



KEY PRINCIPLES FOR THE FUTURE OF THE FORD SITE

The following principles to guide Ford Site redevelopment emerged from the combination of public input, stakeholder input and the studies conducted.

1. MIX OF USES AND ACTIVITY

- Vibrant place to live, work, and recreate for all people.
- Services and amenities that meet local needs to reduce auto dependency.
- Well-designed urban neighborhood that complements and integrates into the Highland Park area and broader community.
- Mix of traditional and modern building forms, styles and materials.

2. HOUSING VARIETY

- Range of housing types and affordability that expand choices in the area and in the city.

3. JOBS AND TAX BASE

- Significant increase in the tax base over time that strengthens surrounding property values.
- Increased regional significance and economic value.
- Range of business and employment opportunities with an emphasis on family supporting jobs.

4. ENERGY AND SUSTAINABILITY

- Regional, national, and global model for sustainable planning, design, and day-to-day living that protects our air, water and natural resources for future generations.
- Locally generated power from an integrated, renewable, site-based energy system.
- Best technologies in infrastructure and buildings to save money, increase efficiency, and reduce impacts on the environment.

5. TRANSPORTATION CHOICE

- Mix and density of activities to support transit through and around the site.
- Interconnected system of streets, bikeways, and walkways that is safe and accessible for people of various ages and abilities.
- Urban design and site layout to reduce auto trips and manage traffic impacts.

6. PARKS AND AMENITIES

- Natural spaces and active places for people to play, relax, and interact, including the Ford Little League fields.
- Greenery, public art, and cultural activities to create an attractive and vibrant community.
- Reflect the heritage of the Ford plant and its employees through design and amenities.
- Strong connections to the Mississippi River, within the site and to the neighborhood.

“Ultimately, when the site is complete, it should demonstrate that we can connect people through multiple forms of transit, that community energy needs can be met on site, and that jobs, people and green space can interact to create a vibrant and livable place to work and live.”

- Mayor Chris Coleman
