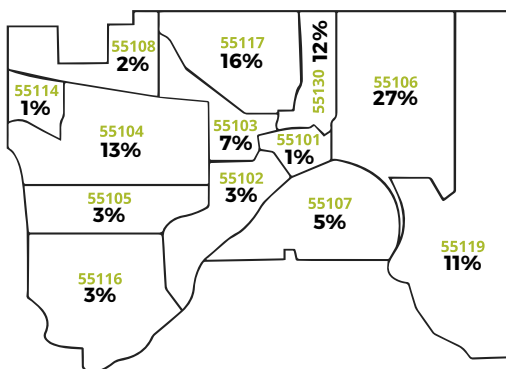
**50%**

of participants had at least one parent born outside the U.S.

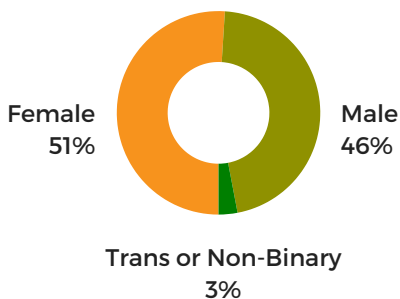
## Participants by Race



## Participants by ZIP Code



## Participants by Gender





# PROGRAM OUTCOMES

---

## Participant Insights:

**82%**

of participants qualified for  
free or reduced-price lunch

**96%**

of participants reported  
that they made at least one  
professional reference

**84%**

of participants reported  
making 2 or more references

**over 365**

participants spoke more  
than one language



## Intern quote:

“This has been my third internship with Right Track, and over my time working with the Right Track program I have learned and improved skills in the workspace. This internship was different from my other ones. I did things that extended the range of my comfort zone like taking on more leadership roles. A personal highlight from this internship was co-creating and facilitating a class for the Innovation Lab. I worked with my supervisor to build guides, curriculum, and promotion for the class.” – **Saint Paul Public Library, YJ2 Intern**

**100%**

of participants reported  
increasing their confidence in  
financial empowerment  
concepts





# PROGRAM PARTNERS

---

Right Track is a collaborative effort led by the City of Saint Paul Parks and Recreation Department. Right Track relies on partners from public, private, and non-profit organizations to help us recruit, train, and place young people in meaningful internship experiences. Thank you to the many internship and training partners who supported Saint Paul youth this summer.

## 2023 Partners

Allina Health - United Hospital  
Alzheimer's Association  
American Indian Family Center  
artsus

Base Camp, Northern Star  
Be Graceful Bakery and Catering  
Bestview care options  
Better Living Home HealthCare, Inc.  
Boys & Girls Clubs of the Twin Cities  
Capitol Region Watershed District  
Children's Minnesota

**City of Saint Paul** - Blooming Saint Paul,  
Como Park Zoo and Conservatory,  
Department of Safety and Inspections,  
Human Resources, Human Rights & Equal  
Economic Opportunity, the Office of Mayor  
Melvin Carter, Office of Financial  
Empowerment, Office of Financial Services,  
Parks and Recreation, Public Works, Office  
of Technology and Communications, Saint  
Paul Fire, Saint Paul Public Library

**City of Saint Paul Continued** - City  
Council - Councilmember Tolbert (Ward 3),  
Councilmember Nelsie Yang (Ward 6)  
CommonBond  
CommunitiesComMUSICation  
CoMotion Center for Movement  
Construction Careers Foundation  
Cookie Cart  
Dar's Double Scoop  
Ecolab  
Elpis Enterprises  
Elsa's House of Sleep  
EOR Inc  
Ever-Green Energy, Inc.  
Finishing Trades Institute of the Upper  
Midwest  
Flava Café  
Friends of the Mississippi River  
Frogtown Farm  
Great River Greening  
Hallie Q. Brown Community Center





# PROGRAM PARTNERS

---

Hazel Park Congregational United  
Church of Christ  
Hazel Park Learning Center  
High School for Recording Arts  
Hiway Credit Union  
Irreducible Grace Foundation  
ITS OUR NEIGHBORHOOD INC  
Keystone Community Services  
Kimley-Horn and Associates  
Listen Up Youth Radio  
M Health Fairview  
McGough Construction  
MIGIZI Communications  
Minnesota Children's Museum  
Minnesota Department of  
Administraraion - STAR Program  
Minnesota Department of Employment  
and Economic Development  
Minnesota Department of  
Management and Budget  
Minnesota Department of  
Transportation  
Minnesota Public Utilities Commission  
Minnesota Workers' Compensation  
Court of Appeals  
Mississippi Park Connection  
Nanny's Jamaican Kitchen  
ncxt.co  
Neighborhood House

Now. Make. Art.  
Our Redeemer Lutheran Church  
Prime Academy  
Project for Pride in Living (PPL)  
Public Art Saint Paul  
Rabata  
Ramsey County - 4-H, Workforce  
Solutions, Soil & Water Conservation  
Division  
**Saint Paul Public Schools** - Agriculture  
Garden Project, CDF Freedom Schools/  
Freedom Schools Express, Facilities  
Department, Humboldt Admin Office,  
Nutrition Services, Seals of Bilingualism  
Saint Paul Urban Tennis  
Scoopz Ice Cream La Cuchara  
Shakir Consulting Services  
Sounds of Hope, Ltd.  
Spark-Y: Youth Action Labs  
SPNN  
St. Paul Saints Baseball Club  
The Good Acre  
The Salvation Army St. Paul Eastside  
Corps  
The Sanneh Foundation  
Tree Trust  
U.S. Bank  
University of Minnesota College of  
Design  
Urban Boatbuilders





# PROGRAM PARTNERS

Urban Roots

Vivacity Tech PBC

West 7th / Fort Road Federation

West Indies Soul Food

West Side Community Organization (WSCO)

West Side Farmers Market

World Youth Connect

Xcel Energy

Young Dance

YWCA St Paul

10Seven

In addition to Right Track's program partners, we would like to thank the organizations who financially support Right Track:

- City of Saint Paul
- Cities for Financial Empowerment Fund
- F.R. Bigelow Foundation
- Minnesota Department of Employment and Economic Development
- National League of Cities
- Saint Paul Foundation
- Office of Financial Empowerment

## Celebrating 2023 Exceptional Partners

These awards recognize exceptional supervisors and employers who go above and beyond to provide opportunities meaningful experiences for Saint Paul Youth.

### Supervisors

- Jennifer Lor, Saint Paul City Council – Ward 6
- Laura Gosewisch, West Side Farmers Market
- Mats Dale, Kimley-Horn

### Employer



"Children's Minnesota is a proud partner of the City of Saint Paul's Right Track program because of the diverse pipelines they provide for healthcare workers."





# THANK YOU!

A special thanks to the City of Saint Paul's City Attorney's Office, Human Resources Department, Office of Financial Services, Office of Financial Empowerment and Office of Technology and Communications, Ramsey County Workforce Solutions and Saint Paul Public schools for their ongoing support with Right Track.

**Interested in becoming an employer partner?**

Apply at: [stpaul.gov/RTEmployer](http://stpaul.gov/RTEmployer)

## Contact Us:



[www.righttrack.stpaul.gov](http://www.righttrack.stpaul.gov)



[RightTrack@ci.stpaul.mn.us](mailto:RightTrack@ci.stpaul.mn.us)



651.266.8989

## Connect with Right Track:



righttracksp



righttrackstp



righttracksp



righttracksp



**RIGHT  
TRACK**

**SAINT PAUL**



**Parks and Recreation**



**SAINT PAUL  
MINNESOTA**