

SNELLING-MIDWAY REDEVELOPMENT SITE

**Community Open House
Concordia University
January 26, 2016**

Snelling-Midway Jobs Workgroup

Purpose:

Retention and attraction of jobs and businesses on the Snelling Midway site and in the surrounding area.

Four areas of focus:

- Business and Job Retention
- Employment Transitions
- Business and Job Attraction
- Local Employment

Jobs Workgroup Members

- Business Chambers – Saint Paul Area and Midway
- Greater MSP
- DEED
- St. Paul Building and Construction Trades Council
- UFCW Local 1189
- Saint Paul Port Authority
- Ramsey County Workforce Solutions
- Union Park & Hamline Midway District Councils
- Neighborhood Development Center
- & more

Timeline

- **December 2015:** Recruit Jobs Task Force Members
- **January – February 2016:** Convene the group for facilitated discussions around topics outlined above
- **February 2016:** Share preliminary recommendations to the CAC
- **March 2016:** Draft report
- **Late March – Early April 2016:** Strategy presented to the Planning Commission
- **January 2016 – Ongoing:** Provide business retention and engage employment transition services, as needed.

Contact for More Information

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Overview of Community Input to Date

January 26, 2016

Union Park Community Visioning

Midway Center Community Vision Steering Team – approved in January by Union Park District Council - identified five key priorities:

1. Enhance the quality of life in the Midway
2. Support local businesses
3. Improve transportation and safety
4. Increase public and green space
5. Protect taxpayers

Nov. 30th Public Meeting Input

Community Uses

- Youth Soccer
- Concerts / Festivals

Ticket Range

- \$20-\$30
- \$10-\$20

Public Open Space

- Patio Seating
- Music
- Outdoor Movies
- Farmers Markets



Nov. 30th Public Meeting Input

Getting There

- Game days – transit, bike, walk and drive equally used

Jobs

- Local Hiring
- SBE/MBE/WBE

Sustainability

- Multimodal Transportation
- Renewable and Efficient Energy

Other

- Transit oriented
- Urban village
- Regional Identity
- Mixed Use

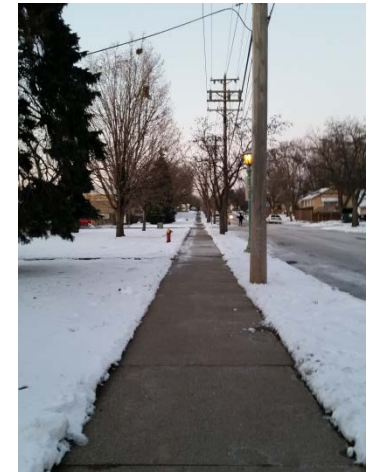
CAC - Hopes and Concerns

Hopes

- Walkable, safe
- Cultural, town center
- Entertainment
- Something for everyone

Concerns

- Only a few would be heard
- Only a few would be served
- Traffic and parking
- Safety, esp. crossing streets and at LRT platform



CAC - Public Life & Community Character

A place that is great every day.

Non Game Days

- Festivals, farmers markets,
- Small cafes and store fronts
- Public art, history & culture

Game Days

- Pedestrian-only areas
- Invite people to linger
- Live art & street art

CAC - Design & Programming

- Stadium placement seems good.
- Excited about the walkability – pedestrian first design
- Have a mix of uses
- Add density around the stadium
- Should feel truly urban

