

Building Bridges Across

Generations, Cultures, and Police

# Participant Guide

City of St. Paul www. Stpaul.gov/NNO



**Table of Contents** 

#### Welcome Letter



Why National Night Out

When is National Night Out

Theme for 2020

**Ideas for Events** 

**Street Permit** 

FAQ's

Top Reasons to Host a National Night Out

Sample Flyer

Sample Donation Letter

What's New for 2020 & Highlights

## Welcome

Dear NNO Host,

Congratulations, you have taken the 1<sup>st</sup> step in hosting a successful National Night Out. This participation packet provides you with valuable information and ideas for your events, street permit information, FAQ's, and sample flyers.

National Night Out is a great crime prevention tool that is about building partnerships between the Police and the Community. It is the opportunity to engage with each other, and to get to know neighbors and officers in your community.

National Night Out this year is Tuesday, August 4<sup>th</sup>, 2020. If you have not registered your event, please do so online at <a href="www.stpaul.gov/nno">www.stpaul.gov/nno</a>. Don't forget to check if you are interested in visits from fire or special police units.

Once you are registered you will receive updates and additional news via email. We will also send out additional ideas or events as they are added.



We want to ensure you have the support and information you need to plan a great event. If you have questions or need more information please contact National Night Coordinators-Patty Lammers at 651-266-5455 or patricia lammers@ci.stpaul.mn.us or Sagal Abdirahman at 651-266-5994 or sagal.Abdirahman@ci.stpaul.mn.us.

Leading up to National Night Out we hope you join us for Safe Summer Nights. They happen from June 11th thru the end of August 20th. They are from 5- 7 p.m. at a different park each Thursday Night. These events are designed to provide on-going outreach and partnership building with the police and the community. The events include free food, fire safety demonstrations, bike safety rodeos, K-9 demonstrations, exploring of police equipment, youth games, etc. For a full list of dates and locations please look at <a href="https://www.facebook.com/sppdceu/">www.safesummernights.org</a> or the St. Paul Police Community Engagement Unit Facebook page at: <a href="https://www.facebook.com/sppdceu/">https://www.facebook.com/sppdceu/</a>.

We hope you have a great National Night Out!

Sincerely,

Patty Lammers/Sagal Abdirahman St. Paul Police Department

## **Why National Night Out?**

National Night Out was introduced in 1984 by the National Association of Town Watch through an established network of law enforcements agencies, community groups, state and local crime preventions associations and volunteers across the nation. The first National Night Out involved 2.5 million neighbors across 400 communities. The event has grown to 38 million neighbors across 16 thousand communities and neighborhoods!

St. Paul has had a proud tradition of participating in National Night Out. We have finished in 1<sup>st</sup> place for a city of our size 5 times! Last year we set a record in terms of number of events and participation with over 36,000 people participating across the city.

Why is that important. It's neighbors getting to know each other, share a fun evening, meet officers, and celebrate their neighborhoods and blocks.



#### When is National Night Out?

National Night Out is the 1<sup>st</sup> Tuesday of August every year. This year it is Tuesday, August 4<sup>th</sup> 2020. We encourage you to host your event sometime on National Night Out, but we know for some areas that is a challenge so we ask that you try to hold it sometime during that week if you are unable to host it on National Night Out.

## Our Theme for 2020: Building Bridges Across Generations, Cultures and Police

The many people that make up St. Paul is one of your greatest strengths. This year we want to focus on how we bring people together across age, culture, religion, and geography to work together and along side your police department to create safer communities.

#### **Ideas for Events**

National Night Out is about building your community, getting to know your neighbors, and meeting your police officers. The events can be large or small; simple or more elaborate. It depends on the time you have to organize, the help you have, and the resources around you.

#### Low Key Suggestions- Great for last minute parties, new parties, or ones that just want to relax.

Ice cream social

Hot Dogs and Lemonade

**Block Pot Luck** 

Block your street or just keep it to the blvd.

#### Moderately Organized- for those who have hosted before but don't want to take on too much

Block Party with a theme

Pre-assigned potluck

Kids games/activities

Thank you cards for officers (drop off at your local district office after events)

Block clean-up -city will provided materials thru Come Clean Program

https://www.stpaul.gov/departments/public-works/recycling-and-waste-reduction/all-programs/come-cleanprograms

Block off your street



#### **Ideas for the Seasoned Vets**

Lots of kids activities

Host a movie or band

Get restaurants to sponsor food or door prizes

Contests-ie: sidewalk art, bike decoration, talent show, etc.

**Dancing lessons** 

**Progressive Dinner** 

No matter what kind of event you are having; we want you to

have fun, be creative, and most importantly share the experience with us by sending us photos.

## **Street Blocking Permits**

Some blocks choose to block off one or more streets to hold their events. We have worked hard to make it as easy as possible to complete the necessary paperwork (see forms at end of this packet). The process required



is as follows:

- 1.Go to st.paul.gov/nno
- 2. Complete your on-line registration
- 3. Follow the link in the registration to print the Application agreement and certification form and the petition form.
- 4. Upload the completed forms under the upload section in the registration. (The petition can be emailed at a later date).
- 5.If you need a paper version please contact Patty Lammers at 651-266-5455 or patricia.lammers@ci.stpaul.mn.us

There are no fees charged to those hosting their events on National Night Out. We do have a limited number of barricades so complete your registration and permits early to ensure you receive barricades, if not you can block off your street with cones or saw horses as long as you leave the ability for emergency vehicles to get down into the area if needed.

#### FAQ's

#### Q. Why Do I Need to Register National Night Out Party?

A. We ask you to register because it is how we track the number of events and participants. It also let us know where to send officers and special units. If you are requesting to block off your street you must register.

#### Q. Do 1<sup>st</sup> time party's get any extra help?

A. The 1<sup>st</sup> 30 new parties to register events get a 1<sup>st</sup> time party pack. It will include paper products, crime prevention materials, balloons, and more!

#### Q. Do I need a permit to block my street?

A. Yes, the permit applications are available on line. You will need to turn in the permit no later than July 10<sup>th</sup>, 2020 to ensure the permit can be reviewed. There are also limited amounts of barricades so complete your permit early if you want to ensure you get barricades for your block. If you don't get barricades you can block your street with cones, saw horses, etc. You just can't block it off with cars.

## **Top Reasons to Host a National Night Out**



- 1. National Night Out is Fun!
- 2. You can meet and greet neighbors
- 3. Use it as an organizing tool to get neighbor contact Information and create an email tree.
- 4. Increase a sense of belonging in your community

and

- welcome new neighbors.
- 5. Start a new block tradition.
- 6. Learn about your neighborhoods history.
- 7. Discover Neighbor's hidden talents.
- 8. Challenge your neighbors to see who can be the

best (bake off, lawn jarts, games, etc.

- 9. Share crime prevention information
- 10. Get a visit from the St. Paul Police and help strengthen our police-community partnership!

## Sample Flyer

The sample below can be sent out to you in publisher or staff can customize one for your party and send it to you! This can be downloaded in publisher at www.stpaul.gov/nno.



The XXXX block of XXX is hosting a National Night Out Celebration

Tuesday, August 4th, 2020

From XXX to XXX



## **Sample Donation Letter**

**Business Name** 

Attn: owner/manager

Address

Dear owner/manager:

Our community is planning a local National Night Out Celebration.

National Night is celebrated across the country on the 1<sup>st</sup> Tuesday of August each year. Millions of people participate in events. Our area is participating by: describe your event.

We asking for your support of the event by: your donation request. Your support would be greatly appreciated and help us create a better celebration of police community partnership and neighbors getting to know each other.

I can be contacted at (email) and (phone) with any questions. We are excited about this opportunity and the impact National Night Out has on our community.

Thank You, Your Name

## What's New in 2020 & Highlights

National Night Out Webpage-Each year we try to make improvements to our webpage. We are to add some great features this year like a videos explaining NNO and a google map of events. We will use it to announce additional contests or news, so check back frequently-www.stpaul.gov/nno

Sgt. Fuzz Contest- Sgt. Fuzz is looking forward to meeting this year's winners and see your entries. Last year he enjoyed reading poems & letters and watching videos about why he should choose your block party. You can apply to Sgt. Fuzz host NNO contest at <a href="https://www.stpaul.gov/nno">www.stpaul.gov/nno</a> or sending your entry to <a href="mailto:patricia.lammers@ci.stpaul.mn.us">patricia.lammers@ci.stpaul.mn.us</a> no later then July 17th. Winners will be announced mon Monday, July 20th.



### Reporting

Each year we participate in the National Contest hosted by the National Association of Town Watch (the National sponsor of National Night Out). This contest is very competitive and has St. Paul competing against other cities of our size. Last year we took 8th place nationally which was wonderful, but I know St. Paul can be #1 if we all work together. That is why it is so important for you send me copies of your flyers, a description of what happened, how many people were there, and photos. I use what you send me to develop our submission. The more materials I receive to work with the better submission I can put together. We have an amazing National Night Out in St. Paul I just want to show it off more. Please submit your materials to me by August 28<sup>th</sup>. I will also be emailing out a report form after the events. My contact information is :Patty Lammers, 651-266-5455, Patricia.lammers@ci.stpaul.mn.us