

Restore Saint Paul Blog Expectations

- Blog should be roughly 2-3 paragraphs long. Expand on your topic but don't write a novel. Keep your blog informative and brief.
- Include at least 3 hyperlinks to reputable sources (i.e. not Wikipedia). Try linking to the City of Saint Paul website or the Minnesota Department of Natural Resources website for starters.
- All blogs need at least 2 **pictures** to hold the reader's interest. These can be pictures of invasive species you are clearing, and interesting view from one of the parks, one of the crews working, etc. Be creative! If you don't have photos, you can use a free photo share website like <u>www.pixabay.com</u> to find suitable images that aren't copyrighted.
- Be sure to check your facts! We don't want to post a blog with incorrect information. Fact check on reputable websites before sending your blog.
- Be sure to **spell check** and use proper **grammar**.
- When you are finished with your blog post e-mail it as a Microsoft Word document attachment to <u>Shannon.Montante@ci.stpaul.mn.us</u>. Please do NOT type the blog in the body of the e-mail. Include the pictures as e-mail attachments as well. In the body of the e-mail, please write what you would like the photo captions to say. You can expect to see your blog posted 1-2 weeks after you submit it.
- Don't forget to **follow** the blog and to **share** it with others once it is posted!