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January 17, 2018

Saint Paul Peddler Licensee,

In anticipation of the upcoming Crashed Ice, Winter Carnival and Super Bowl events please be reminded of the following rules regarding peddling in the City of Saint Paul.

- Any person who sells or offers for sale goods, wares or other articles of value must hold a valid city-issued Peddler license
- Peddlers must display a city-issued identification badge on outermost piece of clothing
- Peddlers cannot remain stationary in one place on any street, sidewalk or alley without a permit from the department of public works unless in process of completing a sale
- Peddlers cannot operate in a congested area where such operation might impede or inconvenience public use of streets, sidewalks or public ways
- Peddling is prohibited within 100 feet of an entertainment venue entrance within 3 hours of event start time and within 2000 feet of any permitted block party or festival

In addition, be advised the City of Saint Paul recently passed a resolution involving peddling and other special event related commercial activity taking place within a prescribed area around the Xcel Energy Center during the period of January 26, 2018 through February 5, 2018. Details regarding the resolution and map of the area can be found on the reverse of the letter.

We appreciate peddler compliance with Saint Paul regulations to ensure safe and successful events. Additional peddling information can be found online at <a href="https://www.stpaul.gov">www.stpaul.gov</a> or by calling (651) 266-8989.

~ City of Saint Paul, Department of Safety and Inspections

## City of Saint Paul - Resolution 17-1792

Establishing a designated large event zone around Xcel Energy Center during the 2018 National Football League (NFL) Super Bowl LII and related events, where temporary sales, vending, entertainment, signage and related special event permits may be approved or issued by the City of St. Paul after notifying the NFL.

NOW THEREFORE BE IT RESOLVED, by the City Council of the City of St. Paul: That during the time period of January 26<sup>th</sup>, 2018 through and including February 5<sup>th</sup>, 2018 no permit or license shall be approved or granted by the City of Saint Paul which would allow the sale, free distribution, peddling or any transient merchant activities related to NFL/Super Bowl merchandise unless the permit is being sought by the NFL, Super Bowl Host Committee or other licensed NFL vendor.

Any other permit or license for food/beverage services, temporary beverage alcohol premise expansions, block events, parades, races, the use of temporary structures, tents, signs, banners, posters, pennants, mobile billboard vehicles, broadcast vehicles, amplified sound permits, temporary light displays, video screens, projected images, building wraps, inflatable displays or temporary entertainment venues on public or private property issued by the City of Saint Paul during the time period of January 26<sup>th</sup>, 2018 through and including February 5<sup>th</sup>, 2018 within the geographical areas surrounding Xcel Energy Center described below shall issue only after the City provides notification to the NFL.

"All that part of the City lying between 6<sup>th</sup> Street West, where it intersects with Main Street North, easterly along 6th Street West to Washington Street, south along Washington Street to Kellogg Boulevard West (to include the Minnesota Science Museum), westerly along Kellogg Boulevard West to Eagle Street, northwesterly along Eagle Street to Kellogg Boulevard, northwesterly along Kellogg Boulevard to Smith Avenue North, northeasterly along Smith Avenue North 6th street West."

BE IT FINALLY RESOLVED, that the NFL licensing official may submit requests in writing for additional restricted geographical areas surrounding officially recognized, but as yet undetermined, 2018 Super Bowl game events.

