



Mayor Stephanie Rawlings-Blake
Briefing Memorandum

EVENT: **Announcement of Clean Community Contest Winners for 2013**

DATE: Wednesday, October 16, 2013

MRB TIME: 10:30 a.m. to 11:00 a.m.

EVENT TIME: 10:30 a.m. to 11:00 a.m.

LOCATION: City Hall Rotunda
100 N. Holliday St.
Baltimore, MD 21202
Event takes place inside rotunda area.

COUNCIL REP:

Councilman Nick Mosby
Councilwoman Mary Pat Clark
Councilman William H. Cole IV
Council Vice-President Edward.Reisinger@baltimorecity.gov
Councilman Carl Stokes
Councilman William "Pete" Welch

PARKING: N/A

MAYOR'S STAFF: Khalil Zaied **CELL:** 410-387-9674 **PIN:** 33389A20

LINDSEY HILL **CELL:** 410-916-0528 **PIN:** 333976CA

EPU Advance: **CELL:** **PIN:**

MEETING/EVENT CONTACT: Cherrie Woods **CELL:** 410-948-8643

PURPOSE/GOAL:

Event is to announce the six winners of the 2013 Clean Community Competition. These communities have worked to clean their neighborhoods over the Summer and will be awarded \$5,000 and \$1,000 prizes.

MAYOR'S ROLE:

To say a few words related to the purpose of the event, acknowledge participants for their contributions, announce the winners and present the oversized checks.

CITATIONS REQUESTED: N/A (Large oversized checks will be given to the winners)

AUDIENCE/ PROGRAM ATTENDEES:

- The Honorable Mayor Stephanie Rawlings-Blake
- Deputy Chief of Operations, Khalil Zaied
- DPW Director, Alfred H. Foxx
- DPW Deputy Director /Bureau Head, Water and Wastewater, Rudolph Chow
- Chief of Staff, Kimberly Morton
- Bureau Head, Solid Waste, Valentina I. Ukwuoma
- Recycling Coordinator, Robert Murrow
- Mike Levy, Senior Director, Plastics Foodservice Packaging Group (PFPG), American Chemistry Council (Contest Sponsor)
- Cherrie Woods, Public Relations Officer, Communications and Community Affairs
- Wayne Butler, Events Coordinator, Communications and Community Affairs
- Maxine Erlwein, Program Analyst, Bureau of Solid Waste

AGENDA/PROGRAM: (Program begins at 10:30 a.m.)

- 10:30 a.m. – 10:35 a.m. – Welcome and Remarks – Director Foxx
- 10:35 a.m. – 10:40 a.m. - Mayor's Remarks
- 10:40 a.m. – 10:45 a.m. – Mike Levy's Remarks
- 10:45 a.m. – 11:00 a.m. – Mayor joined by Mr. Foxx, Ms. Ukwuoma and Mr. Levy to announce winners

BACKGROUND:

Sponsored by the American Chemistry Council, the Clean Community Competition challenged communities throughout Baltimore to get involved in cleaning up their neighborhoods on a daily basis. Communities were judged on cleaning efforts that include an overall increase in recycling tonnage, cleaning lots, cleaning streets and alleys, storm drain cleaning and sweeping and, new this year, greening or beautification efforts. Extra points were awarded for adopting vacant

lots through the Power In Dirt initiative and for installing clean-themed storm drain stencils.

First place winners from last year's competition could not win first place again but were eligible to win second place. Greater Remington, New Greenmount West and the Gwynns Falls Business and Homeowners Association were all first place winners last year and won second place this year.

A judging committee assessed improvements and overall cleanliness.

Neighborhoods in each of four sections of the City competed for first place prizes of \$5,000. Second place finishers won \$1,000. For the contest 22 communities entered but only 8 submitted scrapbooks for the judges. As a result, there were no winners in the Northeast quadrant of the city. Of the \$24,000 in anticipated award funds, only \$18,000 will be awarded.

The winning communities are:

NORTHWEST:

First Place: 3200 Carlisle Block Association, Inc.

Second Place: Greater Remington Improvement Association (**won First Place in 2012**)

NORTHEAST:

No winners (there were no submittals for consideration)

SOUTHWEST:

First Place: South Baltimore Partnership

Second Place: Gwynns Falls Business and Homeowners Association (**won First Place in 2012**)

SOUTHEAST:

First Place: Re-Build Johnston Square

Second Place: New Greenmount West Community Association (**won First Place in 2012**)

MEDIA: All Baltimore media will receive notification.
On the public schedule.

ATTIRE: Business attire.

MEAL INFORMATION: N/A

PODIUM: DPW will bring podium.
Mayor will be standing at podium with:
DPW Director Alfred H. Foxx, Bureau Head
Valentina I. Ukwuoma and Mike Levy, Sponsor
Representative.

REMARKS: Talking points (attached)

PREPARED BY: Robert Murrow (cell) 443-474-7851
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ATTACHMENTS: Talking points.