Transportation Committee Staff Report Committee date: April 4, 2016

Project Name	Snelling-Midway Redevelopment Site – Transportation Study for
	AUAR
Geographic Scope	Snelling Ave. N. to Pascal Ave. N. between University Ave. and I-94
Ward(s)	1
District Council(s)	13
Project Description	AUAR for MLS soccer stadium and surrounding urban village
	development on ~34.5 acres
Project Webpage	https://www.stpaul.gov/departments/planning-economic-
	development/planning/snelling-midway-redevelopment-site
Project Contact, email/phone	Josh Williams, <u>josh.williams@ci.stpaul.mn.us</u> 651-266-6659
Lead Agency/Department	PED
Purpose of Project/Plan	Build off of the proposed MLS stadium to create a new urban village
	that includes retail, office, residential and public open space uses.
	The size of the proposed stadium triggered state environmental
	review. The City as RGU and the development team chose to pursue
	an AUAR for the entire site rather than an EIS for just the stadium. The Comprehensive Plan identifies this location as within a Mixed-
Planning References	Use Corridor and a Neighborhood Center. The Snelling Station Area
	Plan identifies the area for a new urban village of local and citywide
	significance that provides improved mobility enhancement and new
	public open spaces.
Project stage	Environmental review, public realm planning, and zoning analysis
General Timeline	Stadium site and master plan site plans to Planning Commission in
	late Spring for June 10 public hearing; draft AUAR and Mitigation
	Plan scheduled for publication on May 31, with AUAR finalized in
	late July.
District Council position (if	
applicable)	
Level of Committee	Inform, advise & consent
Involvement	
Previous Committee action	none
Level of Public Involvement	Involve
Public Hearing	Site plan and master plan hearings will be in June (PC) and August
	(City Council)
Public Hearing Location	Planning Commission and City Council
Primary Funding Source(s)	TIF and Parking Fund
Cost	Approx. \$210,000 for Transportation Study

INFORM : Informational briefings	Projects that are in implementation phase; projects from other jurisdictions; policy documents from other agencies/jurisdictions
ADVISE AND CONSENT : Informational briefings with policy discussion, general directives to staff for follow-through	Project and program reviews primarily initiated by staff; or involvement with program development by others
INVOLVE : Discussions to develop directions for projects & programs	Policy involvement from inception through design, inc. policy development; environmental documentation,
DEVELOPMENT OF PROJECT/PROGRAM : Discussion to form process; screening of ideas; development of recommendations; and managing outreach to the community	Committee has primary responsibility for concept development, and/or overseeing participation process, and/or making specific recommendations to Planning Commission, Mayor and/or City Council

Level of Committee Involvement

Transportation Committee Staff Report

Committee date: March 21, 2016

Project Name	Saint Paul Street Design Manual & Complete Streets Action Plan
Geographic Scope	Citywide
Ward(s)	All
District Council(s)	All
Project Description	Street Design Manual and Complete Streets Action Plan
Project Contact	Anton Jerve, anton.jerve@ci.stpaul.mn.us / 266-6567
Project Webpage	<u>https://www.stpaul.gov/departments/planning-economic-</u> <u>development/planning/current-activities/complete-streets-plan</u>
Lead Agency/Department	Planning and Economic Development
Purpose of Project/Plan	Standardizing street design practices; implementing Complete Streets policies
Planning References	Implementing several Comprehensive Plan policies as well as City Council Resolution
Project stage	Final Report
General Timeline	Public hearing at Planning Commission May 13, 2016, City Council approval Q3, 2016
District Council position (if applicable)	N/A
Level of Committee Involvement	<i>Review and recommend public hearing May 13, 2016 at Planning Commission</i>
Previous Committee action	Workshop participation; review of draft manual
Level of Public Involvement	Participation in pilot projects, review of draft manual
Public Hearing	Recommended May 13, 2016
Public Hearing Location	Planning Commission, Room 40 Saint Paul City Hall
Primary Funding Source(s)	Federal TIGER II Grant funds, City of Saint Paul
Cost	\$300,000

Staff recommendation	Recommend Planning Commission release the Street Design Manual and Complete Streets Action Plan for public review and hold a public hearing May 13, 2016
Action item requested of the Committee	Make recommendation to Planning Commission
Committee recommendation	
Committee vote	

DEPARTMENT OF PLANNING & ECONOMIC DEVELOPMENT Jonathan Sage-Martinson, Director





CITY OF SAINT PAUL Christopher B. Coleman, Mayor

25 West Fourth Street Saint Paul, MN 55102 Telephone: 651-266-6565 Facsimile: 651-266-6549

RE:	Street Design Manual and Complete Streets Action Plan
DATE:	March 11, 2016
FROM:	Anton Jerve, Senior City Planner
TO:	Transportation Committee

The City of Saint Paul has embarked on the process of adopting a Street Design Manual to guide the design and design process for all future street construction projects. To guide this endeavor, we have affirmatively decided to use Complete Streets principles to organize the Street Design Manual and its implementation. After years of staff and consultant work, the Street Design Manual is ready to consider for adoption. Staff received extensive comments from the Saint Paul Bike Coalition when the Draft Street Design Manual was initially released. Many of the comments resulted in minor edits to the manual.

Additionally, a Complete Streets Action Plan is presented for consideration as a tool to aide in implementation.

The following report describes the draft Street Design Manual, explains the emphasis on Complete Streets, reviews pilot workshops that were used to inform the Complete Streets Action Plan, describes the Complete Streets Action Plan, analyzes Comprehensive Plan conformance, and presents a recommendation for consideration.

STREET DESIGN MANUAL

The draft Street Design Manual was created over the past five years with ongoing input from Transportation Committee and several community pilot projects, described below. The lead consultant guiding the development of the project was Toole Design Group. The Manual:

- Establishes the central Street Design Manual for all City departments, as well as community stakeholders.
- Explains how projects proposed at the neighborhood level fit into citywide or regional multimodal networks.
- Illustrates various street improvements and explains how they will affect and benefit multiple transportation modes and users.
- Provides examples of what a multimodal project will look like once it is complete.

The Street Design Manual is based largely on Complete Streets principles.

COMPLETE STREETS

Complete Streets is a movement broader than our city that reorients street design to consideration of context and needs of all users, rather than the traditional focus exclusively on traffic volume and moving cars efficiently. As defined by the State of Minnesota:

"Complete streets" is the planning, scoping, design, implementation, operation, and maintenance of roads in order to reasonably address the safety and accessibility needs of users of all ages and abilities. Complete streets considers the needs of motorists, pedestrians, transit users and vehicles, bicyclists, and commercial and emergency vehicles moving along and across roads, intersections, and crossings in a manner that is sensitive to the local context and recognizes that the needs vary in urban, suburban, and rural settings.

The City of Saint Paul recognizes the importance of this broader framework for considering street design. The streets of Saint Paul are the public "face" of the city. While many people recognize parks as public space, most people spend more time on streets than in parks. Streets compose about 24 percent of Saint Paul and are a major component of the public realm; as such, they have a major effect on how the city functions as well as how people feel about the city.

Streets have been rebuilt many times through the city's history to better accommodate the changing needs of neighborhoods and businesses. The expectations for the right-of-way are dynamic - what was considered cutting-edge design 50 years ago may not be adequate by today's standards. Though the demands on streets are continually changing, streets projects are typically 10- to 60-year investments. This makes it ever more important that we "get it right" in the design process. That means living up to the goals of our adopted "complete streets" policies, building flexibility in our design process to respond to change, and defining our best practices to ensure we continue to build on existing knowledge.

Moving into the 21st century, as the Mayor states in his introduction to the draft Street Design Manual:

Today we are asking [streets] to do even more. As a community concerned about our impact on the global environment, we are asking our streets to help us expand public transit, treat stormwater, and extend the city's tree canopy. As a community concerned about improving public health, we are asking our streets to be safe and attractive places for people of all ages to walk and bike. As a central city challenged to accommodate a greater share of the region's population, we are asking our streets to serve as gathering places for a more densely settled community.

These new demands are further highlighted with the following ongoing trends:

- Variable energy costs due to an unstable supply of oil worldwide lead to an increased number of people using transit and moving to urban areas where they can reduce automobile use.
- According to state projections the population over age 65 will increase 125 percent between 2005 and 2035. (<u>http://mn.gov/admin/demography/data-by-topic/population-data/our-projections/</u>) Ensuring there are transportation choices and safe streets for this group is vital to the livability of the city.
- Returning to the "neighborhood school" model for elementary schools in Saint Paul will increase the number of students walking to school.
- Nationally, due to limited funding sources, infrastructure funding is being routed to maintain existing roads and bridges rather than to building new projects.
- Despite growth in population, vehicle miles traveled have remained relatively flat since 2004. (<u>http://www.dot.state.mn.us/traffic/data/reports/traffic%20volume/2014_VMT_Report.pdf</u>)

• Developments in technology, including smart phones and Big Data, allow new opportunities for analysis and real-time information, and have changed expectations for communication.

In 2009, the City Council passed a Complete Streets resolution (09-213) that recognizes that "livability includes the safe movement of people and goods along all public rights-of-way" and supports the formal incorporation of Complete Streets principles into City practice.

PILOT WORKSHOPS

After completing a preliminary draft of the Street Design Manual, City staff used a series of pilot workshops to test its potential implementation and inform the Complete Streets Action Plan. The following subsections review how the pilot workshops were selected, describe the pilot workshop events, and present street design process changes for inclusion in the Complete Streets Action Plan.

Pilot Workshop Selection

An analysis of the street infrastructure was conducted to examine the city network, and to identify locations to conduct pilot workshops (described in Part III). The pilot workshops used a draft of the Street Design Manual to apply Complete Street principles to specific streets, intersections and/or neighborhoods. Details of the pilot street design workshops are detailed in Part III.

The mapping analysis used geographic information system (GIS) data to give all streets in Saint Paul a general ranking - relative to other streets in the city - for safety and multimodal access. The process for creating these maps is described below and in Appendix A. This analysis focused on existing data to identify gaps in data for future efforts of this kind. Both maps combined several characteristics of each street to create a rating, and each street segment was color coded to coincide with that rating. The characteristics for each map are described below.

Street Safety Evaluation Map

The Safety Map, Figure 1, represents the relative safety of each street within the city of Saint Paul. A weighted overlay analysis was performed with greater weights applied to the Annual Average Daily Traffic (AADT), speed limit, and road width layers.

- AADT AADT data ware obtained from MNDOT. The greater the daily traffic flow, the more dangerous the street. Unfortunately, AADT data was not available for every street segment; scores were applied only to the streets for which data were available.
- Speed Limit Studies have shown that collisions involving pedestrians/bicyclists and vehicles traveling faster than 30mph are significantly more likely to result in death. Therefore, the faster the speed limit, the more dangerous the street.
- *Road Width* Road width was deemed to be the third most important factor in terms of safety. As the road width increases, so does the amount of time it takes pedestrians to cross.
- Collisions with Bikes/Pedestrians Crash data from 2007 through 2011 were compiled from
 police reports. A kernel density (an area based on number of units) analysis was performed
 using a search radius distance of 2500 ft. Due to the relatively small sample size of 110 incidents
 spread across the majority of Saint Paul, the kernel density values are quite small. Five classes
 were used and reclassified with values of 1 to 5, with higher density values receiving a lower
 score.
- Pavement Condition Index (PCI) numerical rating of the pavement condition that ranges from 0 to 100, with 0 being the worst possible condition and 100 being the best possible condition. The PCI provides a measure of the present condition of the pavement based on the distress

observed on the surface of the pavement, which also indicates the structural integrity and surface operational condition (localized roughness and safety).

- *Missing Sidewalks* While most of the streets include sidewalks on both sides, a few are missing sidewalks on either one side or both sides.
- Bus Routes & Signalized Intersections This variable rates streets based on the accessibility to bus stops. People are less likely to jaywalk in order to get to a bus stop if they are close to a signalized intersection. Thus, ¼- and ½-mile buffers were generated around all traffic signals located along a bus route. Streets within ¼ mile were given high score, while those located outside of the ½ mile buffer were given a low score.

Transportation Assessment Map

Another overlay analysis, Figure 2, was generated that focused on trying to quantify multi-modal access. This map included:

- Bus Stops Streets located within ¼ mile of a bus stop were given a high score, while those located beyond a ¼ mile were given a low score.
- Light Rail Transit (LRT) accessibility to LRT stations. A multiple-ring buffer was created around LRT stations at ¼ mile increments up to 1 mile.
- *T2 T4 Blocks Over 400 ft* Blocks greater than 400 ft limit accessibility and route options. Streets located within T2, T3, T3M, and T4 zoned areas with blocks greater than 400ft were given a low score, while all other streets were given a high score. A street either met the criterion (Yes) or did not (No).
- *Missing Sidewalks* While most of the streets include sidewalks on both sides, a few are missing sidewalks on either one side or both sides.
- *Tree Canopy* Tree canopy coverage is a favorable amenity for pedestrians and bicyclists. Therefore, street segments with canopy coverage received a high score, while all others received a low score. Street segments either had tree canopy (Yes) or not (No).
- *Bikeway Coverage* A multiple-ring buffer was generated around streets within a ¼ mile of a bikeway. Streets within ¼ mile received high scores, while all others received a low score.
- Grand Round Gaps There is a negative influence on the score of a street that is considered to be a "gap" in the Grand Round scenic byway. A "gap" is defined as any part of the Grand Round that does not have an off-street trail for bikes and pedestrians. These gaps received a negative score because they force bicycles to mix with street traffic. This is the only variable in which a negative score was applied. This variable was only assigned to the street segments that make up the Grand Round.

These two maps were used as two of five ranking factors for selecting pilot street design workshops. Seven projects were selected for pilot workshops. Table 1 below summarizes the final ranking factors for the workshops. Additionally, the table summarizes other important project selection criteria, including geographic equity across the city; different street design challenges; and networks connectivity. The projects were also screened using the street network analyses to identify projects with higher safety or service priorities.

Findings

The Street Safety Assessment Map generally assigned the lowest scores to areas with higher auto traffic, especially those without sidewalks on both sides of the street, were rated poorest, while the relatively narrow neighborhood streets with sidewalks and low auto traffic counts were rated best. General

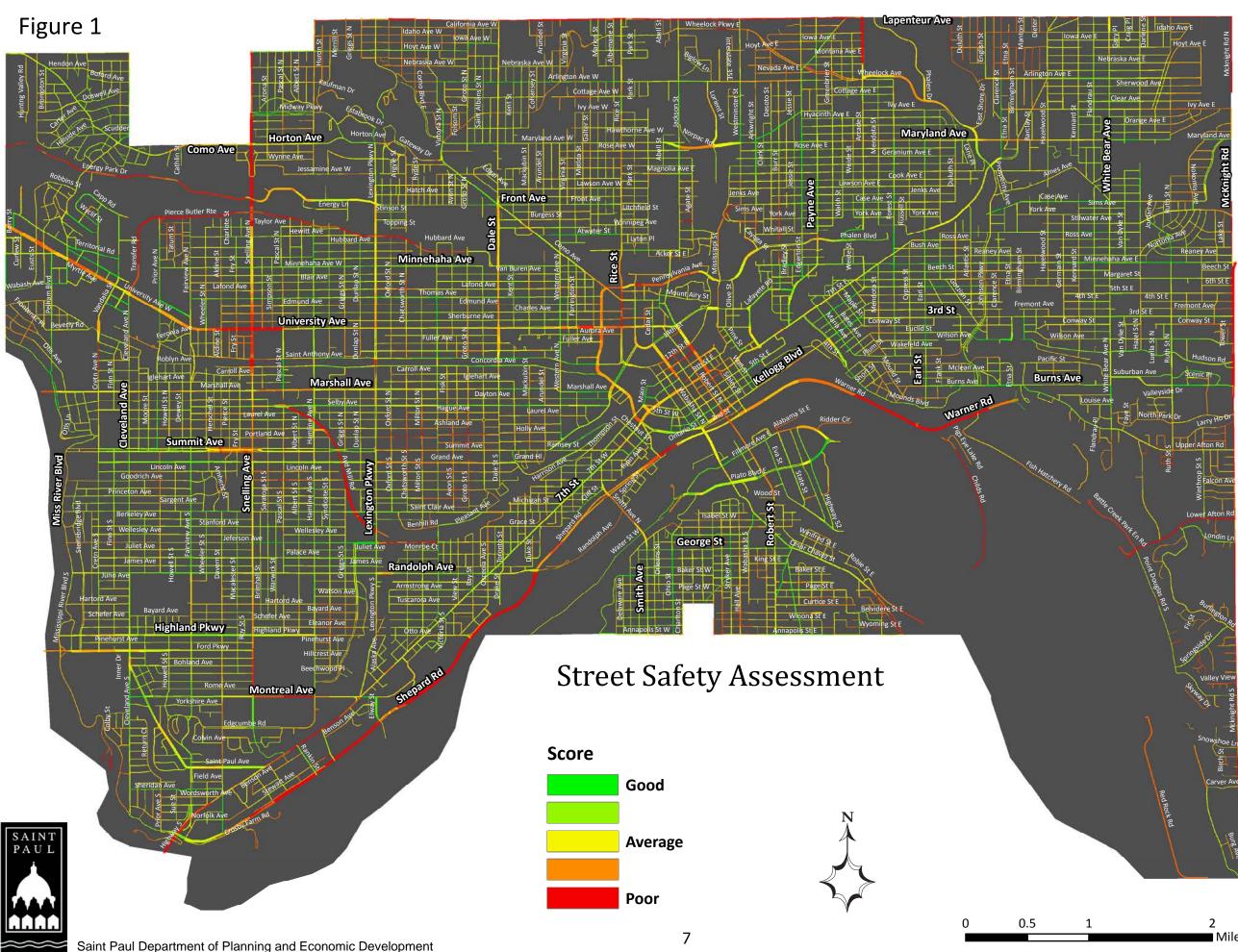
consensus among staff was that the assessment "made sense" given the knowledge of the street network, crashes, and community complaints.

The Transportation Assessment Map generally reflected development patterns of the city. Areas that developed around walking and streetcar generally rated higher. Areas that developed when car ownership was commonplace generally had lower density, fewer sidewalks, larger blocks and fewer bus routes, and thus rated poorly. This is clear around the northern, eastern, and western edges of the city. One issue unique to this analysis is that the map quantifies multi-modal access but does not account for multi-modal demand.

This process of looking at the city from a holistic, data-driven perspective could add value to decisionmaking processes, especially ones like the CIB process where projects are being evaluated city-wide. However, this is a new process for the City, and the methodology will need to be refined to be most useful. The more this type of analysis can be streamlined and the more people who can produce it will increase the likelihood of this type of exercise being an on-going tool. The City is currently working with MnDOT on another safety analysis model that may provide additional lessons and efficiencies for future analysis efforts.

The process of mapping also identified the need for pedestrian and bike counts. While there are ample data available for automobile and transit traffic, there are very little data for bicycle and pedestrian traffic. The inability to track this data limits the City's ability to analyze biking and walking patterns in any detail.

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Missing Sidewalks – While most of the streets include sidewalks on both sides, there are a few that are missing sidewalks on either one side or both sides.

Pavement Condition Index (PCI) - The PCI provides a measure of the present condition of the pavement based on the distress observed on the surface of the pavement, which also indicates the structural integrity and surface operational condition (localized roughness and safety).

Street Speeds - Studies have shown that collisions involving pedestrians/bicyclists and vehicles traveling faster than 30mph are significantly more likely to result in death. Therefore, the faster the speed limit the more dangerous the street.

Crashes - A density analysis was performed using crash data involving bicyclists and/or pedestrians. Areas near accident sites scored poorly.

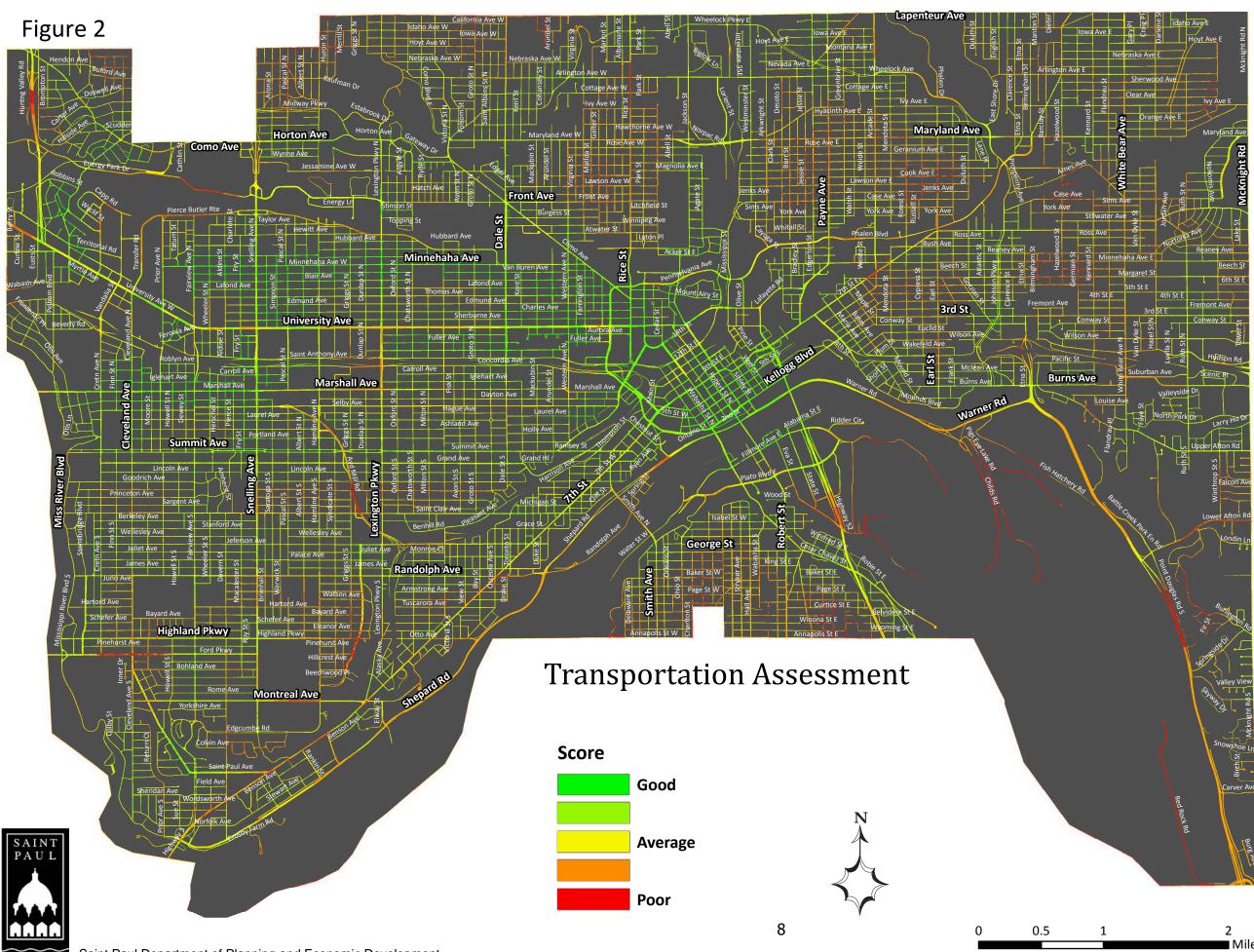
Road Width - As road width increases so does the time it takes to cross, thus making it more dangerous.

Annual Average Daily Traffic (AADT) - The greater the daily traffic volume the more dangerous the street.

Bus Routes and Signalized Intersections -This variable rates a street based on the accessibility to bus stops. People are less likely to jaywalk to reach a bus stop if they are close to a signalized intersection. Thus, streets within a 1/2 mile of a signalized intersection are deemed to be safer.

Street Characteristics Contributing to Safety **Options**

A weighted overlay analysis was performed to determine the relative safety of streets within the City of Saint Paul. An overall score was generated using the variables listed.



Saint Paul Department of Planning and Economic Development

Light Rail Transit (LRT) - Accessibility to LRT stations. Streets outside 1/2 mile score poorly.

Bus Stops Coverage - Accessibility to bus stops. Streets located outside of a 1/4 mile score poorly

Missing Sidewalks – While most of the streets include sidewalks on both sides, there are a few that are missing sidewalks on either one side or both sides.

Bikeway Coverage - Accessibility to bikeways. These include off-road trails, on-street bike paths/lanes, and share-the-road street segments.

Grand Rounds Gaps - There is a negative influence on the score of a street that is considered a "gap" in the grand rounds scenic byway. A gap is defined as any part of the grand rounds trail that does not have an off-street trail for bikes and pedestrians. Thus forcing bicycle traffic to mix in with street traffic using share the road or a bike lane.

T2-T4 Blocks Over 400 ft - Blocks greater than 400ft limit accessibility and route options. Streets scored poorly if they are located in a T2, T3, T3M, or T4 zoned area, and has a block length longer than 400 ft.

Tree Canopy - Tree canopy coverage is a favorable amenity for pedestrians and bicyclists.

Infrastructure Characteristics Contributing to Transportation Options

A weighted overlay analysis was performed based on a streets access to various infrastructure amenities for pedestrians and bicycles. An overall score was generated using the variables listed.

Table 1: Pilot Project List

Project	Limits	Focus	Source	Council Ward	Planning District	Need for Improved Safety	Need for Multimodal Access	Replicability	Network/Regional Connectivity	Readiness (fund
Grand Avenue	Lexington to Hamline	Pedestrian Safety	Capital Improvements Budget (CIB)	2, 3	14, 15	High	Low	High	High	Mec
Jackson Street*	Magnolia to Larpenteur	Mill and overlay lane restriping / bike lane	Mill and Overlay Project List	5	6	Medium	High	High	High	Med
Cretin Avenue	I-94 to Marshall	Bus access	Northwest Transportation Study	4	12, 13	High	High	Medium	High	Med
Jackson Elementary	1/2 mile radius	Safe routes to school	Western Station Area Plan	1	7	Medium	Low	High	Medium	Mec
Ford Parkway	Snelling to Howell	Street reconstruction	Comprehensive Plan; CIB	3	15	Medium	Medium	Medium	High	Hi
E 7th	Margaret to Arcade	Better Block event	District 4 Plan; CIB	7	4	Medium	High	Medium	High	Hi
Lynnhurst Avenue	Adjacent to Iris Park	Street retrofit implementation	Raymond Station Area Plan; Livable Communities Demonstration Account Grant	4	13	Medium	Low	Medium	Low	Hi

*Workshop was eliminated from list because Ramsey County funding was not allocated for the project and additional time was needed for street design manual.

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Pilot Workshop Events

Several outreach activities were used in the development of the manual to analyze the City's street design processes. This included a series of five Pilot Street Design Workshops, and an enhanced "Better Block" pilot event. This section will begin with a summary of existing street design processes, the format of the Pilot Street Design Workshops and the Better Block, and finish with process recommendations based on these activities.

Pilot Street Design Workshops

The Pilot Street Design Workshops were four- to six-hour events with staff and community members to develop preliminary designs for specific street segments at different locations within the city. The goals of the workshops were to:

- 1. affirm the contents and format of the Street Design Manual;
- 2. generally review street design processes;
- 3. test a collaborative workshop format that can be used on street projects in the future; and
- 4. advance projects with Complete Streets designs.

The workshops resulted in planning-level street designs, and a list of prioritized improvements for design implementation. In the future, this process would allow staff to evaluate the design process within different contexts without the pressures of finishing a project already in process. It also allowed the team to experiment with different workshop formats.

Workshop Format

Locations were selected based on the criteria listed in Part II, above.

The scoping of the Pilot Design Workshops consisted of reviewing adopted plans and conditions to develop project parameters for the project. An effort was made to coordinate each design workshop with the applicable District Council as the first step in outreach. District Councils and their transportation (or similar) committees were asked to participate. The intent was to get about 25 participants for each workshop representing diverse perspectives, and representative of those with a stake in the design of the street and neighborhood in which it was located. Workshops were held either on location or at the closest recreation center to the site.

Pilot Design Workshops were 5-6 hour meetings that included three main activities:

- 1. A presentation of best practices for street design based on the Street Design Manual and customized to the particulars of the street. This presentation was developed by reviewing existing conditions, including crashes and complaints and existing plans.
- 2. A walking tour of the location with discussion about how best practices could be applied to solve problems and issues seen on the street.
- 3. Small group conversations to discuss street improvements and draw them on maps. The solutions were then reported back to the larger group. All participants then prioritized the design elements they would most prefer to see implemented.

The response to this workshop format from participants was generally positive. The format has the potential to appeal to different learning styles by including a presentation, walking tour, drawing activity and discussion. The results of the Pilot Design Workshops are included in Appendix B.

Flexibility in scheduling was an important consideration from project to project. In some locations, it made more sense to hold the workshop during the day to facilitate participation of businesses on a commercial street, or students for a project adjacent to a school. In other cases, it worked better to hold the meeting over the weekend when more people were off work and automobile traffic volumes were lower.

The Pilot Design Workshops also tested the "Functional Balance Worksheet," (Appendix C) which is a tool adapted from a 2013 training called "Complete Streets Workshop," presented by MnDOT and the University of Minnesota Center for Transportation Studies. This worksheet was used at three workshops and was generally received favorably. The worksheet captures the relative priority for each mode/use for a given segment. The identification of modes/uses (including pedestrian, transit, bicycle, auto, freight, parking, and environmental) helps to document the modal priorities of the right-of-way, which then guides the allocation of right-of-way.

The Saint Paul Riverfront Corporation Design Center has since facilitated several additional street workshops, and has conducted them over the course of two evenings rather than a single day in order to facilitate the participation of residents who are only available at night. The Design Center has also developed a card-sized version of portions of the Manual for use as a tool during design workshops.

One of the most beneficial aspects of the Pilot Design Workshop format is the educational aspect. It gives participants a chance to get up to speed on best practices, which helps them to know what questions to ask. This information can then be passed among neighbors. This format also puts lay persons and experts in a collaborative environment necessitating discussion to develop design solutions.

The main shortcomings of this format are the size limits and time commitment. The workshop format becomes unwieldy after about 35-40 people in terms of facilitation, material, and meeting spaces. Five to six hours is also a lot of time to ask, especially of volunteers. The art of implementing this workshop format is in developing a sense of when it can be most effective. This will only come with practice and ongoing evaluation.

Pilot East 7th Street Better Block Event

The East 7th Street Better Block was a day-long event where one block was redesigned using temporary materials. The purpose of the Better Block in the planning process for the Street Design Manual was to have an event that would be more tangible and interesting than a typical open house, and allow the City to showcase new bike and pedestrian design elements in an interactive way.

The East 7th Street Better Block redesigned one block of East 7th, from Margaret to Arcade, to showcase the types of design elements that were included in the Street Design Manual. The City hired Team Better Block to facilitate this event, and partnered with Dayton's Bluff District Council to host the event. The East 7th Street Better Block is summarized in detail in Appendix B.

Based on the Team Better Block model, several factors go into selecting a successful location for this type of event, including:

- 1. form building edges that define space.
- 2. pop-ups leasable/available buildings that present opportunities for temporary business development.
- 3. street potential for multi-modal street infrastructure, available capacity/width, ADT under 20,000.
- 4. community proximity to a neighborhood.
- 5. comfort trees and shade.
- 6. partners interest from local partners, existing organizations.
- 7. people existing special events.

East 7th Street especially stood out from the several candidates because of the commercial outreach and organization that had been put into place by the District Council through their "Make It Happen on East 7th Street" initiative.

The general process and schedule for the Better Block is described in the following Appendix D.

The Better Block process depends on volunteers from the community for success. The volunteers are organized into several teams:

- Street Team About 20 volunteers focus on redesigning the street with Complete Street principles, including bicycle and pedestrian amenities.
- Pop-Up Team About 20 volunteers work on to filling vacant shops with a flower shop, a coffee shop, book store, music house, gift shop, etc.
- Marketing and Documentation Team About six volunteers attract people to the Better Block event and document it.
- Wayfinding Team About four volunteers with graphic capabilities create signage and wayfinding for the Better Block and the surrounding community.

Due to the fact that there were several pending transit studies focusing on East 7th Street that will influence the future design, it was determined that the event should focus on highlighting some street design elements that do not yet exist in Saint Paul. East 7th Street was converted from four lanes of traffic and two lanes of parking to two lanes of traffic, two lanes of parking, a two-way cycle track, and wider sidewalks as illustrated in Appendix B. Margaret Street was closed to vehicle traffic to make space for a market and pop-up park.

The East 7th Better Block attracted approximately 200-300 people over five hours. Before and during the event performance indicators were measured as illustrated in the table below.

Table 3: Better Block Performance Indicators

	Metric	Before	After
	Auto Speed	37 mph	25 mph
	Pedestrian Buffer	8ft	20 feet
>	Unsignalized Crossing Distance	60 feet	22 feet
Safety	Space allocated for bikes	0 feet	12 feet
	Noise	92db	60db
fort	Seats	6	50
Comfort	Average lingering time	20 seconds	120 seconds
erce	Food sales	N/A	Sold Out
Commerce	Draw	Local	Regional

An important finding of the East 7th Better Block was the extent to which this type of event highlights the link between street design and street-level commercial vitality. As we saw at the event, traffic slowed and quieted down, which complemented all the existing and pop-up businesses, and created a more pleasurable environment for all the pedestrians. In addition to Complete Streets policies, this is another lens through which to view street design (beyond looking at just traffic).

It was also timely to be able to demonstrate the cycle track at the E. 7th Better Block. This had not been demonstrated before in Saint Paul; the event allowed many people to see how it looks and feels first-hand. A variation of the cycle track design has since been recommended in the draft Saint Paul Bicycle Plan for the downtown Bike Loop.

Street Design Process Changes

Through the effort of the Pilot Design Workshops and East 7th Street Better Block, the following two changes were recommended for the City's street design process:

- 1. An additional preliminary interdepartmental meeting should be added to coordinate the scope of the project. This new step allows departments to exchange information, which can then be provided to the community as parameters of the design process.
- 2. A form that documents the design process and outlines how a project meets Complete Streets policies should be completed as part of street design projects. This "Complete Streets Checklist" should supplement or replace staff reports to the Transportation Committee for street projects.

Several other communities and agencies have adopted complete streets checklists, including MnDOT.

These recommendations have been incorporated into the draft Complete Streets Action Plan.

COMPLETE STREETS ACTION PLAN

The Complete Streets Action Plan outlines the next steps for implementation of Complete Streets policies, after adoption of the Street Design Manual. The Action Plan identifies next steps to implement Complete Streets-related goals identified in the Comprehensive Plan, specifically:

- 1. The City and community should explore traffic problems and options together, resulting in recommendations that will be the most likely to achieve the neighborhood's objectives.
- 2. Provide safe citywide connections to schools, libraries, parks, and recreation centers, with improved crossings and comfortable pedestrian environments at high demand destinations.
- 3. Design should be sensitive to the context and community in which it is located. Performance standards should be established with measurable outcomes.
- 4. Support transit-oriented design through zoning and design guidelines. Compact, streetoriented design should be emphasized to promote walkability and transit use, especially in commercial corridors. Standards for building placement and design based primarily on the needs of the pedestrian should be enforced and expanded.
- 5. Develop a strategy for investing in a broad range of infrastructure projects, including, but not limited to, street and traffic improvements to support the growth of existing employment, services, parks, and schools.
- Collaborate with non-profit, volunteer, and business organizations to coordinate bicycle counts at sample intersections and on selected routes. Regular counts will help the City better understand trends in bicycling citywide and prioritize improvements and maintenance.
- 7. Increase pedestrian, bicycle, and motorist safety through effective law enforcement, detailed crash analysis, and engineering improvements to reduce the risk of crashes
- 8. Connect neighborhoods that have poor sidewalks or little access to trails and bike routes, especially east and north of Downtown.
- 9. Define parkway character, features, and amenities; clarify parkway designations; and assign improvement responsibilities and resources.

Action items were identified during the process of developing the Street Design Manual. See the report attachments for the full Action Plan draft.

COMPREHENSIVE PLAN CONFORMANCE

The four guiding strategies of the Transportation Chapter all support complete streets. The four strategies are:

- Provide a safe and well-maintained system
- Enhance balance and choice
- Support active lifestyles and a healthy environment
- Enhance and connect neighborhoods

Under "Provide a safe and well-maintained system" are the following policies:

1.1 Complete the streets.

1.2 Examine alternatives to enhance safety through right-of-way design, including narrowing or removing lanes on roads.

1.3 Evaluate existing crosswalk striping, design, and pedestrian-scale lighting standards.

1.4 Implement reconstruction projects for improved safety.

1.6 Design for improved accommodation of pedestrians and bicycles on bridges.

1.8 Support the completion of Residential Street Vitality Program (RSVP), an ongoing program to reconstruct and improve the appearance, function, and safety of Saint Paul streets.

1.9 Complete a bikeways safety audit to evaluate design, function, and connectivity of existing facilities.

1.12 Partner with schools, nonprofits, other government agencies, and businesses to educate people about bicycling and walking.

1.13 Establish freight corridors to enable the prompt delivery and transfer of cargo and to reduce noise and air pollution in adjoining neighborhoods.

1.14 Increase pedestrian, bicycle, and motorist safety through effective law enforcement, detailed crash analysis, and engineering improvements to reduce the risk of crashes.

Under the "Enhance balance and choice" strategy are the following policies:

2.1 Create true transportation choices for residents, workers, and visitors in every part of the city.

2.11 Create more seamless connections between pedestrians, bicycles, transit, and automobiles.

Under "Support active lifestyles and a healthy environment" are:

3.1 Support cooperative efforts in streetscape design, landscaping, pedestrian-scale lighting, and other amenities for people.

3.2 Formalize citywide standards and above-standard options for pedestrian oriented streetscapes.

3.3 Strengthen pedestrian pathways between housing, transit, and neighborhood services.

3.4 Develop and maintain a complete and connected bikeway system.

3.6 Fill gaps in the bikeway system.

3.7 Create a comprehensive system of bicycle network and pedestrian path signage and wayfinding.

3.8 Promote "bicycle boulevards" as a new type of bikeway.

3.12 Support the work of planning initiatives that promote public health and physical activity, such as Active Living Ramsey County and Design for Health.

Under "Enhance and connect neighborhoods" are the following complete streets-related policies:

4.4 Coordinate with surrounding communities and jurisdictions to enhance regional bicycle and pedestrian networks, recognizing the importance of Saint Paul in regional and statewide connectivity.

4.7 Connect neighborhoods that have poor sidewalks or little access to trails and bike routes, especially east and north of Downtown.

4.8 When redevelopment opportunities become available, reinstate the traditional street grid pattern to increase neighborhood connectivity.

4.11 To create livable neighborhoods and compact commercial areas, promote and fund traffic calming measures.

STAFF RECOMMENDATION

Staff recommends that the Transportation Committee recommend that the Planning Commission release the draft Street Design Manual and Complete Streets Action Plan for public review and schedule a public hearing for May 13, 2016.

Appendices:

- A. Mapping Methodologies
- B. Pilot Project Summaries
- C. Functional Balance Exercise
- D. Better Block Process

Attachments:

- 1. Draft Street Design Manual
- 2. Draft Complete Streets Action Plan

Appendix A: Mapping Methodologies

Safety Analysis Map

The summary below identifies the weighted methodology for the overlay analysis.

Annual Average Daily Traffic (AADT)

Class Ranges (AADT)	Reclassified Value
< 2501	5
2501 - 5000	4
5001 - 10000	3
10001 - 15000	2
> 15000	1

Speed Limit

Class Ranges (mph)	Reclassified Value
< 25	5
25 - 30	4
30 - 35	3
35 - 40	2
40 - 50	1

Road Width

Class Ranges (feet)	Reclassified Value
< 20	5
20 - 40	4
40 - 60	3
60 - 80	2
> 80	1

Collisions with Bikes/Pedestrians

Class Ranges (density)	Reclassified Value
Low	5
	4
Medium	3
	2
High	1

Pavement Condition Index (PCI)

Class Ranges	Reclassified Value
80 - 100	5
60 - 80	4
40 - 60	3
20 - 40	2
< 20	1

Missing Sidewalks

Class Ranges (missing sidewalks)	Reclassified Value
None	5
Either side	2
Both sides	1

Bus Routes & Signalized Intersections

Class Ranges (miles)	Reclassified Value
< 0.25	5
0.25 - 0.5	3
> 0.5	1

Multimodal Service Analysis Map

The summary blow identifies the weighted methodology for the overlay analysis.

Bus Stops

Class Ranges (miles)	Reclassified Value
< 0.125	5
0.125 - 0.25	3
> 0.25	1

Light Rail Transit (LRT)

Class Ranges (miles)	Reclassified Value
< 0.25	5
0.25 - 0.5	4
0.5 - 0.75	3
0.75 - 1	2
>1	1

T2 - T4 Blocks Over 400 ft

Class Ranges	Reclassified Value
No	5
Yes	1

Missing Sidewalks

Class Ranges (missing sidewalks)	Reclassified Value
None	5
Either side	2
Both sides	1

Tree Canopy

Class Ranges	Reclassified Value
Yes	5
No	1

Bikeway Coverage

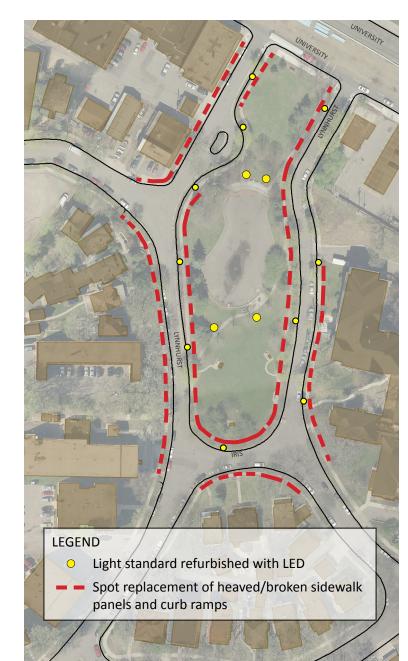
Class Ranges	Reclassified Value
< 0.125	5
0.125 - 0.25	4
> 0.25	1

Grand Round Gaps

Class Ranges	Reclassified Value
Gap	-1
Other	0

Appendix B: Pilot Project Summaries

Appendix B: Lynnhurst Pilot Workshop, January 31, 2013



Background and Objective

With the new Episcopal Homes development and the opening of Green Line LRT on University Avenue, the Iris Park area will have an influx of senior pedestrians in the coming years. The City of Saint Paul was awarded a \$109,000 Metropolitan Council Livable Communities Demonstration Account (LCDA) grant for the Episcopal Homes project to improve pedestrian connections to and around Iris Park. The workshop January 31 at Episcopal Homes was intended to identify priorities for these funds and test a new format of design workshop.

Issues

Issues identified by participants included:

- High demand for on-street parking
- Allowing for service vehicle circulation
- Poor lighting
- Poor condition of sidewalks
- Lack of ADA ramps at corners
- Difficulty knowing where to cross at corners
- Perceived lack of safety at night

Goals (number of people who shared goal)

- Connectivity (x8)
 - To Fairview Station/University (x5)
 - To neighborhood (x2)
 - To Episcopal Homes
- Multimodal access (x3)
- Walkability (x3)
- Sustainability
 - Ongoing maintenance
 - Stormwater
 - Green infrastructure
- Character of park (x2)
- Allow service truck circulation (x2)
- Rerouting and increased traffic (x2)
- Design for all stakeholders (current and future)
- Wide corners
- Public art
- Improved lighting
- Explore one-way versus two-way
- Biking to Fairview Station
- Parking after Green Line is operational

Public Art Opportunities

Workshop participants expressed interest in memorializing the former Porky's restaurant through public art in some form. Although the grant does not include funds for public art, the group thought it was important enough to document for future projects.

Improvements Ranked

Tallies	Improvement	
ALL	Replicate Porkey's Checkers at intersection of E. Lynnhurst and University	
18	Square corners at Iris Place / E. Lynnhurst	
18	Square corners at Iris Place / W. Lynnhurst	
15	Square corners at Oakley / W. Lynnhurst	
13	Enhanced crosswalks and "gateway" at University / Lynnhurst intersections	
12	Convert W. Lynnhurst one-way southbound; convert E. Lynnhurst one-way northbound	
11	Install mid-block crossing on E. Lynnhurst for improved park access from Episcopal Homes	
10	Increase lighting at intersections	
10	Improve sidewalks including ramps at crosswalks	
9	Define intersections and on-street parking with bump outs	
5	Install stormwater feature in island at W. Lynnhurst and Iris Place (Park property)	
3	Create speed tables outside the Episcopal Homes entry at E. Lynnhurst	
2	Widen Iris Place	
0	Create a speed table on West Lynnhurst	

Improvements in bold are recommended to be funded with grant.



Workshop participants demonstating the curb line at Lynnhurst / Oakley if it were modified with a bump out.

Participants

Michelle Beaulieu, PED Lindsay Becker, Episcopal Homes Sam Carlson. Riverfront Corporation Laura Eash, Green Corps Anne Gardner, Parks Joni Giese, SRF Mary Gotz, Episcopal Homes Tim Griffin, Riverfront Corporation Jonathan Grothe, TWP Dan Haak, PW Brandon Henry, Red House Records Anton Jerve, PED Jim Johnson Anne Kamiri, Episcopal Homes Sarah Kidwell, Union Park Josh Kinney, Riverfront Corporation

Peter Lagerwey, Toole Design Eriks Ludins, PW Mike McGarvey, SRF Karin Misiewicz, Parks Julie Niewald Diane Nordquist, PED Greg Reese, Parks Forestry Ellen Stewart, Parks Deborah Veit, Episcopal Homes Benita Warns, Mr. Michael Recycles Bicycles Sarah West, Public Art St. Paul Anne White, Union Park Foster Willey

Next Steps

- 1. Balance feedback collected after the workshop regarding night time safety, focusing on pedestrians, and parking issues with recommendations from the workshop.
- 2. Coordinate street construction with Episcopal Homes construction and Iris Park improvements.
- 3. Finalize street improvements to be constructed in 2015.
- 4. Use workshop to help guide development of Street Design Manual.

Appendix B: Jackson Elementary Pilot Workshop, June 3, 2013



Background and Objective

Jackson Prep was transitioning from a magnet school to neighborhood school and had contacted Public Works to review signing for the upcoming year. Being able to walk safely to the school was called out as a policy in the Western Station Area Plan. Public Works and Planning staff met with the School staff, Police, and School District Transportation staff to evaluate the school in a holistic way that could be replicated at other elementary schools.

lssues

- Improve safety during walk to school (x3)
- Improve walkability of neighborhood overall
- Improve route planning
- Coordinate school bus/parent loading zones
- Questions
- How do kids get to school
- How do kids view their walk to school
- What is dangerous about walk to school
- What school patrols can do to improve safety
- What can be done to enhance community identity and aesthetics

Needs

LAFONE

- Well-marked crosswalks
- Sidewalk connections to all entrances
- Bike racks
- Bump-outs on collectors
- Well-maintained sidewalks
- ADA pedestrian ramps
- Adequate street lighting

Public Art

- Gardening
- LRT
- Music (blues)
- Charles Bikeway (community driven)
- Farmers market
- Celebrate veterans
- Frogs/wetlands



General Design Principles

- 1. Bump-outs at intersections on designated school crossings.
- 2. Higher visibility crosswalks at higher volume intersections adjacent to school.
- 3. Standard intersection markings at low volume streets adjacent to school.
- 4. Provide walkway from sidewalk to staff entrance.
- 5. Locate parent drop-off zone away from bus boarding zone and intersections.
- 6. Paved boulevards at drop-off/pick-up locations.
- 7. Consistent buffer between sidewalk and roadway.
- 8. Signs at preferred crossings. Explore using public art to create or enhance a wayfinding system beyond the school block.
- 9. Locate ample bike parking in convenient secure location away from sidewalk.

Next Steps

- 1. Develop an official Safe Routes to School program with PW and SPPS participation that will include, planning, implementation, education and enforcement.
- 2. Test applicability of "General Design Principles" at other schools.

Participants

Michelle Beaulieu, SPPED Joni Giese, SRF Tim Griffin, Design Center Craig Guidry, Jackson Prep Anton Jerve, SPPED Charles Ly, SPPD Andrew Martinez, Jackson Prep Mike McGarvey, SRF Koury Michlitsch, SPPS Kate Ryan, Jackson Prep Elizabeth Stiffler, SPPW Foster Willey

Appendix B: Grand Avenue Pilot Workshop, June 4, 2013



Background and Objective

Grand Avenue is a street with high pedestrian traffic where people often cross the street to access businesses, transit, and parking. The section between Lexington and Hamline has been the site of several crashes involving pedestians and is unique because it includes the intersection with Ayd Mill and lacks the dual lantern street lights found elsewhere on Grand. The Grand Avenue Business Association, Macalester-Groveland Community Council and Summit Hill Association jointly submitted a City of Saint Paul Capital Improvement Budget (CIB) proposal focusing on pedestrian safety and traffic calming after a pedestrian was hit and killed at Grand and Hamline in the fall of 2012. In their application, they described that:

The project focuses on traffic calming and pedestrian safety on Grand Avenue between Lexington Avenue and Hamline Avenue. This is a heavily trafficked area, used by pedestrians, cyclists and motorists accessing businesses and residences. Due to recent pedestrian accidents and fatalities, we are requesting CIB funding to calm traffic and 1. Re-submit for next round of CIB funding. bring more visibility to pedestrians.

This workshop focused on refining and prioritizing improvements to the street based on the issues and solutions identified in the CIB application.

Issues

- Solutions to pedestrian and bike safety issues (x4)
- Limit impact to businesses by accommodating access (x3)
- Improve pedestrian crossings
- Multimodal street design
- Thriving business corridor
- Parking issues •
- Introduce public art & community identity
- Traffic calming off of Ayd Mill
- Wayfinding for visitors
- Accessibility improvements •
- Provide guidance for future projects

Next Steps

- 2. Identify improvements that can be done sooner and which may be part of a long-term implementation plan.
- Identify other funding sources for street improments. 3.

Public Art

- Tradition
 - Converted homes
 - Locally owned
 - Generations of shop owners •
 - Street cars
- Walking/Strolling/Promenade
- "Grand" place
- **Regional destinations**
- Colleges
- City in miniature ٠
- Gateway to downtown ٠
- Vistas
- Higher density of activity ٠



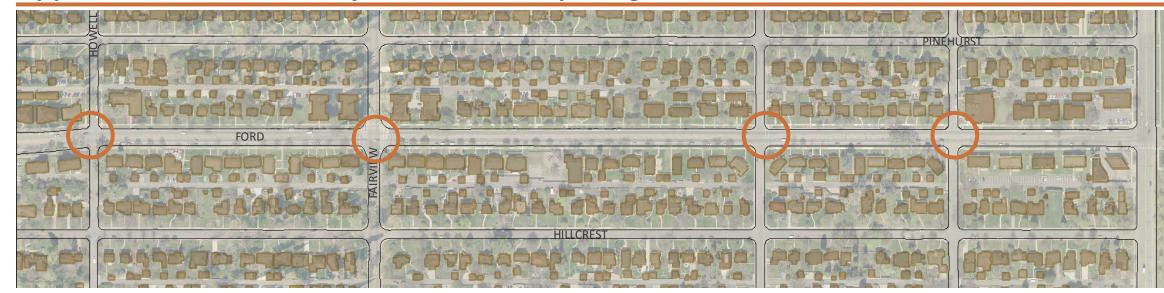
Improvement Priorities

Location	Votes	Improvement
Hamline Ave.	3	Improve lighting
	2	Bump-outs
	2	Leading Pedestrian Interval (LPI)
	2	Hamline pedestrian improvements
Syndicate Ave.	8	Bump-outs
	3	Lighting
	2	Reduce/close driveways near Kowalski's
	2	Add crosswalk and sign
	2	Artist-designed bike racks
Ayd Mill Rd.	7	Retrofit Ayd Mill ramps to be more "urban" by tightening radii, narrowing lanes, carrying sidewalk across, and add "Welcome to Mac- Groveland" gateway sign.
	5	Speed limit sign
	3	Narrow bridge travel lanes and add signage/paint
Griggs Ave.	7	Crosswalk at Griggs (Accommodate Trail)
Griggs to Dunlap	5	Mid-block crosswalk and/or median refuge
Dunlap Ave.	4	Bump-outs with signage and/or lights
Lexington Pkwy	2	Leading Pedestrian Interval (LPI)
General	3	Visitor wayfinding, banners, visitor info

Participants

Monica Beeman, SPPW Jenna Bowman, GABA **Reuben Collins, SPPW** Laura Eash, SPPW Tim Griffin, Design Center Dan Haak, SPPW Anton Jerve, SPPED Josh Kinney, Design Center Mike Oase, Kowalski's Nathon Park, US Bank Dave Pasiuk, MGCC Joan Pasiuk, BWTC/TLC Callie Recknagel, MGCC Erik Riesenberg, MGCC Jeff Roy, SHA **Foster Willey**

Appendix B: Ford Parkway Pilot Workshop, August 13 2013



Background and Objective

Ford Parkway was scheduled for reconstruction in 2015 from Snelling Ave to Howell Ave. The street is a County road as well as a parkway which makes the design process more complicated due to the multiple agencies involved in the design. The goal of the workshop was to assist County staff as they initiate their design process.



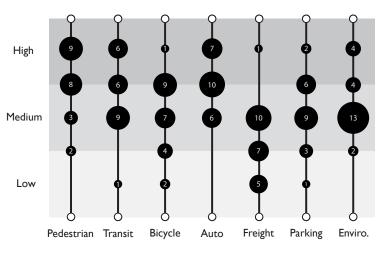
- Pedestrian safety (x2)
- Efficient travel for all modes (x2)
- Accessibility for kids and disabled pedestrians
- Identify win-win design solutions
- Connect to Ford site
- Connect to transit
- Connect to park
- Traffic calming

Next Steps

- 1. Provide draft workshop summary to Ramsey County Public Works.
- 2. Ramsey County will initiate and complete design process in 2014.
- 3. Street reconstruction in 2015.

Prioritizing Modes

Attendees prioritized different modes for Ford Parkway. For each user group or roadway quality, attendees chose either High, Medium, or Low importance. The chart above shows the results of this exercise. Pedestrians and auto traffic were judged to be most important, with most other uses receiving Medium votes.



4 Indicates number of respondents



Improvement					
Bump-outs at Howell, Davern, and Macalester					
High visibility crosswalks at Howell, Davern and Macalester					
Bike lane off Ford Parkway, on a parallel route					
Planted median islands					
Reduce radii on corners at Fairview					
Relocate BRT station and travel lane around BRT					
Widen sidewalk					
Far side bus stop at Howell (and others if they exist)					
Bike lanes on Ford Parkway					
Bump-outs on Fairview (not on Ford Pkwy)					

Prioritizing Improvements

**Description of ranking exercise. Improvements in bold are called out on the preceding page.

Participants

Tia Anderson, HDC Kathy Carruth, HDC Heather Cole, Smart Trips Reuben Collins, SPPW Charles Decker, HDC Peter Demuth, Metro Transit Brian Fewell, Design Center Nick Fischer, Ramsey Co. Anne Gardner, SPPR Barb Gibson, HDC Joni Giese, SRF Dan Haak, SPPW Fay Hassie, HDC Brian Haus, HDC Anton Jerve, SPPED Zach Jorgensen, SP Forestry Erin Laberee, Ramsey Co. Eriks Ludins, SPPW Mike McGarvey, SRF Mike Richardson, SPPED Katie Roth, Metro Transit Ellen Stewart, SPPR Clarice Swisher, HDC Gary Thompson, HDC

Appendix B: Cretin Avenue Pilot Workshop, August 22, 2013



Background and Objective

This pilot workshop location was selected due to the difficult access to and from bus stops along the west side of Cretin Avenue. The difficulty is due to the number of lanes (four) higher speeds (35 mph, posted) and lack of sidewalks on the the western side of the street. This is not a common typology in Saint Pail, but wherever it occurs, it can be unsafe, detract from the experience of riding transit, and lengthen the walking distance for those unwilling or unable to cross at the unsignalized intersections. There is no funding or project previously identified for this location.

Issues Identified

- Crossing challenges along Cretin (x3)
- Pedestrian safety (x3)
- Slowdown/minimize cut-through traffic (x2)
- Bike safety (x2)
- Access to Green Line (x2)
- Vehicle speed concerns
- Potholes/pavement quality
- Bus accessibility
- Bring public into design
- Bike connectivity and accessibility
- Integration of complete streets
- Lack of sidewalk (west side of Cretin)

Public Art Themes

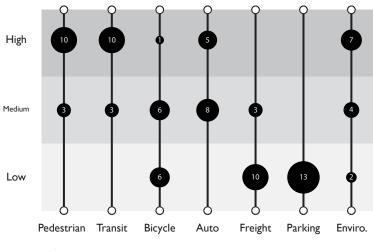
Form

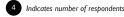
- Murals
- Graffiti Art
- Paint the pavement
- Utility Box painting/ wrapping
- Sculpture (Snoopy)

Nature Influence

- Stormwater (Maplewood Mall)
- Flowers and Trees
- Hanging baskets
- Mississippi River

Functional Balance Exercise





Attendees at this Pilot Workshop were asked to choose the level of importance of different uses for Cretin Avenue. For each user group or roadway quality, attendees chose either High, Medium, or Low importance. The chart above shows the results of this exercise. Pedestrians and transit were judged to be most important, with parking and freight voted least important.



Next Steps

- 1. Identify sources and opportunities for implementation.
- 2. Work with public agencies and neighborhood organizations to imeplement improvements.
- 3. Explore demonstration project to test improvements.

Transportation

- - Neighborhood History
 - "Pill Hill"
 - "Shadow Falls"
 - Higher education connection
- LRT Stations
 - Oxcarts

Improvements Ranked				
Tallies	Improvement			
12	Multi-use trail along west side of Cretin			
11	Tighten corner radius at I-94 ramp to southbound Cretin and relocate bus stop from off-ramp to Cretin			
11	Remove Temple bus stop and enhance bus stops at Carroll and Ann Arbor with high visibility crosswalk, flasher and/or median island refuge			
8	Reduce speed to 30 mph			
6	Relocate sidewalk on east side of Cretin between Temple and I-94 and reconfigure pork chop at I-94 ramp for new NB bus stop			
6	Add sidewalk on Beverly to complete circuit around Town and County			
3	One southbound bus stop at Roblyn with place pedestrian flasher and crosswalks and pedestrian crossing signage at Temple and Carroll			
3	Add community gateway at north end of Cretin			
2	Bike path connection from Beverly to Cretin			
2	Trail connection on east side of cretin to St. Anthony			
2	Consistent street trees along corridor			
1	New geometry for I-94 eastbound off-ramp			
1	Improve sight lines at southern off-ramp intersection and add signage to watch for pedestrians at I-94			
1	Enhanced signage to indicate left turn to St Anthony			
1	Striped wide median down center of Cretin			

**Description of ranking exercise. Improvements in bold are called out on the preceding page.

Participants

Michelle Beaulieu, SPPED Monica Beeman, SPPW Kyle DuKart, Union Park DC Tim Faust, Union Park DC Joni Giese SRF Tim Griffin, Saint Paul Riverfront Corp. Dan Haak, SPPW Anton Jerve, SPPED Josh Kinney, Saint Paul Riverfront Corp. Mike McGarvey, SRF Michael Mechtenberg, MetroTransit Drew Ross, Desnoyer Park Brenda Ryan Anna Springfield, St. Paul Smart-Trips Scott Thompson, Metro Transit Jessica Treat, St. Paul Smart-Trips Anne White, Union Park DC

Appendix B: East 7th Street "Better Block" Event June 8, 2013

Background and Objective

A "Better Block" event was held on June 8, 2013 on East 7th A Better Block event is most successful when a wide group of Street between Margaret and Arcade Streets. The purpose of the event was to showcase what can be done in the street, by 7th Street Better Block was organized jointly by Team Better temporarily transforming the existing block into a "Complete Block and Dayton's Bluff Community Council and supported Street" with walkable and bikeable amenities and pop-up businesses. The event illustrated the Street Design Manual's design guidelines in a way that the community could participate in and experience.

More than a dozen locations were evaluated for the Better Block event using the criteria listed below under "Site Selection Process." East 7th was selected because it provided an opportunity to build on the existing initiatives in Dayton's Bluff and the event's principles and format could be adopted for other parts of the City as well. This Appendix lays out the components of Better Block event planning in a way that can be used by other communities to plan their own, similar event.



Site Selection Process

Provide a description of:

- Immediate area
- Sense of safety
- Potential for interest (Ages 8-80)

Unique qualities •

- Rate the following from 1 (low) to 4 (high):
- Form: Building edges that define space.
- Pop-up: Leasable/Available buildings which present opportunities for temporary business development.
- Street: Potential for multi-modal street infrastructure, available capacity (ADT under 20,000).
- **Community:** Proximity to a neighborhood.
- Comfort: Trees and shade.
- **Partners:** Interest from local partners, existing organizations.
- People: Existing special events.

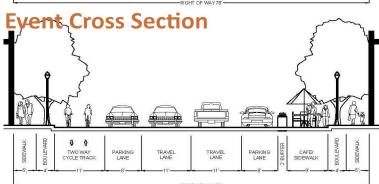
Total points = Overall rating

Team Organization

stakeholders and community members work together. The East over fourty volunteers and City staff. Organizing the volunteers is crucial to getting the various tasks completed in an efficient and timely manner. The descriptions below can help recruit the right volunteers for the right jobs.

Existing Cross Section

LANE TRAVEL LANE TRAVEL TRAVEL LANE PARKING LANE



Street Team: Focus on redesigning the street with complete street principles including bicycle and pedestrian amenities. It helps to know how to talk to engineers. Volunteers needed:

- 10 Streetscapers. The ability to lift 50 pounds is a must for street re-invention. You will get a hands-on education in street improvements from collecting, mobilizing to installing cross walks, lighting, planters and café furniture. You will learn how their placement influences placemaking and effects business.
- 5 Landscapers. Connections to landscapers and others with plants helps. We borrow and we borrow well. We will need to acquire plants from local nurseries to use for the day, place them and keep them alive!
- 4 Number crunchers. Nothing is worth doing unless you measure it! Speed study, pedestrian and bicycle counts and other livability indicators will be tracked before and during the Better Block.
- 1 Designer. Needs the ability to work with CADD and/or Photoshop.

Total people needed: 20

Pop-Up Shops



Marketing and Documentation: We need to get people to the Pop-Up Team: Always wanted to start that small business or better block to show them what a revitalized main street is have a friend or family member that talks about the flower and we need to document the event well to spread the news shop they always wanted to own? This is the time to try it out! later. Team idntifies metrics to measure before and during the We will have a crowd of folks wanting to see the better block event (as shown for the East 7th Street Better Block, above). and they will bring a wallet. We find access to vacant shops Volunteer needs include: and we want to fill them with: Flower shop, coffee shop, book 1 Outreach manager • store, music house, gift shop, you name it! Bring in food trucks ٠ 2 Photographers and videographers to buffer parking lots. Bring your ideas. 1 Web manager Total people needed: 20 • 1 Copy editor

Interpretive Sign



Signage and Wayfiding: What am I looking at and where do I go? We need folks that have graphic capabilities to create signage and wayfinding for the better block and the surrounding community. The East 7th Street Better Block included pages from the draft Street Design Manual describing chages to the street. This team is responsible for graphics, production and installation.

Total people needed: 4

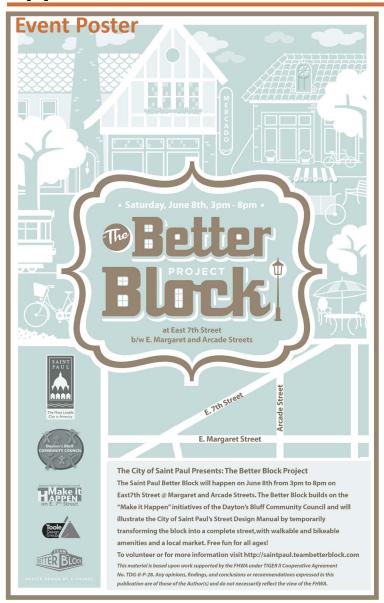
Performance Measures

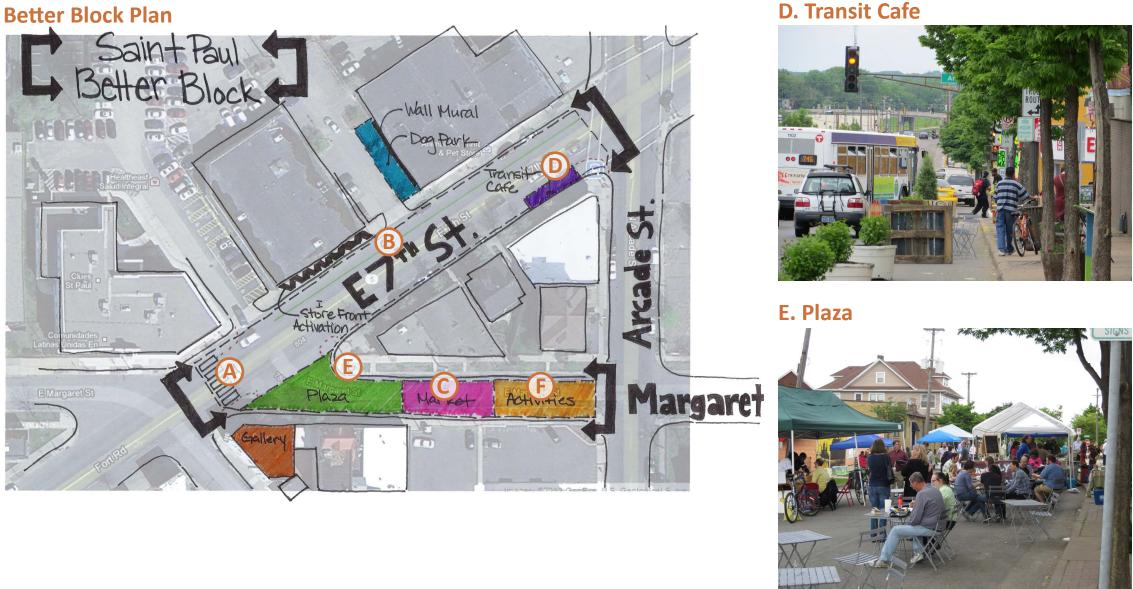
Metric	Before	During				
Safety						
Auto speed	37 MPH	25 MPH				
Buffer from moving vehicle	8 feet	20 feet				
Crossing distance	60 feet	22 feet				
Comfort						
Noise (decibel level)	92 db	60 db				
Outdoor seats (number)	6	50				
Lingering time (Average)	20 seconds	120 seconds				
Interest level						
Food sales	N/A	Sold Out				
Population	Local	Regional				

- 1 Reporter/writer

Total people needed: 6

Appendix B: East 7th Street "Better Block" Event June 8, 2013





A. Enhanced Ped Crossing



B. Cycle-track



C. Market



D. Transit Cafe

F. Activities



Appendix B: East 7th Street "Better Block" Event June 8, 2013

Making the Better Block

A Better Block event requires materials to mold the street into a new configuration. Ideally, these materials would be borrowed or obtained through donations to keep the costs of the event down. Some of the elements that make a successful Better Bock are listed below. Communities should find a space to safely and securely store these materials as needed, as well as an open, well-ventilated space to make the benches and bike racks for the event.

Materials Starter List

- 6-15 trees
- 40-60 shrubs
- 2 large planters
- 35 small planters
- 40 café chairs
- 10 café tables
- 6 info podiums
- 50 pallets to make benches and bike racks
- 3-5 paint gallons
- 12 sixty yard duct tape rolls
- 2,000 feet straw wattles for temporary curbs
- 100-200 posters

Tools Starter List

- 15 saws
- 4 ladders
- 5 drills
- 10 power screwdrivers
- 15 hammers
- 30 paint brushes
- 10 paint rollers
- 200 nails
- 40 four inch bolts
- 200 screws

Better Block Checklist

- Organize a core group of volunteers into teams (see descriptions of each team on page F-i):
 - Street Team
 - Outreach, Marketing and Doumentation
 - Pop-up Retail
 - Signage and Wayfinding

Meet with Public Works Traffic Division to discuss event and discuss parameters for the event. It is good to identify any safety concerns and refine design ideas with City staff.

Set a date and make a poster. Organize the Better Block in coordination with an existing event, like an art crawl or food festival. Publicize the Better Block at least three months in advance. Expect to have about 10% of the project "figured out" at this point. Have faith that the project will develop smoothly.

Shoot a video of the existing conditions in the area and splice it together with images of what you would like to see happen, such as a plaza, a bike lane and active businesses. Use this to get traction and excitement for the project.

Set up an online sign-up form to organize volunteers. Host weekly gatherings to begin to plan the Better Block. Host a community walk of the area on a Saturday morning. Invite the community, business owners, property owners, the press, City staff and local leaders to have a look at the block. Use the Better Block Survey to capture people's impressions. Highlight what is good about the area and then talk about what is holding it back. Ask what this neighborhood needs to be complete.

Organize the community input into a strengths and weaknesses document. Host a design workshop with a local urban planner or designer to discuss light, quick and cheap methods of improving the block. Be sure to invite property owners and request access to vacant buildings at this time. It is a great way for them to show off their property and get a free tidying up from the Better Block volunteers! Apply for a special event permit (Type B) from the City. Typically these applications need 30 to 60 days for review. You will likely need to provide a traffic control plan, special event insurance, porta-potties, police officers and sanitation. These are typical for any event. Partnering with an existing event will relieve some of this burden.

"Borrow, build and buy only if you have to" is the mantra for getting the Better Block done. Have volunteers begin asking friends and contacts for access to landscaping, chairs and tables, building materials and whatever needs your team identifies. People are often glad to loan something if only for a weekend. Make a sponsor page on your web site and solicit donations and in-kind assistance for pulling off the Better Block. Typically, you will need a minimum of \$1,000-\$2,000 to cover special event permit requirements, basic services, and incidential materials.

Host a build day a week or two prior to the event. Gain access to vacant buildings and have the pop up teams work on setting them up, build tables and chairs and clean-up the Better Block area.

Post pictures from the pre-build to your website and share with the media. Invite policymakers and city staff to the Better Block. Make sure insurance and other requirements have been acquired.

Assign volunteers to document the Better Block while it is in progress with video and pictures. Upload them to social media during the event. Use the Performance Measures to document the impacts. Thank sponsors during and after!

Coordinate a meeting with volunteers and City leaders after the Better Block to discuss ways to make the changes permanent. Make plans for more Better Blocks and lend support to pop-up businesses to become permanent.

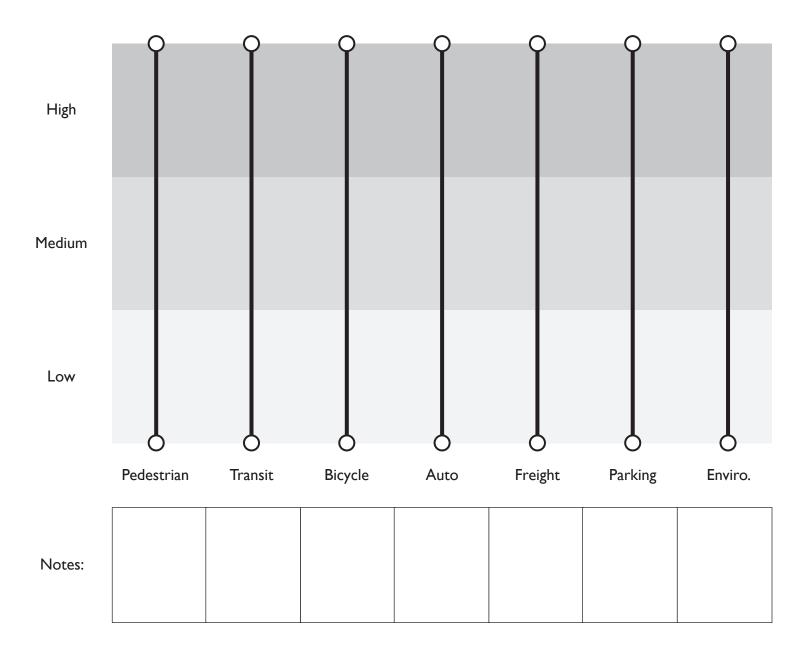
Thank You Poem

Better block is is no sun the amering working hard, they deserve a thank you card, all written out, on the sidewark

Next Steps

- Incorporate an improved East 7th crossing and pedestrian improvements to Margaret Street as part of the Margaret Bikeway project.
- Identify where cycle tracks may be be appropriate elsewhere in the city.
- Permitting has become more complicated given the State jurisdiction over food permits. Develop info decribing the permitting process for future Better Block events. Additionally, the Open Streets concept, where the street is closed to auto traffic is another option for a street-focused community building event.
- Use the Better Block process to help design a street.

Appendix C: Functional Balance Exercise



Example Use Spectrum:

High	Pedestrian Mall	LRT	Greenway	Freeway	Industrial District	Mainstreet	Scenic Byway
Medium	Residential Street	Bus Route	Local Bike Trail	Minor Arterial	Commercial Center	Residential Road	Parkway
Low	Freeway	No Transit	Rural Hwy	Pedestrian Plaza	Local Road	Rural Hwy	Industrial Center
	1	1	1	1	1	1	1
	Pedestrian	Transit	Bicycle	Auto	Freight	Parking	Enviro.

Appendix D: Better Block Process

TIME	EVENT	OBJECTIVES	ACTIVITIES
6	Meet with Better	Select block location	Develop goals for event
	Block organizers		Evaluate potential sites based on Better Block criteria and select preferred location
MONTHS			
4	Meet with City	Set event date	 Make and publicize event poster at least three months in advance
	and partner		□ Identify an existing event, like an art crawl or food festival, to share with Better Bloc
MONTHS	organization	Identify permits	Begin hosting weekly planning gatherings (typically, about 10% of the project is
		needed	"figured out" at this point)Collect images of existing conditions and pair with images of what you would like to
		Recruit volunteers	Collect images of existing conditions and pair with images of what you would like to see
			Set-up an online sign-up form to gather volunteers
		Create promotion materials	□ Sketch a few street design alternatives and begin to vet with organizers and city staf
		Develop ideas for block	
3	Meet with	Capture peoples'	□ Invite the community, business owners, property owners, City staff and leaders for a
MONTHS	property and business owners	impressions of block	site tour
NONTHS	business owners	Identify needs and	Discuss and document what is good about the neighborhood, what is holding it back and what it needs to be complete
	Host community	opportunities	 Organize the community input into a strengths and weaknesses document
	meeting and walk		 Identify volunteer team leaders
2	Meet with	Submit permit	 Complete special event permit (typically, requires 30 to 60 day review period)
	permitting	applications	□ Identify supplemental requirements such as traffic control plan, special event
MONTHS	agencies		insurance, food permits, police officers, sanitation, etc.
6	Hold planning	Organize volunteers	 Host a design workshop with a local urban planner or designer and property owners
	session	Demons build and bury	to discuss lighter, quicker and cheaper methods of improving the block
WEEKS		Borrow, build and buy (but only if you must)	 Request access to vacant buildings Create list of supplies needed
			 Finalize volunteer teams
			Finalize food and drink vendor list and locations
			□ Have volunteers begin asking friends and contacts for access to landscaping, chairs
			and tables, other building materials
			 Make a sponsor page on your web site and solicit donations and in-kind assistance (typically, minimum costs are \$1,000-\$2,000 for permits and services)
1	Hold build	Build furniture	Gain access to vacant buildings and have the pop up teams work on setting them up
	sessions	Stage overt eresse	Post pictures from the pre-build to your web-site and share with the media
WEEK		Stage event spaces	 Invite policymakers and City staff to the Better Block Confirm insurance, traffic control, and other requirements are in place
		Paint murals and	 Train flaggers for traffic control safety (if needed)
		assemble public art	 Finalize and stage materials for set-up
			Clean-up the Better Block area
6	Set-up the event	Prepare for event	 Complete any changes to street first then focus on staging on private property
			Assign volunteers to document the Better Block while it is in progress
HOURS			Upload video and photos to social media
BETTER	Better Block	Document metrics	Collect performance measures to document impacts
BETTER	Better Block	Document metrics	 Collect performance measures to document impacts Thank sponsors and volunteers during and after

D-i

City of Saint Paul Complete Streets Action Plan

March 11, 2016

This Draft Action Plan is based on the Citywide Streets Evaluation, the outcomes from the pilot project design workshops, including the East 7th Better Block Event, and ongoing meetings with City staff and community partners. The Action Plan also takes into account other cities' Complete Streets plans and policies as well as Complete Streets best practices as outlined in:

- *Complete Streets: Best Policy and Implementation Practices*, American Planning Association, 2010.
- Complete Streets Implementation Resource Guide for Minnesota Local Agencies, Minnesota Department of Transportation Research Services, 2013.
- *Getting Results: Complete Streets in Minnesota. A Report from the Minnesota Complete Streets Peer Exchange*, National Complete Streets Coalition, 2012.

The Action Plan outlines the next steps to continue implementing Complete Streets policies. These should be competed or in progress prior to the next major update of the Street Design Manual, which is anticipated to happen every five years. Several of these initiatives are currently underway; some will be fairly brief exercises and others are longer-term items that will take several years and additional funding to complete. For the purposes of this plan, "short-term" means to be completed within one year, "mid-term" means completed within 1-5 years.

- Goal: The City and community should explore traffic problems and options together, resulting in recommendations that will be the most likely to achieve the neighborhood's objectives (Comprehensive Plan – Transportation Chapter, Policy 4.11).
 - a. Issue: There is a wide variation in neighborhood capacity around transportation-related issues.
 - b. Action: Support District Councils' capacity for transportation issues by providing training to transportation committees particularly around safety and arterial roads.

A vital component of implementing citywide transportation networks is to carry out citywide goals and policies while addressing neighborhood issues. The shift in focus in the public works five-year plan form residential streets to arterials is to make improvements on the streets that will have the greatest benefit to the most people. Understanding how arterial streets can influence the character of adjoining neighborhoods is important when scoping and designing a project.

Many current district plans have not previously had a transportation chapter and this leaves a gap in information at the neighborhood level. Developing priorities is a time intensive process and those neighborhoods with clear priorities can help to lead to a more expedient process. One way to facilitate this process of developing transportation goals and working through traffic issues is by creating Transportation Committees at the District Council level. This can can improve dialog and increase the capacity of the organization. The process of creating the neighborhood policies, goals, and objectives related to transportation creates a valuable discourse around streets and infrastructure. Once neighborhood transportation priorities have been established they can be adopted in a supplemental transportation chapter to an existing district plan, or as part of a comprehensive district plan update.

City departments can provide assistance Staff can support the process by providing templates to help organize the plan, facilitating workshops, and/or provide training based on the Street Design Manual to present best practices. Part of a training effort should include continuing to develop, use and evaluate, new outreach tools. A productive and efficient public process is a key part of the street design process. Events such as the design workshops used as part of the Street Design Manual development process, Better Block, Open Streets and Friendly Streets events should continue to be developed as ways to get more people engaged in street design. Other tools such as the Multimodal Balance Worksheet, web-based interactive tools, such as StreetMix, and Open Saint Paul can help to increase capacity. New tools should be continued to be evaluated.

Timeline: Short-term

Responsibility: Planning and Economic Development (PED), District Councils, Public Works (PW)

- Goal: Provide safe citywide connections to schools, libraries, parks, and recreation centers, with improved crossings and comfortable pedestrian environments at high demand destinations (Comprehensive Plan – Transportation Chapter, Policy 3.11).
 - a. Issue: Some neighborhoods are missing the infrastructure necessary to allow children to walk to school.
 - b. Action: Develop a Safe Routes to School or similar program.

There is a citywide trend toward neighborhood schools, which means more children are walking and biking to school, and fewer are riding busses. Additionally, recent trends in childhood obesity rates have identified the need for children to have more physical activity. Although Public Works regularly works with schools on transportation and traffic issues, current efforts could be enhanced with additional funding. The current lack of a program makes the City substantially uncompetitive Safe Routes to School funding. Given these factors, a program could be an effective way to support children getting to school by their own independent means. A program should include funding for education, planning, enforcement and safety improvements around schools. This program should be coordinated with citywide bike and pedestrian planning efforts as well as ongoing street maintenance programs. Safety items such as reevaluating and remarking crosswalks on school walking routes could be implemented in the short term;

reviewing and updating all school zone signing could be implemented in the medium term; and replacing and building new sidewalks could be implemented long term.

Timeline: Short-term

Responsibility: PW, Schools, PED, Police

- Goal: Design should be sensitive to the context and community in which it is located.
 Performance standards should be established with measurable outcomes (Comprehensive Plan

 Transportation Chapter, Policy 1.1).
 - a. Issue: Reports to Transportation Committee provide minimal information and do not
 - allow for tracking project characteristics related to complete streets.Action: Modify Transportation Committee report to explicitly include how projects are meeting complete streets policies.

The current Transportation Committee report contains basic information on projects but could include specific information on modes, accessibility and land use context of a project. This information could make clear how we are implementing our complete street policies through projects. Developing and using a new complete streets "checklist" to be included in the Transportation Committee report is recommended to be an effective way to ensure we are meeting intents of our policy without becoming overly laborious. This report should be 1-2 pages and should include basic project characteristics as to not be overly respectful of staff resources. Additionally, this would allow staff to compile statistics and report on projects annually.

Timeline: Short-term

Responsibility: PED, PW

- Goal: Support transit-oriented design through zoning and design guidelines. Compact, streetoriented design should be emphasized to promote walkability and transit use, especially in commercial corridors. Standards for building placement and design based primarily on the needs of the pedestrian should be enforced and expanded (Comprehensive Plan – Transportation Chapter, Policy 2.2).
 - a. Issue: Traffic studies done as part of site plan review typically are only for auto traffic and pedestrian accommodation is limited to sidewalks.
 - b. Action: Review and implement pedestrian-oriented features adjacent to development projects as part of site plan review.

Development projects that include uses, such as senior housing, schools, and those that would generate a large number of pedestrians, should incorporate pedestrian-focused review into any traffic impact studies. This may include review of existing signals adjacent to the project to ensure that pedestrians have enough time to cross the street, or physical features such as bump-outs, or crossing islands. This evaluation can be done

as part of a traffic study by the applicant, when required as part of the site plan review process. Basic improvements, such as making the sidewalk and curb ramps ADA compliant are included in any substantial development review.

Timeline: Short-term

Responsibility: PW, PED, DSI, Parks

- 5. Goal: Develop a strategy for investing in a broad range of infrastructure projects, including, but not limited to, street and traffic improvements to support the growth of existing employment, services, parks, and schools (Comprehensive Plan Transportation Chapter, Policy 2.4).
 - a. Issue: Public Works has not as standard practice coordinated with other departments in the street design process.
 - b. Action: Build on recent efforts of inter-departmental collaboration by continuing project planning coordination meetings and scoping retreats for upcoming street projects. This collaboration facilitates identifying "win-wins," implementing plans, and designing streets that live up to the City's vision.

There is an established process for private development review in the City. For street projects this process is often less clear and may depend upon the project manager, history and jurisdiction. If multiple agencies are included at the front end of a project it can potentially reduce costs and save time by avoiding unforeseen issues. Reviewing the project against the Complete Streets Checklist could be an effective format to facilitate these meetings. This would allow staff to identify and implement win-win improvements, such as implementing a portion of the bike plan or a school route as part of a street repaving project. It also allows staff to learn from and rely on the strengths of staff from other departments.

Timeline: Short-term

Responsibility: PW, PED, Parks

- Goal: Collaborate with non-profit, volunteer, and business organizations to coordinate bicycle counts at sample intersections and on selected routes. Regular counts will help the City better understand trends in bicycling citywide and prioritize improvements and maintenance (Comprehensive Plan – Transportation Chapter, Policy 3.14).
 - a. Issue: Very limited biking and walking data impair decision making processes.
 - b. Action: Establish a practice of bike and pedestrian counts including frequency and methodology.

Bike and pedestrian counts have not been collected as regularly as motor vehicle traffic counts historically. Bike counts have been counted for the past three years and on only a limited basis. There is currently only one permanent counter being used in the City. This has been partly a factor of cost and reliability of technologies available. New technologies are making the bike and pedestrian counters less expensive and more

reliable. Having data on pedestrian and bike traffic can improve the City's analysis abilities and help to allocate resources. This is especially important now there are more tools, such as multimodal level of service, that depend upon this data. Available systems and methods for collecting this information should be evaluates for cost, benefits and ease of implementation.

Timeline: Short-term

Responsibility: PW

- Goal: Increase pedestrian, bicycle, and motorist safety through effective law enforcement, detailed crash analysis, and engineering improvements to reduce the risk of crashes (Comprehensive Plan – Transportation Chapter, Policy 1.14).
 - a. Issue: Projects have been prioritized based pavement quality rather than safety especially the safety of those most vulnerable.
 - b. Action: Refine data-driven methodology to rank street projects for citywide programs.

Continue to refine data and analysis used to rank projects for the 5-year plan and CIB and consider merging the two processes. The process of using data to document priorities increases transparency and understanding regarding why projects have been identified and funded. This can be an important tool to prioritize scarce resources. The tools used to select pilot workshops for the Street Design Manual were a test of what could be done with existing data and where gaps in data exist. The exercise identified the need for pedestrian and bike counts citywide as well as the need for a consistent source for crash data. This is a rapidly developing field and should be monitored closely. The City should continue to partner with and support peer agencies efforts in datadriven analysis as well as continue to develop in-house capabilities. This process could add an additional objective rating factor to existing programs such as CIB and the 5-year plan.

Timeline: Short-term

Responsibility: PW

- Goal: Connect neighborhoods that have poor sidewalks or little access to trails and bike routes, especially east and north of Downtown (Comprehensive Plan – Transportation Chapter, Policy 4.7).
 - a. Issue: Many gaps in sidewalk infrastructure exist throughout the city.
 - b. Action: Initiate a Comprehensive Pedestrian Plan.

Often pedestrian infrastructure is overlooked or taken as a given, while a good pedestrian network depends upon the details of design. The City would benefit from a holistic review and plan for pedestrian infrastructure in the city focusing on safety and crash reduction, especially as it relates to the City's ADA Transition Plan and Safe Routes

to School planning. This has partially been taking place on a grass-roots level with walkability efforts around the Green Line LRT. It is important that pedestrian issues are also evaluated from a citywide perspective. This plan would help to prioritize pedestrian infrastructure including closing gaps in the sidewalk network.

Timeline: Long-term

Responsibility: PW, PED

- Goal: Define parkway character, features, and amenities; clarify parkway designations; and assign improvement responsibilities and resources (Comprehensive Plan – Parks Chapter, Policy 6.10).
 - a. Issue: Policies guiding parkway design and management are confusing and do not identify goals.
 - b. Action: Develop specific guiding policies and priorities for parkways as part of the 2040 Comprehensive Plan update.

The Systems Plan for Parks provides some guidance on parkways, especially organizing them into types and calling out differences among the types. However, this plan was not adopted and does not provide a context for the overall goal of parkways or the longterm vision of what they should be. Furthermore, it does not prioritize modes within the right of way. The Comprehensive Plan does not provide any guidance on what parkways should be, though past comprehensive plans have. The last update of the Comprehensive Plan only recommended that there be more clarity on parkways. Finally, the City Code description of departmental roles is unclear which leads to inconsistency with project execution.

There is a need for clear design guidance for parkways. The comprehensive plan update is an opportunity to provide policy direction for parkways. Several parkways have recently gone through a design process as part of the Grand Round project. This work can be used to help guide the development of parkway policies. Other parkways citywide are in need of a similar effort. Additional clarification is needed under the City Code. This can also be completed with the comprehensive plan update.

Timeline: Long-term

Responsibility: Parks, PED, PW