

Overview of the Airbnb community in :

Saint Paul, Minnesota, United States

Chose an aggregation level

- city
- state
- country

Pick an area

Saint Paul, Minnesota, United States

Pick a date

- 2015 (calendar year)
- 2016 (calendar year)
- May 1, 2017

All Definitions

Annual Earnings (Typical Host)	Median value of total income earned by host during the one-year study period. Annual earnings are presented for typical hosts.
Average Length of Stay	The average length of stay per guest, rather than per trip.
Guest	Airbnb community members who stay in Airbnb listings.
Host	Airbnb community members who rent space on Airbnb.
Inbound Guest	All guests visiting a particular location. Inbound guests includes guests who live in the same location they may have stayed in.
Listing (Active)	A property listed on Airbnb. Listings may include entire homes or apartments, private rooms or shared spaces. Active Listings are all listings that appear on the website during a search. Active listings do not necessarily have availability on a particular date or at all.
Entire Home / Apartment Listing	A listing where the guest can rent the entire home from the host. The host is not present in the home during the guest's stay.
Private Room Listing	A listing where the guest can rent a private bedroom within a home. The host may be present in other parts of the home during the guest's stay, and the guest may share common spaces like the kitchen, living room, and/or a bathroom with the host.
Shared Room Listing	A listing where the guest can rent a communal space, such as a shared bedroom or a living room sofa bed, within a home. The host may be present in the home during the guest's stay, and the guest may share common spaces like the kitchen and/or a bathroom with the host.
Nights Hosted (By Listing)	Total number of nights a given listing is rented through Airbnb in the study period. Only listings that were active as of the start of the study period, and had at least one booking during the study period are included, in order to present the most representative annual values for Airbnb hosting activity.
Outbound Guest	All guests from a particular location who booked an Airbnb listing, regardless of where the listing is. There may be some minor overlap between Inbound Guests and Outbound Guests. All guests associated with a particular reservation are attributed to the location of the booking guest.
Typical Host	The median host for all hosts who had at least one active listing as of the start of the study period and at least one booking during the study period. Typical host definitions are used to calculate Annual Earnings and Nights Hosted. Presenting the median value for all hosts who were active as of the start of the study period provides the most representative values for the Airbnb host community.



Overview of the Airbnb Community in Saint Paul, Minnesota, United States

The following page captures the Airbnb community in Saint Paul, Minnesota, United States

HOSTS

CURRENT ACTIVE HOSTS
as of 2016 (calendar year)

200

AVERAGE HOST AGE

43

ANNUAL EARNINGS FOR A
TYPICAL HOST

\$7,300

GUESTS

INBOUND GUEST ARRIVALS IN
THE PAST YEAR

10,000

AVERAGE LENGTH OF STAY
PER GUEST

4

OUTBOUND GUEST ARRIVALS
IN THE PAST YEAR

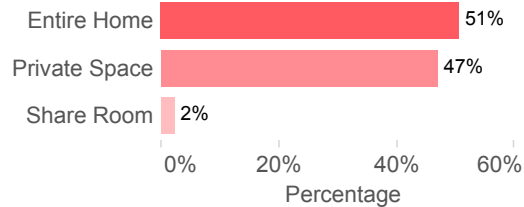
44,000

LISTINGS

NIGHTS HOSTED PER YEAR
FOR A TYPICAL LISTING

70

CURRENTLY ACTIVE LISTINGS BY TYPE



Note: All data above is drawn from Airbnb proprietary bookings data. Data based on the one year period preceding January 1, 2017



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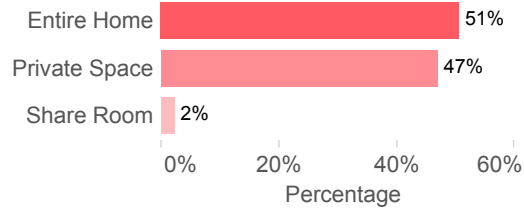
44,000

LISTINGS

ACTIVE LISTINGS

296.0

CURRENTLY ACTIVE LISTINGS BY TYPE



NIGHTS HOSTED PER YEAR FOR A TYPICAL LISTING

70

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Airbnb Host and Guest Profile

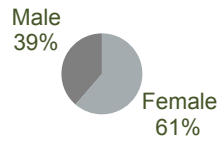
Airbnb hosts in Saint Paul, Minnesota, United States are respectful community members who enjoy sharing their homes with guests from all over the world.

HOST PROFILE

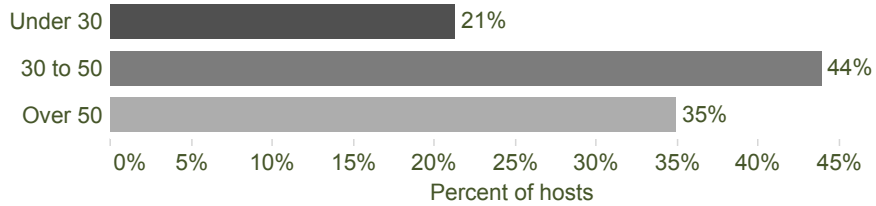
AVERAGE HOST AGE

43

GENDER BREAKDOWN



AGE BREAKDOWN



GUEST PROFI..

AVERAGE GROUP SIZE

2.1 people

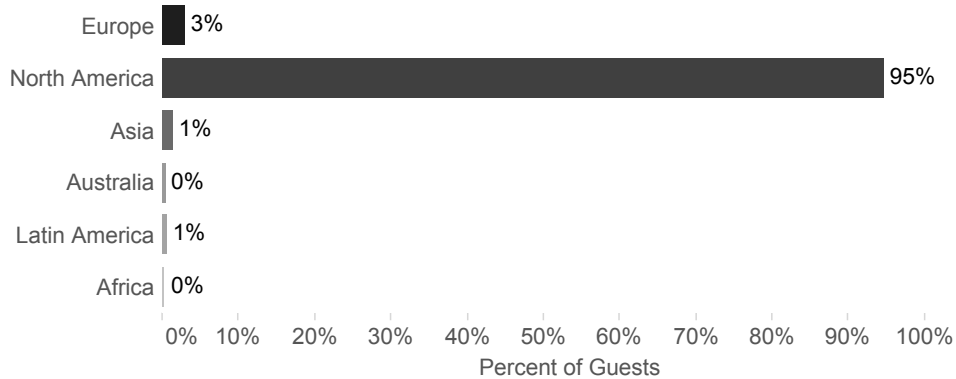
PERCENTAGE OF TRIPS THAT INVOLVE 4 OR FEWER GUESTS

96%

AVERAGE AGE OF BOOKING GUESTS

41

GUEST ORIGIN



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Hosting Behavior

For many hosts in Saint Paul, Minnesota, United States, home sharing is an economic lifeline that makes it possible for residents to pay the bills, make ends meet, and stay in the cities they love. Hosts tend to host occasionally throughout the year, and earn modest but significant supplemental income.

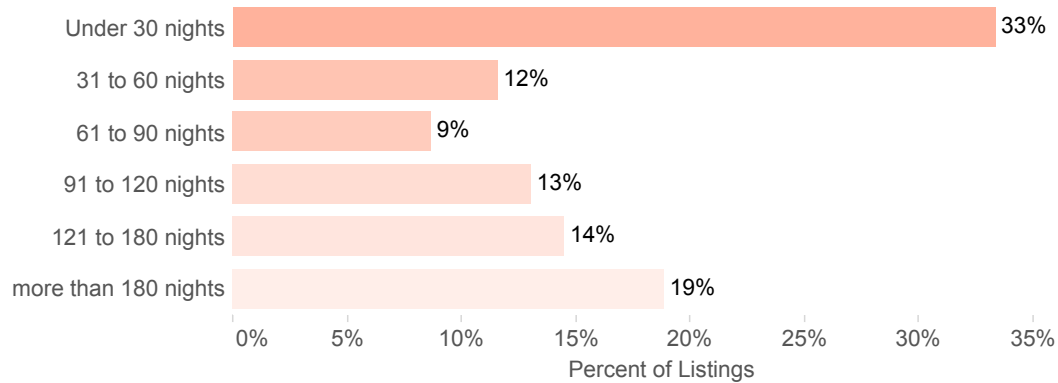
NIGHTS HOSTED PER YEAR
BY A TYPICAL HOST

70

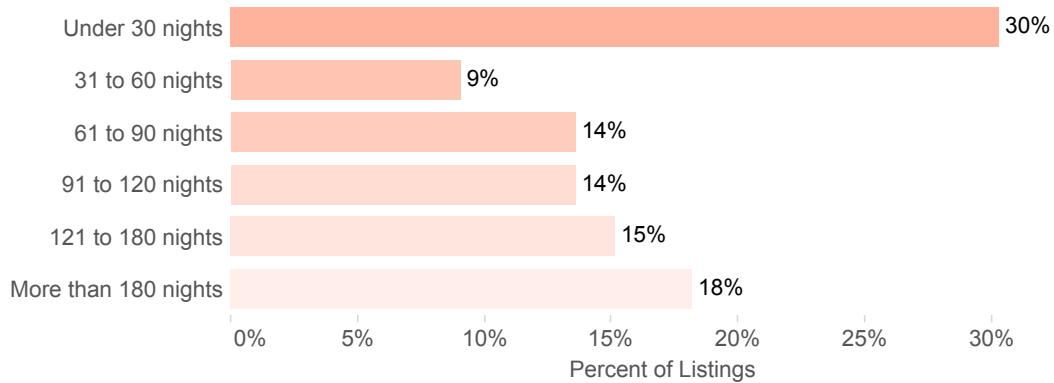
ANNUAL EARNINGS FOR A
TYPICAL HOST

\$7,300

NIGHTS HOSTED PER LISTING - ALL LISTINGS



NIGHTS HOSTED PER LISTING - ENTIRE HOME LISTINGS



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Geographic Distribution of Listings

The following page the geographic distribution of active listings in Saint Paul, Minnesota, United States

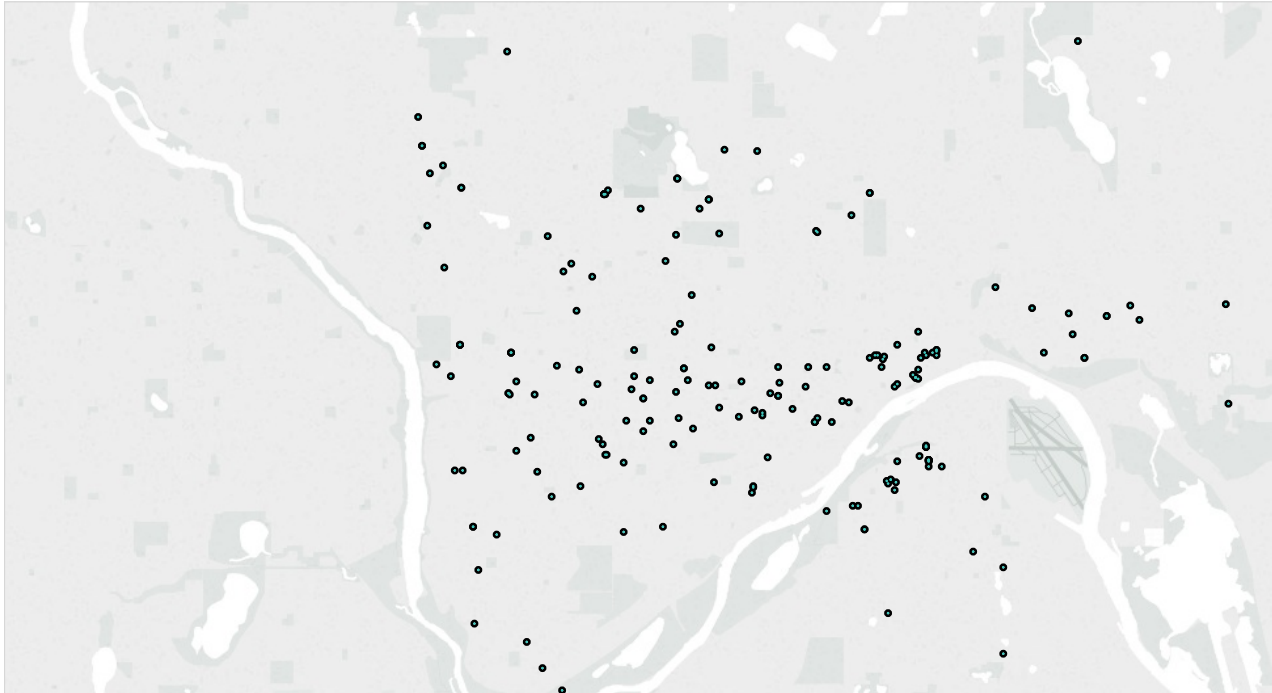
Aggregation Level

- city
- state
- country

Pick an area

Saint Paul, Minnesota, United States

Map listings that were booked in the last 12 months in Saint Paul, Minnesota, United States



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