## 2024 Adopted Budget: Planning and Economic Development



**Department Mission:** Building community wealth through business, jobs, housing, planning, financial and cultural assets.

**Learn More:** <u>stpaul.gov/ped.</u> Note: The Housing and Redevelopment Authority (HRA) is not part of the City of Saint Paul's budget. Please reference the budget of the Housing and Redevelopment Authority of the City of Saint Paul for more information: <u>stpaul.gov/HRA</u>.

### **Department Facts**

Total General Fund Budget: \$941,045
 Total Special Fund Budget: \$63,276,190
 Total FTEs: 88.50

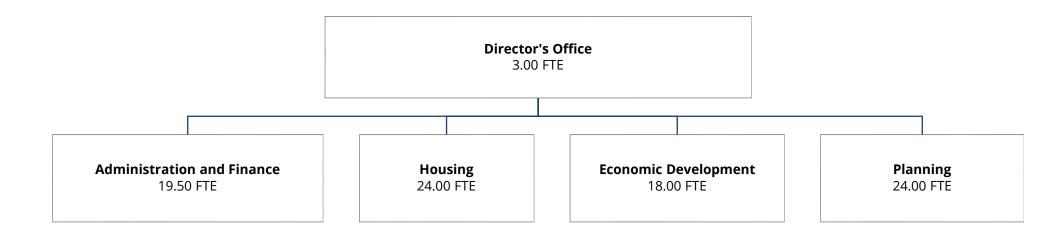
#### **Department Goals**

- Establish a community-driven policy framework for private sector investments that further Saint Paul's equity and economic justice priorities.
- Increase and improve the stock of housing in order to meet the continuum of housing needs and build community wealth.
- Expand access to opportunity and housing choice to remove barriers and ensure safe, stable housing for all.
- Stimulate business and job growth through strategic investments in entrepreneurship and key growth sectors to ensure residents have access to living wage jobs.
- Support equitable real estate development focused on community benefit and community ownership.

#### **Recent Accomplishments**

- Works with community members and elected officials to establish regulatory framework and land use policy for private investment in Saint Paul.
- Provides staffing services to the Saint Paul Housing and Redevelopment Authority (HRA). This includes managing HRA investments in affordable housing, business and job growth, and HRA assets.
- Finances investments in affordable housing and business expansion with both City and HRA resources. City investment resources include Housing and Urban Development (HUD) grants and STAR Sales Tax Revitalization program investments. HRA investment dollars include HRA levy dollars, conduit revenue bond fees, and revenues from property sales.
- Staffs four citizen advisory boards: Planning Commission, Heritage Preservation Commission, Neighborhood STAR board, and Cultural STAR board.
- Oversees regulatory compliance for HUD CDBG, HOME and ESG formula allocation grants.
- Approved and administered 22 Neighborhood STAR, 45 Year-Round STAR, and 90 Cultural STAR projects.
- Utilized \$5M of temporary Tax Increment Financing (TIF) to support sewer infrastructure needs on the West Side for current and future development.
- Established the Farwell Yards Redevelopment TIF District to support a major affordable and market rate housing development on the West Side.
- Provided 24 TechHire scholarships and sponsored 10 tech events with over 4,500 attendees through Full Stack programing.
- Provided critical subsidy financing on a wide variety of major multi-family housing developments including Soul Apartments, Ashland Apartments, 115 Plato, Phalen Village, Balsam on Broadway, and reinvestment in the Selby Commons building.
- Launched the Inheritance Fund down payment assistance and homeowner rehabilitation program.
- Released zoning text amendments for phase 2 of the 1-4 Housing Study, and held public hearing at Planning Commission, to allow for more neighborhood-scale housing across the city.
- Continued technical analysis and community input for the Anti-Displacement and Community Wealth Building study.
- Launched an operational and financial assessment of the HRA owned parking system.

### Planning and Economic Development (PED) Organizational Chart



#### **Total FTE 88.50**

### **Department Division Descriptions**

Planning and Economic Development is managed by the Director and department support staff. It includes the following divisions:

- Housing: The Housing division works to ensure access to quality housing for all Saint Paul residents. The team finances housing construction and renovations, provides foreclosure prevention and counseling, supports homeless prevention and shelter services, and informs housing policy decisions.
- **Economic Development:** Our economic future is built on the foundation of the city's strengths a well-educated and creative workforce, sound infrastructure and local businesses rich with growth potential. The Department of Planning and Economic Development has established an Economic Development Strategy to achieve these primary goals to ensure a strong economic future:
  - o Increase the number of jobs in Saint Paul and increase access to jobs and opportunity for residents.
  - o Grow Saint Paul's tax base to maintain and expand City services, amenities, and infrastructure.
  - o Lower unemployment among the City's diverse populations with disproportionately high unemployment rates.
- Planning: The Planning division promotes the social, physical, and economic well-being of residents, property owners, and business owners of Saint Paul by working on citywide, neighborhood, and major site plans, zoning and providing local data and mapping resources. Planners advise the Mayor and the City Council and serve as staff to the Planning Commission and its sub-committees. We encourage a high degree of citizen participation and work with District Councils, community development corporations, business organizations, and ad hoc task forces.

## 2024 Adopted Budget PLANNING ECONOMIC DEVELOPMENT

#### **Fiscal Summary**

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Adopted Budget	Change From Prior Year	FY 2023 Adopted Budget FTE	FY 2024 Adopted Budget FTE
Spending							
100: CITY GENERAL FUND	-	343,612	549,132	941,045	391,913	-	-
200: CITY GRANTS	2,008,587	4,268,315	-	-	-	-	-
282: CITY HUD GRANTS	14,262,701	14,670,941	10,877,235	10,375,000	(502,235)	-	-
285: CITY SALES TAX	29,216,796	31,631,277	35,469,475	37,942,915	2,473,440	-	-
780: PED ADMINISTRATION	9,927,603	11,434,063	14,169,719	14,958,275	788,556	84.00	88.50
Total	55,415,687	62,348,208	61,065,561	64,217,235	3,151,674	84.00	88.50
Financing							
100: CITY GENERAL FUND	-	-	-	-	-		
200: CITY GRANTS	2,012,587	4,273,772	-	-	-		
282: CITY HUD GRANTS	14,888,226	15,357,277	10,877,235	10,375,000	(502,235)		
285: CITY SALES TAX	31,933,158	39,705,818	35,469,475	37,942,915	2,473,440		
780: PED ADMINISTRATION	10,298,658	11,108,575	14,169,719	14,958,275	788,556		
Total	59,132,630	70,445,442	60,516,429	63,276,190	2,759,761		

### **Budget Changes Summary**

The 2024 Planning and Economic Development (PED) General Fund budget adds funding for a Chief Financial Officer to oversee PED's financial accounting, budgeting and reporting, examine and implement internal controls, and ensure compliance with local, state, and federal regulations. The budget also adds funding for an Energy Coordinator to lead new and existing energy/resilience-related initiatives like the Sustainable Building Ordinance, Energy Benchmarking Ordinance, Energy Smart Homes, and ARP-funded Healthy Homes.

Special fund budgets for PED reflect adjustments to the Sales Tax Revitalization (STAR) program. Total sales tax revenues for 2024 are estimated at \$22,000,000, an all-time high. Also reflected is a \$75,000 transfer to the Mayor's Office to support business engagement and the addition of a half-time position to support the work of district councils.

NOTE: The HRA budget is not part of the City of Saint Paul's budget. Please reference the budget of the Housing and Redevelopment Authority of the City of Saint Paul for more information. In the 2024 Housing and Redevelopment Authority budget, the HRA levy increased by 11.3% which results in an additional \$624,793 of projected revenue.

Mayor's Proposed Changes	Change f	rom 2023 Adopte	ed
	Spending	Financing	FTE
Energy Coordinator			
To advance the City's sustainability goals, the 2024 budget includes funding for an Energy Coordinator to lead new and existing energy/resilience-related initiatives like the Sustainable Building Ordinance, Energy Benchmarking Ordinance, Energy Smart Homes, and ARP-funded Healthy Homes. This is funded via transfer to the PED Administration Fund.			
Transfer for Energy Coordinator	135,825	-	-
Subtotal:	135,825	-	-
Chief Financial Officer			
The 2024 Planning and Economic Development (PED) General Fund budget adds funding for a Chief Financial Officer to oversee			
PED's financial accounting, budgeting and reporting, examine and implement internal controls, and ensure compliance with local, state, and federal regulations. This is funded via transfer to the PED Administration Fund.			
Transfer for Chief Financial Officer	193,857	-	-
Subtotal:	193,857	-	-
Adopted Changes	Change f	rom 2023 Adopte	ed
	Spending	Financing	FTE
District Council Staff			
The final 2024 General Fund budget for PED includes a transfer to the PED Administration Fund for a half-time position. This			
position will liaise with and support the work of Saint Paul's district councils. A corresponding increase can be found in the PED Administration Fund.			
Transfer for District Council Staffing	62,231	-	-
Subtotal:	62,231	-	-
Fund 100 Budget Changes Total	391,913		

200:	City	Gra	nts
------	------	-----	-----

### **Planning and Economic Development**

The City Grants fund has included state and federal planning and development grants administered by PED.

		Change f	rom 2023 Adopte	d	
		Spending Financing			
No Change from 2023 Adopted		-	-	-	
	Subtotal:	-	-	-	

Fund 200 Budget Changes Total

### 282: City HUD Grants

### **Planning and Economic Development**

The Community Development Block Grant (CDBG) program is administered in this fund. Because the annual grant period runs from June to May, program estimates are initially proposed and adopted. Once the final grant award is known, projects are finalized via separate action.

Mayor's Proposed Changes		Change from 2023 Adopted			
		Spending	Financing	FTE	
Federal Grants					
The 2024 budget reflects current federal grant allocations from the U.S. Department of Housing and Urban Developme	ent.				
Gra	ant updates	(502,235)	(502,235)	-	
	Subtotal:	(502,235)	(502,235)	-	
Fund 282 Budget Changes Total		(502,235)	(502,235)	-	

Fund 285 Budget Changes Total

2,473,440

2,473,440

City sales tax includes annual half cent sales tax revenue and administration of the Neighborhood and Cultural STAR programs.

layor's Proposed Changes	Change from 2023 Adopted		ed
	Spending	Financing	FT
STAR Program			
In the 2024 proposed budget the forecast for sales tax revenue was increased by \$1,000,000. Due to the projected growth in			
revenue, the budget for the Neighborhood Sales Tax Revitalization (STAR) program increased in 2024. A one time increase for			
bicycle and pedestrian improvements has been removed for 2024. Additionally, funding for Year Round STAR has been removed			
in the Mayor's Proposed budget. Changes to the Cultural STAR budget reflect a slight formula-driven increase and the			
repurposing of \$100,000 for events for downtown cultural organizations.			
Increase estimate for 2024 collections	1,000,000	1,000,000	-
Neighborhood STAR program	150,132	150,132	-
Removal of one-time bike/ped improvements and Year Round STAR	(1,180,000)	(1,180,000)	-
Cultural STAR increase and repurposing	(96,692)	(96,692)	-
Cultural STAR for downtown cultural events	100,000	100,000	-
Subtotal:	(26,560)	(26,560)	=
dopted Changes	Change f	rom 2023 Adopte	ed
	Spending	Financing .	FT
STAR Program			
Based on updated estimates for sales tax collections, the budget for the STAR programs will increase over the amounts included			
in the 2024 proposed budget. The 2024 adopted budget recognizes higher than anticipated sales tax revenue in 2023, increases			
Cultural STAR program funds over the 2024 proposed budget amount, adds one-time Cultural STAR funding for library materials,			
and adds one-time STAR funding for eligible capital expenses. Additionally, one-time funding for the Year-Round STAR program is added for 2024.			
One-time Cultural STAR increase	5,682	5,682	_
One-time Year Round STAR	1,050,000	1,050,000	_
One-time Cultural STAR for library materials	150,000	150,000	_
One-time eligible capital expenses	1,294,318	1,294,318	-
one time engine capital expenses			

PED operations are budgeted in the PED Administration fund.

Current Service Level Adjustments	Change from 2023 Adopted		
	Spending	Financing	FTE
Current service level adjustments include inflationary increases due to salary and benefit costs, adjustments to department	· -		_
contributions to citywide services such as property insurance and telephone monthly charges, and other revenue and expense			
adjustments. Also included are updated carryforward estimates for a variety of PED projects and two positions added as a			
correction to the 2023 budget: a Planning Supervisor and Research Analyst II.			
Project carryforward update	(615,000)	(615,000)	-
Current service level adjustments	936,513	1,011,513	2.00
Subtotal:	321,513	396,513	2.00
Mayor's Proposed Changes	Change f	rom 2023 Adopt	ed
	Spending	Financing	FTE
Energy Coordinator	<u> </u>	<u> </u>	
To advance the City's sustainability goals, the 2024 budget includes funding for an Energy Coordinator to lead new and existing			
energy/resilience-related initiatives like the Sustainable Building Ordinance, Energy Benchmarking Ordinance, Energy Smart			
Homes, and ARP-funded Healthy Homes. This is funded via transfer from the General Fund.			
Energy Coordinator	135,825	135,825	1.00
Subtotal:	135,825	135,825	1.00
Chief Financial Officer			
The 2024 Planning and Economic Development (PED) budget adds funding for a Chief Financial Officer to oversee PED's financial			
accounting, budgeting and reporting, examine and implement internal controls, and ensure compliance with local, state, and			
federal regulations. This is funded via transfer from the General Fund.			
Chief Financial Officer	193,857	193,857	1.00
Subtotal:	193,857	193,857	1.00
Business Engagement			
The 2024 budget reflects the addition of a \$75,000 transfer to the Mayor's Office to support business engagement work.	75.000		
Transfer to Mayor's Office	75,000	-	-
Subtotal:	75,000	-	-
Adopted Changes	Change f	rom 2023 Adopt	ed
	Spending	Financing	FTE
District Council Staff			
The final 2024 budget for PED includes a transfer from the General Fund for a half-time position. This position will liaise with and			
support the work of Saint Paul's district councils. A corresponding increase can be found in the General Fund.			
District Council Staffing	62,361	62,361	0.50
Subtotal:	62,361	62,361	0.50



**Department: PLANNING ECONOMIC DEVELOPMENT** 

Fund: CITY GENERAL FUND Budget Year: 2024

Spending by Major Account	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Proposed Budget	Change From Prior Year
SERVICES	-	343,612	549,132	878,814	329,682
Total Spending by Major Account	-	343,612	549,132	878,814	329,682
Spending by Accounting Unit					
10051100 - PED ADMINISTRATION	-	343,612	549,132	878,814	329,682
<b>Total Spending by Accounting Unit</b>	-	343,612	549,132	878,814	329,682

Department: PLANNING ECONOMIC DEVELOPMENT

Fund: CITY GRANTS Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Proposed Budget	Change From Prior Year
Spending by Major Account					
SERVICES	-	1,162	-	-	-
PROGRAM EXPENSE	2,008,587	4,267,153	-	-	-
<b>Total Spending by Major Account</b>	2,008,587	4,268,315	-	-	-
Spending by Accounting Unit					
20051860 - PED PLANNING GRANTS	-	1,162	-	-	-
20051870 - PED DEVELOPMENT GRANTS	2,008,587	4,267,153	-	-	-
<b>Total Spending by Accounting Unit</b>	2,008,587	4,268,315	-	-	-

**Department: PLANNING ECONOMIC DEVELOPMENT** 

Fund: CITY HUD GRANTS Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Proposed Budget	Change From Prior Year
Spending by Major Account			244900		
SERVICES	2,393,247	2,582,248	1,789,135	1,720,000	(69,135)
MATERIALS AND SUPPLIES	307	-	-	-	-
PROGRAM EXPENSE	10,468,846	10,688,631	9,088,100	8,655,000	(433,100)
OTHER FINANCING USES	1,400,301	1,400,062	-	-	-
<b>Total Spending by Major Account</b>	14,262,701	14,670,941	10,877,235	10,375,000	(502,235)
Spending by Accounting Unit					
28251810 - EMERGENCY SOLUTIONS GRANT	3,928,859	5,344,625	585,887	575,000	(10,887)
28251820 - COMMUNITY DEVELOP BLOCK GRANT	6,262,290	6,843,635	7,600,000	7,400,000	(200,000)
28251821 - COMMUNITY DEV BLOCK GRANT - CV	1,121,623	1,993,991	-	-	-
28251830 - NEIGHBORHOOD STABLIZATION PROG	1,999	2,227	-	-	-
28251840 - HOME PROGRAM	2,947,929	486,463	2,691,348	2,400,000	(291,348)
<b>Total Spending by Accounting Unit</b>	14,262,701	14,670,941	10,877,235	10,375,000	(502,235)

**Department: PLANNING ECONOMIC DEVELOPMENT** 

Fund: CITY SALES TAX Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Proposed Budget	Change From Prior Year
Spending by Major Account			Daagot	Duaget	1 6 61
SERVICES	400,406	356,429	415,000	495,000	80,000
PROGRAM EXPENSE	3,143,008	2,316,506	4,074,475	3,347,915	(726,560)
OTHER FINANCING USES	25,673,381	28,958,342	30,980,000	31,600,000	620,000
<b>Total Spending by Major Account</b>	29,216,796	31,631,277	35,469,475	35,442,915	(26,560)
Spending by Accounting Unit					
28551100 - CITY SALES TAX REVENUE	19,665,136	23,478,172	21,000,000	22,000,000	1,000,000
28551200 - NEIGHBORHOOD STAR PROGRAM	5,581,520	4,954,502	7,633,007	6,603,140	(1,029,867)
28551220 - CITY CAPITAL FUNDING	1,525,000	1,525,000	1,525,000	1,525,000	-
28551230 - HRA DESIGNATED PROJECTS	173,819	-	-	-	-
28551240 - HOUSING TRUST	-	(12,232)	-	-	-
28551300 - CULTURAL STAR PROGRAM	1,028,137	1,354,090	1,411,468	1,414,775	3,307
28551400 - PAY GO ECON DEVELOPMENT	1,243,183	331,744	3,900,000	3,900,000	-
<b>Total Spending by Accounting Unit</b>	29,216,796	31,631,277	35,469,475	35,442,915	(26,560)

Department: PLANNING ECONOMIC DEVELOPMENT

Fund: PED ADMINISTRATION Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Proposed Budget	Change From Prior Year
Spending by Major Account			24450		
EMPLOYEE EXPENSE	8,082,670	9,593,362	11,235,313	12,469,447	1,234,134
SERVICES	1,666,676	1,714,178	2,662,360	2,141,354	(521,006)
MATERIALS AND SUPPLIES	9,805	33,024	86,750	69,750	(17,000)
CAPITAL OUTLAY	14,920	13,676	30,000	30,000	-
OTHER FINANCING USES	153,533	79,822	155,296	230,332	75,036
<b>Total Spending by Major Account</b>	9,927,603	11,434,063	14,169,719	14,940,883	771,164
Spending by Accounting Unit					
78051100 - PED OPERATIONS	9,927,603	11,434,063	14,169,719	14,940,883	771,164
<b>Total Spending by Accounting Unit</b>	9,927,603	11,434,063	14,169,719	14,940,883	771,164



**Department: PLANNING ECONOMIC DEVELOPMENT** 

Fund: CITY GRANTS Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Adopted Budget	Change From Prior Year
Financing by Major Account			-		
INTERGOVERNMENTAL REVENUE	2,008,587	4,241,772	-	-	-
MISCELLANEOUS REVENUE	4,000	32,000	-	-	-
<b>Total Financing by Major Account</b>	2,012,587	4,273,772	-	-	-
Financing by Accounting Unit					
20051860 - PED PLANNING GRANTS	-	1,162	-	-	-
20051870 - PED DEVELOPMENT GRANTS	2,008,587	4,240,610	-	-	-
20051890 - PED ADVANCE GRANTS	4,000	32,000	-	-	-
<b>Total Financing by Accounting Unit</b>	2,012,587	4,273,772	-	-	-

# CITY OF SAINT PAUL Financing Plan by Department

**Department: PLANNING ECONOMIC DEVELOPMENT** 

Fund: CITY HUD GRANTS Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Adopted Budget	Change From Prior Year
Financing by Major Account					
INTERGOVERNMENTAL REVENUE	13,107,022	12,011,850	9,449,177	9,025,000	(424,177)
CHARGES FOR SERVICES	910,179	2,527,885	-	-	-
INVESTMENT EARNINGS	124,028	620,447	-	-	-
MISCELLANEOUS REVENUE	699,200	127,370	1,428,058	1,350,000	(78,058)
OTHER FINANCING SOURCES	47,797	69,726	-	-	-
<b>Total Financing by Major Account</b>	14,888,226	15,357,277	10,877,235	10,375,000	(502,235)
Financing by Accounting Unit					
28251810 - EMERGENCY SOLUTIONS GRANT	3,928,516	5,344,968	585,887	575,000	(10,887)
28251820 - COMMUNITY DEVELOP BLOCK GRANT	7,529,528	6,790,993	7,600,000	7,400,000	(200,000)
28251821 - COMMUNITY DEV BLOCK GRANT - CV	1,176,252	1,999,761	-	-	-
28251830 - NEIGHBORHOOD STABLIZATION PROG	150,849	67,686	-	-	-
28251840 - HOME PROGRAM	2,103,080	1,153,870	2,691,348	2,400,000	(291,348)
<b>Total Financing by Accounting Unit</b>	14,888,226	15,357,277	10,877,235	10,375,000	(502,235)

**Department: PLANNING ECONOMIC DEVELOPMENT** 

Fund: CITY SALES TAX Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Adopted Budget	Change From Prior Year
Financing by Major Account					
TAXES	19,936,941	23,999,453	21,000,000	22,000,000	1,000,000
CHARGES FOR SERVICES	571,126	541,575	341,128	340,630	(498)
INVESTMENT EARNINGS	327,730	269,319	432,904	492,020	59,116
OTHER FINANCING SOURCES	11,097,361	14,895,471	13,695,443	15,110,265	1,414,822
<b>Total Financing by Major Account</b>	31,933,158	39,705,818	35,469,475	37,942,915	2,473,440
Financing by Accounting Unit					
28551100 - CITY SALES TAX REVENUE	19,936,941	23,999,453	21,880,000	22,000,000	120,000
28551200 - NEIGHBORHOOD STAR PROGRAM	7,253,512	9,985,921	6,753,007	8,004,272	1,251,265
28551220 - CITY CAPITAL FUNDING	1,525,000	1,525,000	1,525,000	1,525,000	-
28551300 - CULTURAL STAR PROGRAM	1,660,601	2,103,690	1,411,468	1,570,457	158,989
28551400 - PAY GO ECON DEVELOPMENT	1,557,104	2,091,754	3,900,000	4,843,186	943,186
<b>Total Financing by Accounting Unit</b>	31,933,158	39,705,818	35,469,475	37,942,915	2,473,440

# CITY OF SAINT PAUL Financing Plan by Department

Department: PLANNING ECONOMIC DEVELOPMENT

Fund: PED ADMINISTRATION Budget Year: 2024

	FY 2021 Actuals	FY 2022 Actuals	FY 2023 Adopted Budget	FY 2024 Adopted Budget	Change From Prior Year
Financing by Major Account			-		
CHARGES FOR SERVICES	9,681,101	10,762,664	12,109,284	12,936,276	826,992
MISCELLANEOUS REVENUE	8,684	29,455	-	-	-
OTHER FINANCING SOURCES	608,873	316,456	2,060,435	2,021,999	(38,436)
<b>Total Financing by Major Account</b>	10,298,658	11,108,575	14,169,719	14,958,275	788,556
Financing by Accounting Unit					
78051100 - PED OPERATIONS	10,298,658	11,108,575	14,169,719	14,958,275	788,556
<b>Total Financing by Accounting Unit</b>	10,298,658	11,108,575	14,169,719	14,958,275	788,556