



# Cultural STAR Program

## 2020 General Operating Fund

### Information Sessions

September 18 and 22, 2020

The logo for the Cultural STAR Program. It features a central white circle containing the text "CULTURAL STAR PROGRAM" in a bold, sans-serif font. The circle is surrounded by a cluster of colorful, abstract, organic shapes in shades of blue, orange, green, and yellow. The background of the slide is white with a large green shape in the top right corner and a blue shape in the bottom left corner.

**CULTURAL  
STAR  
PROGRAM**

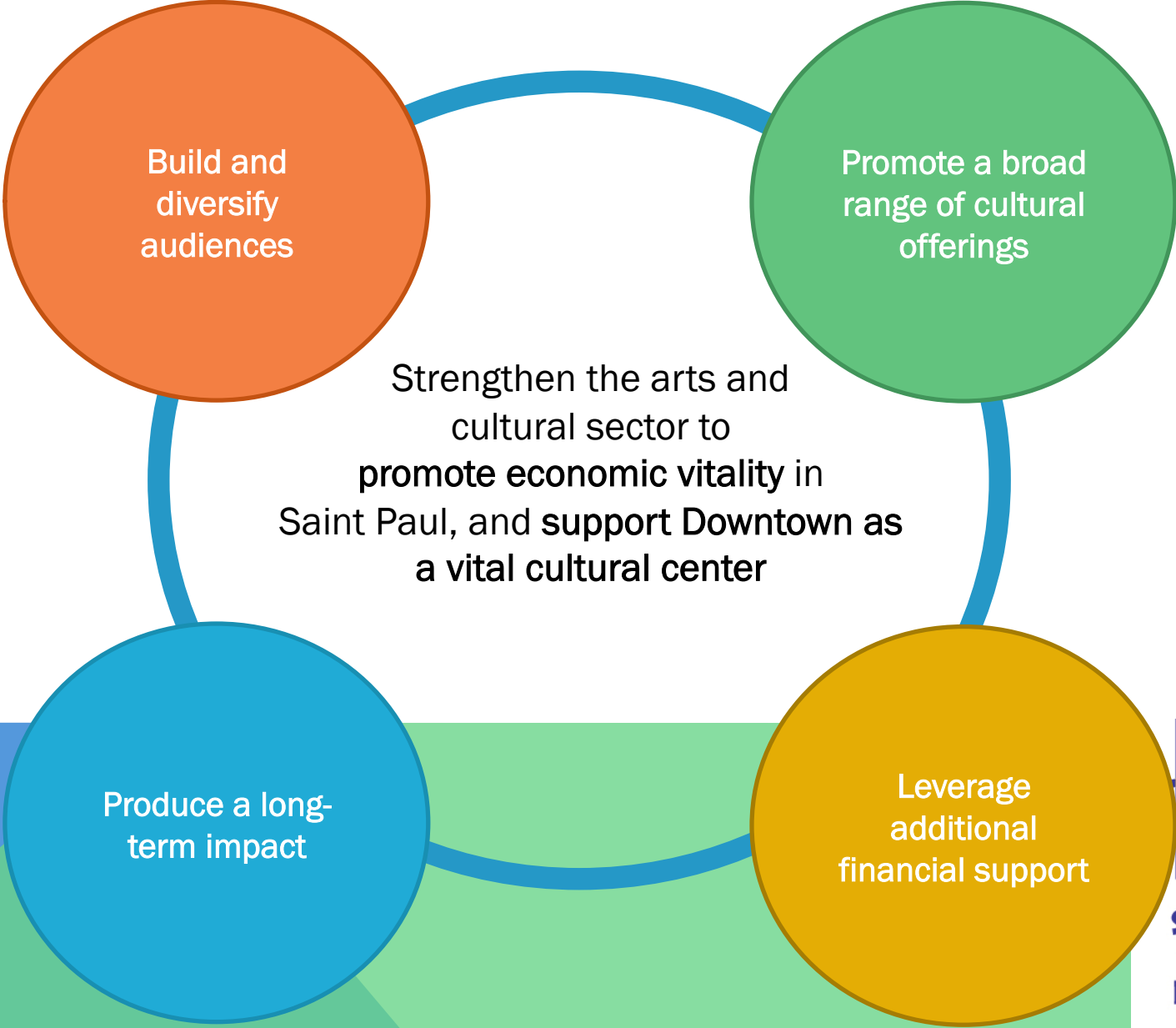
# CULTURAL STAR PROGRAM

In May 1993, The Minnesota State Legislature authorized the City of Saint Paul to levy an additional half-cent sales tax.

- 10% of STAR revenue goes toward Cultural STAR program
  - Targets nonprofit arts and cultural organizations
  - 80% goes to “Cultural District of downtown Saint Paul”
  - Programming, operating, and capital expenses
- 2020 – General Operating Fund
  - One-time emergency relief program
  - **Deadline:** Friday, October 2<sup>nd</sup> at 4pm



# CULTURAL STAR PROGRAM GOALS



# GENERAL OPERATING FUND - ELIGIBILITY

- Located in Saint Paul
- Tax-exempt nonprofit 501(c)3 organization
- Registered with MN Secretary of State
- Primary art/culture-centered purpose, or major arts-based initiative, program or project
- Impacted by COVID-19
- Annual operating budget of \$5 million or less



# GENERAL OPERATING FUND - ELIGIBLE USES

- Rent/mortgage and/or utilities
- Accounts payable
- Employee expenses (payroll, earned sick and safe time, health insurance)
- Program expenses:
  - Artist payments
  - Virtual programming
  - Marketing
- Any other operating/program expense



# GENERAL OPERATING FUND - FUNDING

- Minimum grant award amount - \$5,000; No match
- 80% of funds awarded to organizations located within the Cultural District of downtown, and organizations that received a Cultural STAR grant designated as a Cultural District investment between 2015 and 2019
- Remaining 20%: Nonprofits located outside of the Cultural District



The Cultural District is defined as the geographic area bordered by Interstate 94 to the north, the Lafayette Bridge to the east, Harriet and Raspberry Islands to the south, and Chestnut Road to the west.



**Downtown Cultural District**  
Cultural STAR Program - July 2018

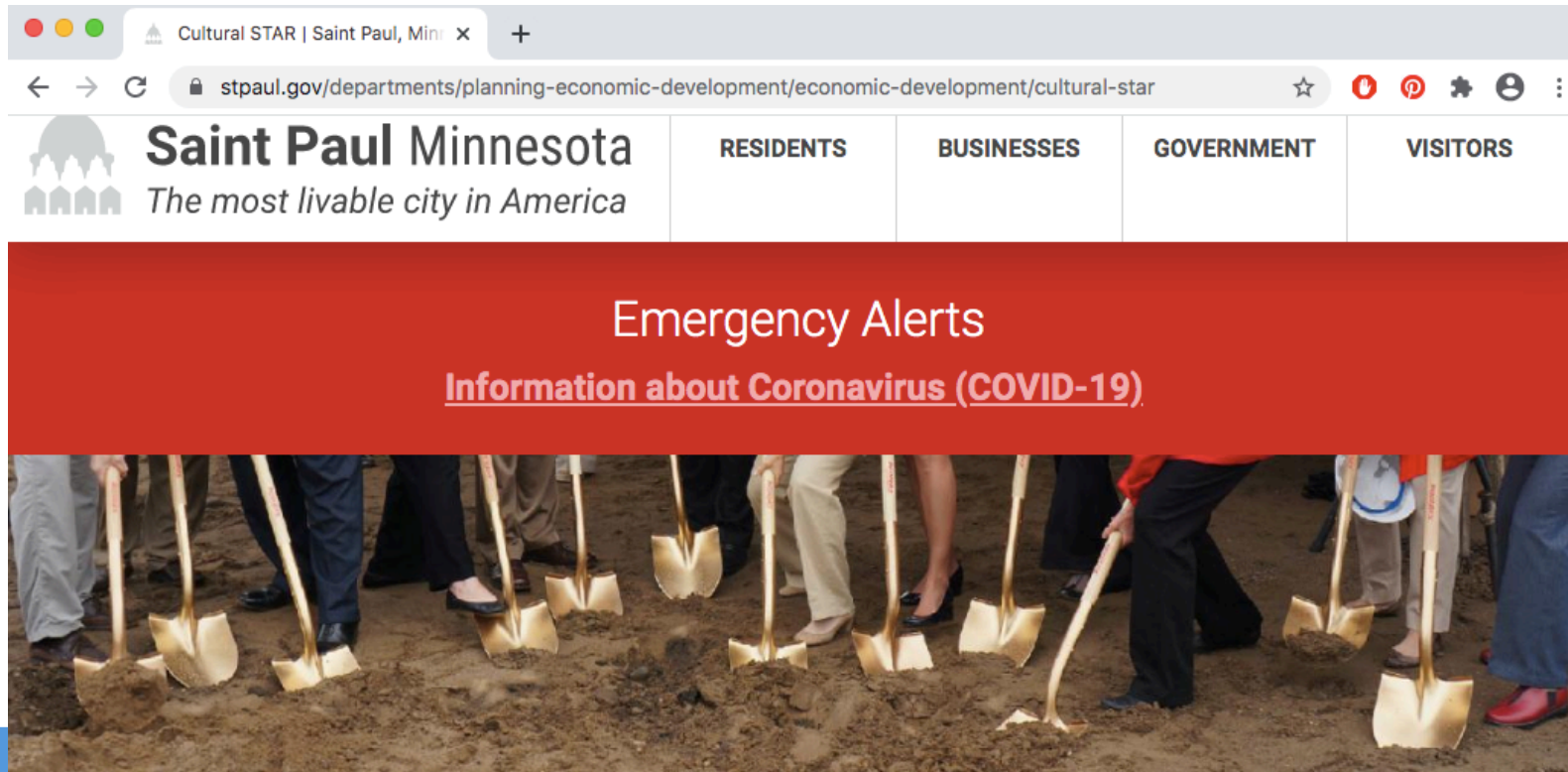
This document was prepared by the Saint Paul Planning and Economic Development Department and is intended to be used for reference and illustrative purposes only. This drawing is not a legally recorded plan, survey, official tax map or engineering schematic and is not intended to be used as such. Data source: St. Paul Enterprise GIS, July 2018

0 0.175 0.35 0.7 Miles



# HOW TO APPLY

[stpaul.gov/CulturalSTAR](http://stpaul.gov/CulturalSTAR)



[Departments](#) // [Planning & Economic Development](#) // [Economic Development](#) // [Sales Tax Revitalization \(STAR\)](#)

## Contact


# Cultural STAR

Cultural STAR provides grants and loans to Saint Paul cultural projects and organizations. Most projects are located in the Saint Paul Cultural District (bordered by I-94 to the north, Lafayette Bridge to the east, Mississippi River to the south, and Chestnut Street to the west).

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Application Form x +

zoomgrants.com/gprop.asp?donorid=2141&limited=2623



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You must be logged in to start a new application.

**2020 Cultural STAR Program - General Operating Fund**  
Planning and Economic Development  
10/2/2020 - Organizations Only

### New ZoomGrants™ Account

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Account Type  Organization

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# GENERAL OPERATING FUND - APPLICATION

**DEADLINE: Friday, October 2 by 4pm**

- Basic information about organization
- Narrative description of negative impact on the organization of COVID-19
- Information on intended use of grant funds
- Attachments:
  - Applicant description
  - Form 990 or Audited Financial Statement
  - Current year's organizational budget

[zoomgrants.com](http://zoomgrants.com)

Summary	Application Questions	Documents	Activity Log
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## Summary

*(answers are saved automatically when you move to another field)*

Instructions [Show/Hide](#)

**Application Title**

## Applicant Information

**First Name**

**Last Name**

**Telephone**

## NEXT STEPS

- **DEADLINE: FRIDAY, OCT. 2 by 4 p.m.**
- PED Staff may be in touch with questions or for additional information
- Review of eligibility by Cultural STAR Board
- **Grant Awards and Amount – notified by end of October**
  - Submit W-9
  - Sign Grant Agreement
  - Check mailed
  - Track uses and report back in one year



# CONTACT US

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