

Rice Street Design Guidelines

Saint Paul, Minnesota

Recommendations for Design and Facade Improvements



Rice Street Design Guidelines

Recommendations for Design and Facade Improvements

Building Materials

- Enhance building materials by accenting details and character.
- Clean, inspect, repair and maintain existing brick.
- Choose colors that compliment neighboring buildings and maintain the historic continuity.

Color Palette



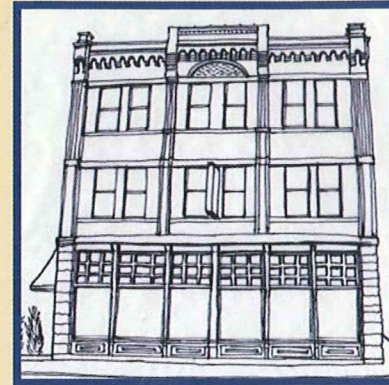
- Black, browns, beige, dark green and dark red are common on buildings of this era.
- Look to complementing existing features and colors in brick, to determine colors of trim.
- Signage, lighting and other facade accessories should be included in each building's color scheme.
- Avoid pastels and brighter colors, as they are not traditionally historic.

Windows & Doors

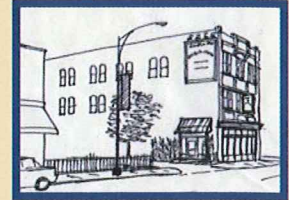
- Introduce windows on solid walls to provide visual access between businesses and street.
- Recreate original openings that have been filled in.
- Divide large panels of glass into smaller panes and transoms.
- Replace mirrored or tinted glass with transparent.
- Keep windows free from clutter to better enhance the business.

Awnings

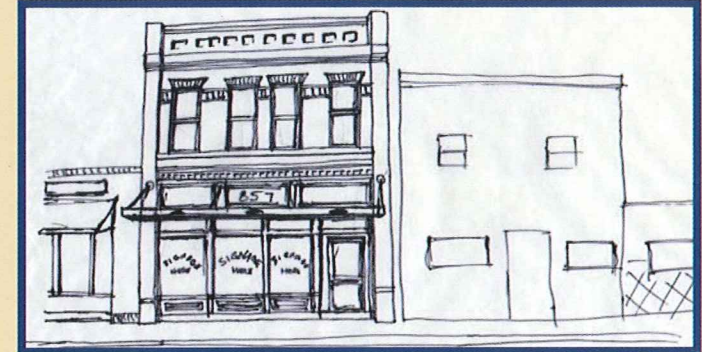
- Install colorful awnings that enhance the building's character as well as the streetscape.
- Use awnings over entryways and for additional appropriate signage space.
- Use canvas blade, retractable, or fixed awnings that maintain the historic continuity.
- Do not use metal awnings or vinyl back lit.



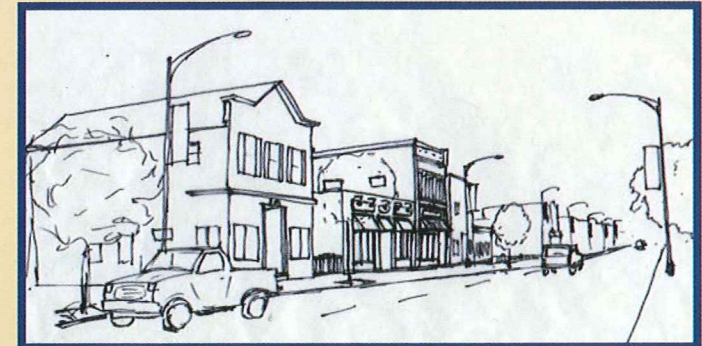
Caron-Fabre
842 Rice Street



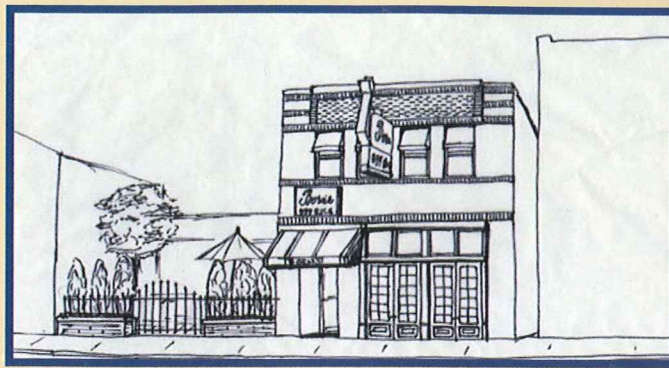
Caron-Fabre
842 Rice Street



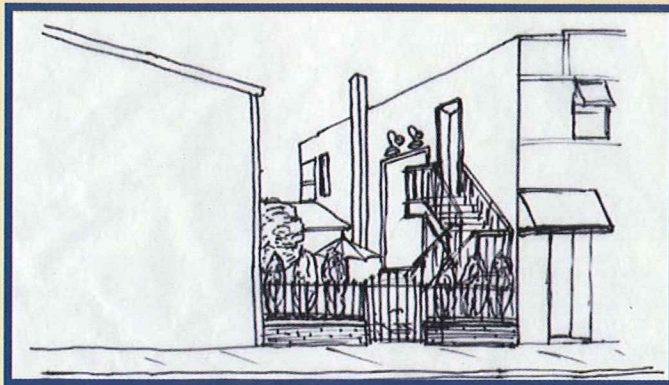
Commercial Building
857 Rice Street



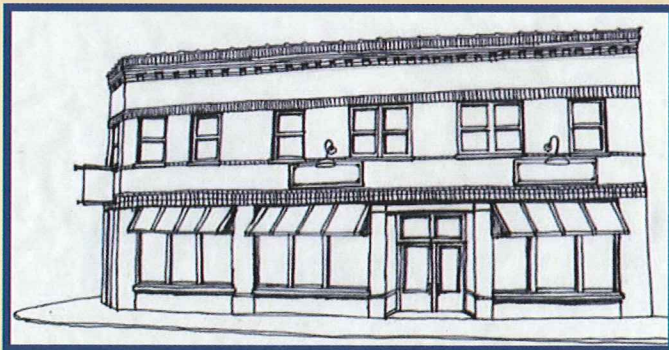
Commercial Building
857 Rice Street



Born's Bar
899 Rice Street



Born's Bar
899 Rice Street



A. A. Fashions
934 Rice Street

Landscaping

- Extend businesses to include outdoor spaces/eateries.
- Use decorative fencing, fixed planters, or trellises to define spaces that need to be separate from the public.
- Use decorative landscaping to cover/obscure any undesirable objects i.e. dumpsters and mech. equipment.
- Define edges of property with fixed or curbed planters containing low scale shrubs, perennials and annuals.
- Use landscaping pavers in outdoor eating areas or special places around the property.
- Add trees/landscaping in void spaces between buildings.

Exterior Lighting

- Install pedestrian street lamps in parking lots.
- Install lighting, i.e. gooseneck fixtures, over signs, awnings and architectural features that should be highlighted.
- Light up side yards, backyards and niches between buildings

Signage

- Provide multiple levels of signs and sizes to allow easy viewing from a pedestrian level and for motorists.
- Create and revitalize period appropriate signage, in shape, size and coloring, to maintain the historic continuity of Rice Street.
- Stencil product descriptions on windows and doors.
- Include historic mural signage on side blank wall to give a visual from a distance.
- Add standardized frames to blank areas of walls to better showcase temporary signage.
- Install monument signs on corners where the building is fronted by a parking lot.

New Development

- When new development occurs, it is important that it continues and improves upon the concept of "livable and walk-able" communities by maintaining pedestrian level store fronts. New buildings should have a street presence, appropriate scale, and comply with all of the facade improvement guidelines set forth in this brochure.



Rice Street Commercial Corridor Revitalization Program

The Rice Street Commercial Corridor Revitalization Program is designed to improve Rice Street through strengthening existing and attracting new businesses, improving building facades, revitalizing the streetscape, reducing crime, and marketing.

Facade Improvements

Design assistance and financial incentives are available for facade improvements. Assistance is available in phases, based on location:

Phase I: Rice Street - Atwater to Front

Phase II: Rice Street - Front to Maryland Ave.

For more information on design assistance or financial incentives, call Sai Thao at Sparc, 651.488.1039.

Kho tsev ua lag laum sab nrauv kom zoo!

Sparc muaj nyiaj pub dawb thiab nyiab txais pab rau koj kho koj lub tsev ua lag lawm sab nrauv kom raug ntsej raug muaj, tiamsis koj yuav tsum kho raws peb txoj cais. Yog koj xa paub ntiv txog kev pab, hu rau Sai Thai nram Sparc, 651-488-1039 ext. 109.

¡Dinero está disponible para proyectos de mejorar el exterior de los edificios comerciales! Se puede obtener asistencia con el diseño y financiamiento de su proyecto. Para más información, contacta a Sai Thao alrededor de Sparc, 651-488-1039 ext. 106.

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A. A. Fashions
934 Rice Street

Born's Bar
899 Rice Street

Commercial Building
857 Rice Street

Caron-Fabre
842 Rice Street

Sparc
843 Rice Street

These recommendations were created over six weeks by the Rice Street Guidelines Task Force, which consisted of local business owners and neighborhood residents working with Sparc and DJR Architecture, Inc. For more information about the Rice Street Commercial Corridor Revitalization Program or about the recommendations included in this brochure, please contact Sai Thao at Sparc, 651.488.1039.

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PHASE I
PHASE II