



The Most  
Livable City  
in America

# WHY DO BUSINESS IN SAINT PAUL?



With a flourishing and supportive business community, a talented workforce of all ages and skillsets, and an array of vibrant community spaces, Saint Paul, Minnesota, is ready to help your business thrive.

## STRONG, DIVERSE ECONOMY

- There are **17 Fortune 500 companies** in Minnesota, concentrated in the Minneapolis-Saint Paul Metro Area, including Best Buy, 3M, General Mills and Ecolab.
- Saint Paul boasts **well-respected companies** from **diverse industries**, including medical, financial, retail, agriculture, packaged goods, energy, technology, and precision manufacturing.
- Downtown Saint Paul has seen a **3.3% growth in private sector jobs** from 2013-2015.

### Top employment sectors in Saint Paul:



1. Health care and social assistance



2. Public administration



3. Educational services



4. Finance and insurance



5. Accommodation and food service

# TALENTED WORKFORCE



Saint Paul is the **second largest city** in a metropolitan area of more than 3 million people. The city is growing, recently surpassing **300,000 residents**.

With **58,000 students** studying at **11 colleges**, Saint Paul is home to the next generation of **young professionals**.



**38.6%** of the population is **age 25+ with a bachelor's degree or higher**. The city's median age is 31.

More than **100 different languages** are spoken in Saint Paul.



Top four spoken languages:

- English
- Somali
- Hmong
- Spanish

## VIBRANT COMMUNITY



### Renowned arts & culture activities

- 52,000 theater seats
- Three world-class museums
- Countless historic sites
- Vibrant live music scene
- 7 million+ visitors each year



### Outstanding recreation & infrastructure

- Home to the **Mississippi National River & Recreation Area**
- A **highly ranked park system**, named the #1 Park System in America in 2015
- Continued investment in **bicycle infrastructure**, including commuter bikeway connecting downtown with the rest of the metro in every direction

## ACCESSIBLE CITY

Saint Paul has **free-flowing accessibility**.

It is easy for people to get around downtown on foot, by bicycle, on public transit, or in a vehicle, and the city boasts a **multimodal freight hub** for shipments.



- **Connected** transportation system
- **Interstates 94 and 35** intersect
- 11-mile Green Line **light rail** connecting the two downtowns and the University of Minnesota
- **MSP international airport** ranked among the top airports in North America, with direct flights to Tokyo, Amsterdam and London
- **Regional airport** serving corporate jets located less than 3 miles from downtown

Department of Planning and Economic Development  
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