

The table below identifies some of the key goals and principles articulated by the CAC and how these are reflected in the master plan site plan presented on February 18, 2016

## CAC Key Goals and Principles\*

## Master Plan Response

Create a unique destination for the neighborhood and region	Stadium and green/open spaces make for a unique destination for everyday use by neighbors and visitors from the region
Broaden the mix of uses	Planned uses include office, retail & restaurant, residential, hotel, cinema, and fitness in addition to the stadium and green/public spaces
Increase the density of development	Planned density of site development will be increased, including multi-story office and residential buildings atop retail uses at street level
Create an urban street block pattern Walkable area with kids	Superblock broken into smaller city blocks, weaving the new pattern with the existing streets and incorporating sidewalks and a bike lane through the site
Promote buildings with active uses and transparency at street level	Retail uses planned at street level throughout much of the site
Design to facilitate walking, biking, and transit use	Sidewalks and an east-west bike lane established within new block pattern aid walking and biking
Develop high quality green/public spaces that serve as community focal points Pedestrian only areas	Midway Square on the south side of University and Victory Plaza internal to the site are anticipated to be community focal points that are active all four seasons and pedestrian only areas
Connect to the boarder neighborhood and community	Creating smaller block sizes with sidewalks introduce a human scale to the site that makes a connection to the broader neighborhood and broadened mix of uses appeals to wider community
Transformative and realistic	Stadium, street and block pattern, green/public space, broadened mix of uses, and increased density are transformative for the site
Activities before and after games	Green/open space, retail, and restaurants offer activities before and after games
Outdoor events and festivals Spaces that invite people to linger, gather Gold Medal Park-Millennium Park Interactive spaces Year round destination spot Cultural town center	Midway Square and Victory Plaza green/open space offer places to gather and recreate and could include outdoor events like farmers' markets and festivals programmed year round
Community engagement and place to bring visitors	Stadium, green/open space, restaurants, cinema
Not just for soccer games	Broadened mix of uses make site active all year round
Easy access for shopping	New street pattern with on street parking, bike lane, and sidewalks allow for easy access

\*From December 3, 2015 and December 17, 2015 CAC meetings

