

Attachment B – Signage Specifications



City of Saint Paul, Minnesota Cultural Sales Tax Revitalization Program



Organizational Development / Special Project Funding Logo and Acknowledgement Language

Acknowledgement of STAR funding and use of the logo is required on all publicity materials such as posters, press releases, flyers, websites and programs.

Language for funding acknowledgement is as follows:

“This activity is supported, in part, by the City of Saint Paul Cultural Sales Tax Revitalization Program.”

The STAR Logo is available for download on the City of Saint Paul website:
<https://www.stpaul.gov/departments/planning-economic-development/economic-development/sales-tax-revitalization-star-3>



Pantone 116 yellow and 267 purple