

RESOLUTION # 16-08

PROJECT DESCRIPTION: Approval of a name selection for a new City park.

STAFF COMMENTS; in 2005, a new mixed-use urban village was adopted by City Council for the 65 acres of former Koch and Exxon Mobile properties at West 7th and Otto Street. This urban village was named "Victoria Park".

In 2011, an overall master plan for the 40 acres of new parkland within the urban village was adopted which identified parkland as "Victoria Park". During the master planning process for the park, renaming was discussed but never solidified.

Since the conclusion of the park master planning process, Fort Road Federation has held various meetings to select a new name and request a name change to Quarry Farm Park due to the sites historical context.

Frontier farmers James and Mary Williams farmed the land in the 1850's to 1860's until Mr. Williams' death. Four years after Mr. Williams' death the land became a stockyard with the adjacent land being used to raise cattle. In 1896, the old farms and stockyard property was transformed into a stone quarry by Jacob Lauer where limestone was quarried from the site until 1928. The land was then sold to "Wood River Oil Tank Company", later taken over by Shell Oil.

The park name was discussed at Fort Road Federation Annual Meeting in April 2016 and Fort Road Federation November 2016 meeting. Fort Road Federation voted to name the park Quarry Farm Park in recognition of the historical use of the site.

COMMISSION REQUEST: Approval of selected name.

COMMUNITY CONCERNS: A petition was received April 2016 from Chase Real Estate requesting the park name remain as Victoria Park. Chase Real Estate and Stonebridge Communities own and operate over 400 rental units within the urban village. "Victoria Park Apartments and Townhomes" is the name for the rental housing on site. An email was also received from a resident requesting the name remain as Victoria Park as it relates to an adjacent street.

Attached:

"Finding a Fitting Name for a Future Park" by Gary Brueggemann Petition from Chase Real Estate Email from Mr. Reasoner